

FISHING, MARINE  
& SHOOTING SPORTS DEALER SHOW  
**AUGUST 29-30**  
Marriott World Center  
Orlando, Florida

# SHOWTIME NEWS

LEARN.

SAVE & WIN.

NETWORK.

## WELCOME

## To The 2012 Big Rock Sports Southeast Dealer Show.

Just in time for you to stock up on the hottest deals for the coming seasons. No other show offers you such a broad assortment of products this early.

Building on the success of last year's Southeast Dealer Show, we will once again offer a full line of shooting, hunting and camping products in addition to the largest fishing and marine selection in the Southeast. From cutting-edge compound bows and bolt-action rifles for deer season to popular rimfires and shotguns for small game, you will find all the gear you need for this fall's hunting seasons.

Fishing dealers will discover a complete selection of freshwater fishing products in addition to the saltwater products. Whether your customers are chasing mahi offshore, redfish inshore or crappie, bass and catfish inland, you can stock up on the most sought-after tackle long before the 2013 season begins. You will also find an expanded marine section that includes new brands such as MotorGuide®, LEHR® propane motors and Full Throttle water sports products.

By attending the Southeast Dealer Show, you will have access to exclusive show pricing, dealer-friendly dating terms and show and attendance specials, including the always-popular Hot Profit event. This year Hot Profit is scheduled for Wednesday evening,

August 29, and our buyers are working overtime to find quality products available at incredible prices. Hot Profit is an attendance-only buying opportunity, so please register in advance to ensure your spot.

Don't forget that the 2012 Big Rock Sports Southeast Dealer Show is much more than a buying opportunity. The overwhelming interest at last year's show prompted us to offer you ACCESS Ecommerce seminars again this year. By using our unique ACCESS Ecommerce tool, Big Rock Sports can help you build a dynamic turnkey website that will drive customers to your store day and night—even when you're enjoying the outdoors. Stop by our Dealer ACCESS booth to learn more about ACCESS Ecommerce and all the other exciting tools offered by Big Rock Sports.

You will also have unrivaled access to the leaders in the outdoor sporting goods industry. Don't miss the best chance to meet and network with manufacturing reps and other retailers, plus the Big Rock Sports team. They will all be here, in one place, ready to answer your questions and discuss the latest industry trends.

As the old saying goes, timing is everything. By coming to the 2012 Big Rock Sports Southeast Dealer Show, you can find the right products for your customers in plenty of time for the upcoming seasons. From all of us at Big Rock Sports, we look forward to seeing you in Orlando.

## SCHEDULE OF EVENTS:

### WEDNESDAY, AUGUST 29

8:00 am–5:00 pm.....Show  
12:00 pm–1:30 pm.....\*Lunch  
2:00 pm.....\*Dealer ACCESS Seminar  
5:00 pm–6:00 pm.....Cocktails & Dinner  
6:00 pm–9:00 pm.....HOT PROFIT NIGHT

### THURSDAY, AUGUST 30

8:00 am–4:30 pm.....Show  
10:00 am.....\*Dealer ACCESS Seminar  
12:00 pm–1:30 pm.....\*Lunch  
4:30 pm.....Show Ends

*\*Dealer ACCESS Seminars will be held in the Canary Meeting Rooms.*

*\*Lunch will be served on the show floor.*



**LOCATION:**  
Marriott Orlando  
World Center  
8701 World Center Drive  
Orlando, FL 32821  
Ph: 800.380.7931

## DIRECTIONS:

### FROM TAMPA:

I-4 East, to exit 67 (to 536 East). Hotel is on the left.

### FROM MIAMI:

Florida Turnpike North, to Osceola Parkway West (toward Disney), to right on SR 535 North (Vineland Road), to left on 536 West. Hotel is on the right.

### FROM DAYTONA:

I-4 West, to exit 67 (to 536 East). Hotel is on the left.

### FROM ATLANTA

I-75 South, to Florida Turnpike South, to I-4 West, to exit 67 (536 East). Hotel is on the left.

### DIRECTIONS FROM LOCAL AIRPORTS

#### FROM ORLANDO (MCO):

(15 mi SW) Take South Exit from Airport to Greenway Toll Road South (Rt. 417). Take Exit 6 (536 East), go through 2 lights and hotel will be on the right.

## WHAT'S INSIDE?

- Booth Listing & Map
- How You Can Win End-Of-Show Cash Drawings
- Cash Back Vendors



Whether it's hunting and shooting or fishing and marine, you are the expert on the outdoors. You know your customers and you know your products. With Dealer ACCESS, Big Rock Sports helps you become the expert at maximizing your store's potential.

**Booth #623**

**Look inside**  
for your favorite  
vendors with fantastic  
show prices!

# Vendor Listing with Booth Number

## Refer to Show Floor Map Below.

### Map continued on page 3.

1000 WEST INC	1018
3M/AEARO	1231
AARD	1100
ACME TACKLE CO.	713
ADVANCED GRAPHICS/ SALTY BONES	1217
ADVENTURE PRODUCTS, INC.	705
<b>ALLEN CO, INC.</b>	<b>1223</b>
AMERICAN FISHING WIRE/HI-SEAS	811
AMERICAN MAPLE, INC.	1314
AMERICAN TACTICAL IMPORTS	729
ANDE	708
ANGLER'S CHOICE	804
ANGLER'S FISH'N'MATE	915
AQUA CLEAR TACKLE	1005
AQUA DREAM LIVING	1008
AQUATEKO, LLC.	1106
ARC DEHOOKER, INC.	813
<b>ATK/OUTERS</b>	<b>1021</b>
<b>ATK/RCBS</b>	<b>1021</b>
ATTWOOD CORP.	211
AVET REELS	1106
B & M COMPANY	1416
BANDIT LURES	713
BARNES BULLETS, INC.	921
BARSKA	1220
BASS ASSASSIN, INC.	1216
BATTENFELD TECHNOLOGIES, INC.	830
BEAR PAW TACKLE CO., INC.	713

BERETTA USA CORP.	725
BETTS-CAST NETS	1414
BETTS TACKLE	1414
BIG BITE BAITS, INC.	904
BILL LEWIS LURES	809
BIRCHWOOD LAB., INC.	1231
<b>BLACK POWDER PRODUCTS/CVA</b>	<b>1128</b>
<b>BLACKHAWK</b>	<b>1021</b>
BLUE WATER CANDY	807
BOND ARMS	827
BOOMERANG TOOL COMPANY	1015
BOONE BAIT CO., INC.	909
BRAID PRODUCTS, INC.	1105
BRAZTECH/ROSSI	828
BROWNING	
BROWNING CAMPING	403
BRS MERCHANT TEAM	629
BRUNTON	407
BSA OPTICS, INC./ GAMO	1033
BULLET WEIGHTS, INC.	1406
BURRIS COMPANY	1227
<b>BUSHMASTER FIREARMS</b>	<b>921</b>
<b>BUSHNELL OUTDOOR ACCESSORIES</b>	<b>1126</b>
<b>BUSHNELL OUTDOOR PRODUCTS</b>	<b>1124</b>
<b>CCI SPEER</b>	<b>1021</b>
C&H LURES, INC.	1311
<b>CABIN CREEK</b>	<b>506</b>
CABLZ, INC.	1917

<b>CALCUTTA</b>	<b>607</b>
<b>CALCUTTA APPAREL</b>	<b>601</b>
<b>CALCUTTA VAN</b>	<b>500</b>
CAMCO	512
CANADIAN RECREATION PRODUCTS, INC.	308
CARR SPECIALTY BAITS/FISH BITES	1307
CAVINESS WOODWORKING CO., INC.	211
CENTURY INTL. ARMS, INC.	829
CHALLENGE PLASTIC PRODUCTS	1209
CHARLIE'S WORMS	1112
CHARTER ARMS	731
CIMARRON FIREARMS CO, INC.	829
CLIFF WEIL, INC./SEA STRIKER	714
CMC CHIP MCCORMICK CORP.	1329
CMMG	827
CODE BLUE	1321
CODET-NEWPORT CORP.	1228
COLEMAN CO., INC.	417
COLT	830
COSTA	919
COUNTER ASSAULT (ZOMBIE STOP)	1332
CREME LURE, CO.	1211
CRIMSON TRACE CORP.	1032
CROSMAN AIRGUNS	1222
CROWDER RODS	1106

CUMINGS, INC.	813
CYCLOPS (LIGHTING PRODUCTS)	1322
CZ-USA	1230
DAC TECHNOLOGIES	735
<b>DAIWA</b>	<b>1017</b>
DEAD RINGER	1232
<b>DEALER ACCESS</b>	<b>623</b>
DEXTER-RUSSELL, INC.	906
DIAMONDBACK FIREARMS, LLC	831
DO OUTDOORS, INC.	1219
DOA LURES	1410
DO-ALL TRAPS	1031
DONNMAR ENTERPRISES	813
DOWN N DIRTY OUTDOORS	928
<b>DPMS/PANTHER ARMS</b>	<b>924</b>
DRI DUCK TRADERS	1133
DU-BRO PROD. INC.	1005
E21 FISHING	1010
<b>EAGLE CLAW FISHING TACKLE</b>	<b>1113</b>
<b>EAGLE CLAW FISHING- RODS/REELS</b>	<b>1111</b>
ELECTRIC FISHING REEL SYSTEMS	1305
ENERGIZER	401
ENGEL USA	411
ENVIRON METAL, INC.	1030
EOTECH	1130
EPIC (POV CAMERAS)	1322
E-RPC/REMINGTON	921
<b>ESTATE CARTRIDGE</b>	<b>1021</b>

<b>FEDERAL CARTRIDGE CO.</b>	<b>1021</b>
FIELD LOGIC, INC.	1422
FIOCCHI OF AMERICA, INC.	933
FIRST CAST INC.	1013
FISHSTICKS LURE ENHANCER	910
FITEC INTERNATIONAL, INC.	1309
FLAMBEAU CORP.	1214
FLAMBEAU CORPORATION- FALL LINE	1226
FLYING FISHERMAN	1208
FNH USA	821
FOXWORTHY FULL FORCE ENERGY DRINK	1129
<b>FRABILL, INC.</b>	<b>1315</b>
FULL THROTTLE	207
FTI TETIZA GUN CARE	1329
<b>G. PUCCI &amp; SONS/ ACCESSORIES/LINE</b>	<b>1404</b>
GAMAKATSU U.S.A.	900
GERBER LEGENDARY BLADES	1123
GLACIER GLOVES	713
GLOBAL ANGLER'S LLC	1014
GRABBER	1129
GRIME BOSS	416
GUN VAULT	1226
GUNTERSVILLE BREATHABLES D/B/A	1313
H & H LURE CO.	1406
<b>H &amp; R 1871 LLC/NEF</b>	<b>921</b>
HALO FISHING	812
HALPERN IMPORT	1213
HAMMONDS FUEL ADDITIVES	317
HARRISON-HOGE INDUSTRIES/PANTHER MARTIN	713
HECKLER & KOCH	929

HEIZER FIREARMS, LLC	932
HERITAGE MFG., INC.	828
HI-LINER FISHING GEAR & TACKLE/ MOMOI	805
HI-POINT/MKS SUPPLY, LLC.	926
HOGUE GRIPS	1029
HOGY LURE COMPANY, LLC	1016
HOOKUP LURES, INC.	1012
HORNADY MFG., CO.	1024
HUNT LIFE	1328
HUNTER SAFETY SYSTEM	1424
<b>HUNTERS SPECIALTIES</b>	<b>1127</b>
I.O., INC.	927
ICOM AMERICA, INC.	306
IGLOO PRODUCTS CORP	301
<b>INDEPENDENCE AMMUNITION</b>	<b>1021</b>
INFORMATION BOOTH	1201
INTERMEDIA OUTDOORS	1212
<b>INVINCIBLE MARINE</b>	<b>400</b>
IT	631
ITHACA DISTRIBUTION, CO.	832
IVER JOHNSON ARMS, INC.	834
JACK LINKS	514
JACK'S JUICE	1314
JAMES E. CLARK, LLC	709
JARDEN CONSUMER PRODUCTS	415
JARVIS WALKER	701
JARVIS WALKER- MARINE	412
JEROS TACKLE CO., INC.	1209
KEEPAIVE, INC.	413
KENT CARTRIDGE AMERICA	931

															Swamp Fox		835	
															Heizer		Masterpiece / Traditions	833
															Windham / Thompson Center		Diamondback / Storm Lake	831
															USARAC / Down & Dirty		Century / Cimarron	829
															Chiappa JR Carbines / Tuff 1		Bond Arms / CMMG	827
															DPMS		Savage	825
															FNH			821
																	</	

KERSHAW KNIVES	1131
KNIGHT & HALE	1323
KOPPERS LIVE TARGET LURES	1218
KUREHA AMERICA, LLC	1103
KWIK-TEK	203
L&S BAIT/ILAND LURES	1001
L&S/PAUL BROWN'S	1001
L.B. HUNTINGTON CO., INC.	912
LANSKY SHARPENERS	1125
LASERLYTE	1231
LASERMAX, INC.	1230
LEGACY SPORTS INTERNATIONAL	727
LEHR, INC.	315
LEUPOLD & STEVENS, INC.	1121
LEVY'S LEATHERS	1327
LINDY-LITTLE JOE, INC.	801
LOOPROPE	305
LOWRANCE	215
LUCK-E-STRIKE	808
LUNA SEA, LLC	914
LUNKER LURE-HAWG CALLER	1312
MACE SECURITY INT., INC.	1132
MAGIC PRODUCTS, INC.	709
MAGPUL INDUSTRIES CORP	1320
MAKO GROUP	735
MALIN, CO.	309
MANN'S BAIT COMPANY, INC.	1101
MARINE METAL PRODUCTS	802
MARINE SPORTS PRODUCTS	1313
MARLIN FIREARMS, CO.	921
MASTER FISHING TACKLE	707

MASTERPIECE ARMS	833
MCNETT	1105
MERCHANT MAGIC	728
MISTER TWISTER	913
MOULTRIE FEEDERS, INC.	1321
NAVICO-LOWRANCE	215
NCSTAR	1224
NORTH PASS, LTD/ HI-VIZ	1033
O & H MANUFACTURING	1406
O. MUSTAD & SON, INC.	1305
O.F. MOSSBERG AND SONS	822
OKUMA FISHING TACKLE CORP.	1301
OMNIGLOW, LLC	805
ORION SAFETY PRODUCTS	302
OUTDOOR CAP	1314
OWNER AMERICAN CORP.	711
P-LINE	1404
**PALLET ALLEY	501
PEET DRYERS	1129
PELICAN PRODUCTS, INC.	1212
PENN FISHING TACKLE, CO.	1407
PLANO INC. FALL LINE	1229
PLANO MOLDING COMPANY	1319
PLASTILITE CORP.	1209
PLAYACTION, PRODUCTS	1310
PLEWS/LUBRIMATIC	302
PRADCO	801
PRECISION TACKLE, INC./ CAJUN THUNDER	908
PREMIER PLASTICS, INC.	813

PRIMOS	407
PRIMOS, INC.	1031
PRO-CURE	1011
PROMAG	1029
PURE FISHING	1407
R & R TACKLE	1114
RADIANS	1125
RADIO SYSTEMS CORPORATION	1221
RAGE	1426
RANGER PRODUCTS	1107
RAPALA USA	1200
REDFIELD, INC.	1121
REMINGTON ARMS/ AMMO/ACCESSORIES	921
RIVERS EDGE PRODUCTS	1110
RUSSIAN WEAPONS COMPANY	733
S.M. ARNOLD/MARINE MASTER	308
S.O.G	1226
SAMPO	813
SAVAGE ARMS INC.	825
SCENT-LOCK TECHNOLOGY	1420
SCOTTY'S	307
SEA STRIKER	714
SEA STRIKER RODS/ BEACH RUNNER	710
SEA STRIKER/SCENT BLAZER LURES	1308
SHAKESPEARE	1407
SHELDON'S, INC./ MEPPS	913
SHIMANO/POWER PRO	901
SIGNATURE PRODUCTS GROUP	1132
SIMS VIBRATION LABORATORY	1424
SMI/SPORTSMAN'S RECIPES, INC.	1213

SMITH & WESSON/ WALTHER	820
SNAGPROOF MFG., CO.	1211
SOOTHING SCENTS (QUEASE EASE)	1106
SPECTRUM BRANDS, INC.	510
SPECTRUM BRANDS/ UNITED INDUSTRIES	510
SPENT ROUNDS	1330
SPRINGFIELD ARMORY	824
SPRO CORP	902
SSI (SHOOTING ACCESSORIES)	1322
STAR RODS	717
STEALTH CAM (GAME CAMERAS)	1322
STORM LAKE	831
STRIKE KING LURE, CO.	916
STURM, RUGER & CO., INC.	721
SUMMIT	1323
SUN & SKIN CARE RESEARCH/OCEAN LOTION	308
SWAMP FOX	835
SYNCO/SUPER LUBE	308
TAURUS INTERNATIONAL, INC.	826
TAYLOR MADE PRODUCTS	302
TBS PRODUCTS/CARO POLYMERS	1106
THERMACELL	409
THOMPSON/CENTER ARMS	930
TINKS	1223
TOP BRASS TACKLE	813
TOP SPOT, INC.	1125
TOUR STAR PRODUCTS, LLC	1412
TRADITIONS	833

**TREESTANDS/BLINDS	1421
T-REIGN	1332
TRIK FISH	1215
TRIPLE CROWN	1107
TRU-FIRE	1426
TRU-TURN, INC.	1211
TUBES/INFLATABLES	101
ULTRAMAX	931
UNCLE JOSH BAIT, CO.	1408
UNIDEN AMERICA CORPORATION	302
UNITED PLASTIC MOLDERS, INC.	1106
US PEACEKEEPER	1233
USRAC/WINCHESTER	928
VICIOUS	706
VICIOUS FISHING	914
VIRIDIAN GREEN LASERS	830
VISION HOOKS & TACKLE	1009
WALKER (HEARING ENHANCEMENT & PROTECTION)	1322
WATER GREMLIN, CO.	709
WATERSNAKE	408
WEATHERBY, INC.	723
WESTERN FILAMENT, INC.	1109
WESTERN RIVER (DIGITAL GAME CALLERS)	1322
WILDVIEW (GAME CAMERAS)	1322
WINCHESTER AMMUNITION	1020
WINDHAM WEAPONRY	930
WOLF PERFORMANCE AMMUNITION	1028
YAKIMA BAIT, CO./ WORDENS	1211
YO-ZURI AMERICA, INC.	815

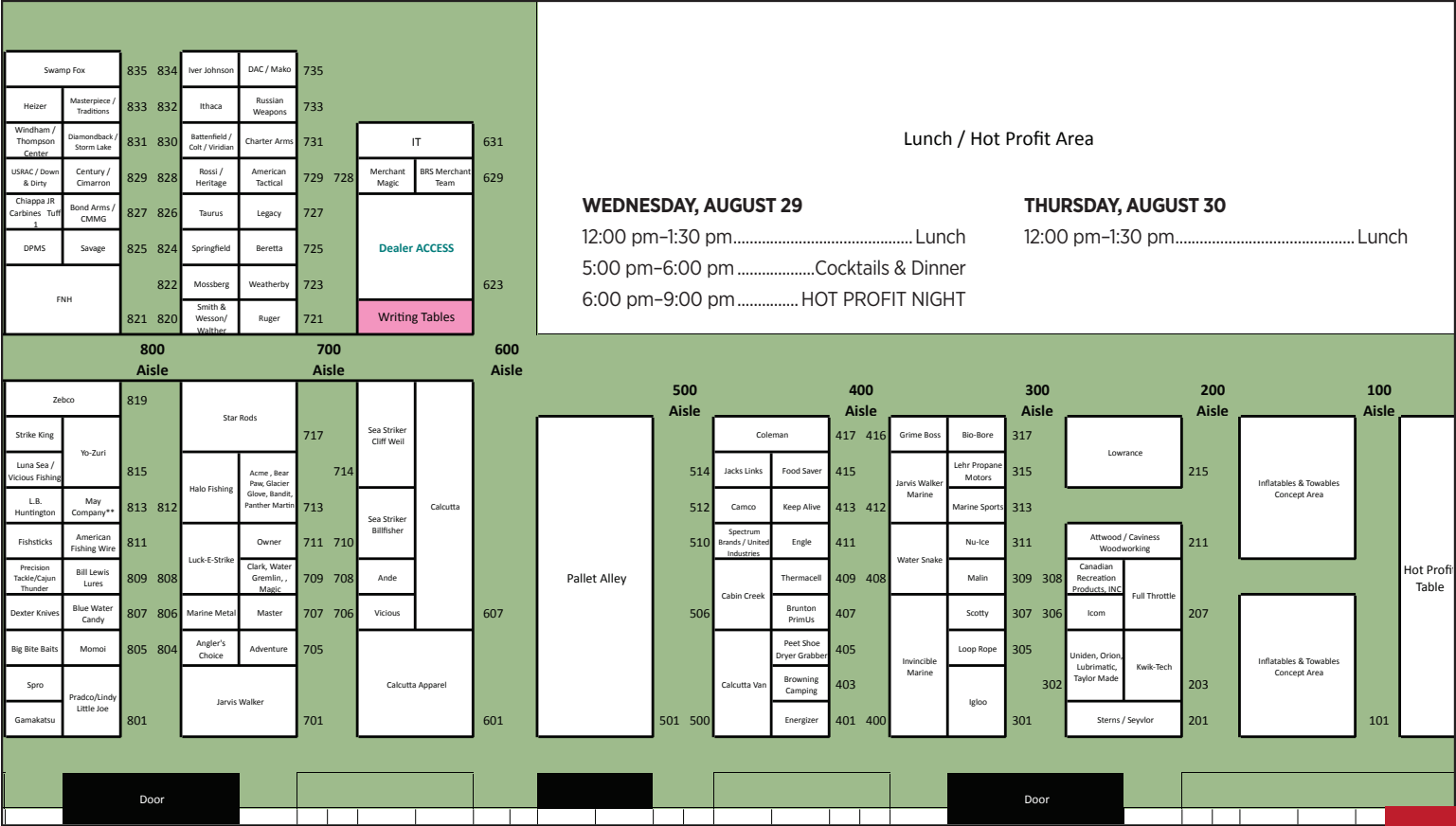
ZEBCO CORP.	819
Z-MAN FISHING PRODUCTS, INC.	1007

\*\*PALLET ALLEY - STOP BY BOOTH #501 TO SEE YOUR BULK BUY OPPORTUNITIES.

\*\*TREE STANDS & BLINDS CONCEPT AREA BOOTH #1421.

HOT PROFIT SAMPLES BOOTH #100.

INFLATABLES & TOWABLES CONCEPT AREA BOOTH #101.



500 Aisle

400 Aisle

300 Aisle

200 Aisle

100 Aisle

Coleman

417 416

Jacks Links

Food Saver

415

Camco

Keep Alive

413 412

Spectrum Brands / United Industries

Engle

411

Cabin Creek

Thermacell

409 408

Calcutta Van

Brunton PrimUs

407

Peet Shoe Dryer Grabber

405

Browning Camping

403

Energizer

401 400

Grime Boss

Bio-Bore

317

Jarvis Walker Marine

Lehr Propane Motors

315

Marine Sports

313

Water Snake

Nu-Ice

311

Malin

309 308

Invincible Marine

Scotty

307 306

Loop Rope

305

Igloo

301

Lowrance

215

Attwood / Caviness Woodworking

211

Canadian Recreation Products, INC

Full Throttle

207

Icom

Kwik-Tech

203

Sterns / Seydlor

201

Inflatables & Towables Concept Area

215

Inflatables & Towables Concept Area

201

Pallet Alley

501 500

Hot Profit Table

101

Door

Door



# Show Specials and Cash Back Vendors

Refer to Show Floor Map on pages 2 & 3.

Spring Vendors: Pages 4-7 • Fall Vendors: Pages 7-8

<b>ADVANCED GRAPHICS</b> 1217 * Receive \$5.00 <b>CASH</b> for every \$100.00 worth of Advanced Graphics products purchased at the show.	<b>BAKER MANUFACTURING</b> 1018 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Baker Lures purchased at the show. * Receive \$5.00 <b>CASH BACK</b> for every \$100.00 worth of Baker Tools purchased at the show.	<b>C&amp;H LURES</b> 1311 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of C & H Lures, Billy Bait and Salt Life products purchased at the show.	<b>DAIWA</b> 1017 * Receive \$5.00 <b>CASH BACK</b> for every \$100.00 worth of Daiwa products purchased at the show. (Excludes Hot Profit items). * For every \$100.00 worth of Daiwa products purchased at the show; receive an additional ticket to win the grand prize.	<b>FLAMBEAU</b> 1214 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Flambeau products purchased at the show.
<b>ADVENTURE PRODUCTS</b> 705 * Receive \$5.00 <b>CASH</b> for every \$100.00 of Adventure Products purchased at the show.	<b>BANDIT LURES</b> 713 * Receive \$5.00 <b>CASH BACK</b> for every \$100.00 worth of Bandit Lure products purchased at the show.	<b>COLEMAN</b> 417 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Coleman products purchased at the show. (Excluding Hot Profit).	<b>E21/CARROT STIX</b> 1010 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of E-21 Carrot Stix products purchased at the show.	<b>FLYING FISHERMAN</b> 1208 * Receive \$5.00 <b>CASH</b> for every \$100.00 worth of Flying Fisherman products purchased at the show.
<b>AMERICAN FISHING WIRE/ HI-SEAS</b> 811 * Receive \$10.00 <b>CASH</b> for every \$100.00 worth of AFW & Hi-Seas products purchased at the show.	<b>BASS ASSASSIN</b> 1216 * Receive 12 bags of plastics FREE with every 6 dozen bags of plastics purchased at the show.	<b>COSTA</b> 919 * Buy any combination of 12 pairs of Costa Del Mar WAVE 400 sunglasses or WAVE 580 sunglasses: Get a FREE pair of sunglasses up to \$149 (retail value).	<b>EAGLE CLAW FISHING TACKLE</b> 1113 * Receive <b>CASH</b> on all products purchased at the show: 3% @ \$1500.00, 5% @ 3,000.00, 7% @ 5000.00.	<b>FOODSAVER/JARDEN</b> 415 * Receive \$5.00 <b>CASH BACK</b> for every \$100.00 worth of Foodsaver/Jarden products purchased at the show.
<b>ANDE LINE</b> 708 * Receive \$5.00 <b>CASH</b> for every \$100.00 worth of Ande Line products purchased at the show.	<b>BETTS CAST NETS</b> 1414 * Receive \$5.00 <b>CASH BACK</b> for every \$100.00 worth of Betts Cast Nets products purchased at the show (excludes CM4-I and 4HMPB).	* Buy any combination of 20 pairs of Costa Del Mar WAVE 400 sunglasses: Get a FREE pair of sunglasses up to \$269 (retail value).	<b>FRABILL</b> 1315 * Receive \$5.00 <b>CASH</b> for every \$100.00 worth of Frabill Spring products purchased at the show with a minimum of \$500.00 qualifying order.	
<b>ANGLER'S FISH N' MATE</b> 915 * Receive \$5.00 <b>CASH</b> back for every \$100.00 worth of Anglers Fish n' Mate products purchased at the show.	<b>BIG BITE BAITS</b> 904 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Big Bite Baits purchased at the show.	* Get a FREE t-shirt of your choice (does not include Costa Performance Shirt)	<b>FROGG TOGGS</b> 1313 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Frogg Toggs products purchased at the show.	
<b>AQUA CLEAR TACKLE</b> 1005 * Receive \$10.00 <b>CASH</b> back for every \$100.00 worth of Aqua Clear Tackle products purchased at the show	<b>BILL LEWIS LURES</b> 809 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Bill Lewis Lures purchased at the show.	* All dropship shirt and hat orders of \$1,000 or more will receive 60 dating.	<b>FULL THROTTLE/ABSOLUTE OUTDOORS</b> 207 * Receive a FREE full throttle towel for every #1420 Rapid dry vest purchased at the show.	
<b>AQUA DREAM LIVING</b> 1008 * Receive \$10.00 <b>CASH</b> for every \$100.00 worth of Aqua Dream products purchased at the show.	<b>BLUE WATER CANDY</b> 807 * Receive \$5 <b>CASH</b> for every \$100.00 worth of Blue Water Candy Products purchased at the show.	* FREE Displays for NEW Costa Del Mar Dealers: Buy 20 pairs and get DI18 FREE; buy 50 pairs and get DI40 FREE; buy 80 pairs and get DI72 FREE. All orders must ship by 2/1/2013.	<b>GAMAKATSU</b> 900 * Receive \$5.00 <b>CASH BACK</b> for every \$100.00 worth of Gamakatsu products purchased at the show.	
<b>AQUATEKO</b> 1106 * Dealer Special: See the booth for a new display special offer with your choice of Knot2Kinky Wire & Invisa Swivel product.	<b>BOOMERANG TOOL</b> 1015 * Receive \$5.00 <b>CASH BACK</b> for every \$100.00 worth of Boomerang Tool, Co. products purchased at the show (excludes combo & big grip pliers).	<b>CRÈME LURE COMPANY</b> 1211 * Receive \$5.00 <b>CASH BACK</b> for every \$100.00 worth of Crème products (excludes Same Thing series).	<b>ENGEL</b> 411 * Receive \$5.00 <b>CASH</b> for every \$100.00 worth of Engle Products purchased at the show.	
<b>ATTWOOD/MOTORGUIDE</b> 211 * Purchase \$500.00 worth of: Attwood Portable Fuel Products, Water System Products, Lighting Products, Swivel-Eze products, Motorguide products and receive \$25.00 <b>CASH BACK</b> at the show. Qualify in 3 or more of the categories listed here and receive an additional \$25.00 <b>CASH BACK</b> .	<b>BRAID PRODUCT</b> 1105 * Receive \$5.00 <b>CASH BACK</b> for every \$100.00 worth of Braid Fishing products purchased at the show.	* Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Little Fishies purchased at the show.	<b>BAGLEY</b> 1013 * Receive \$10.00 <b>CASH</b> for every \$100.00 worth of Bang-O-Lures, Finger Mullets, Balsa B's, and Cotee Jigs purchased at the show.	
<b>B &amp; M POLES</b> 1416 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of B & M Poles purchased at the show. (Hot Profit items excluded from <b>CASH BACK</b> )	<b>BULLET WEIGHTS</b> 1406 * Receive \$5.00 <b>CASH BACK</b> for every \$100.00 worth of Bullet Weight products purchased at the show.	<b>CROWDER RODS</b> 1106 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Crowder Rods purchased at the show.	<b>FISH BITES/CARR</b> 1307 * Receive 5% <b>CASH BACK</b> on orders totaling up to \$249.99.	
		* Please come see the new 15th Anniversary Crowder Series in the booth. Drop Ship 12 rods, any mix of the featured 8 SKUS in the series and receive a FREE rod rack.	* Receive 10% <b>CASH BACK</b> on orders totaling \$250-\$499.99.	
		<b>CUMINGS NETS</b> 813 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Cumming products purchased at the show on orders \$500 or more.	* Receive 15% <b>CASH BACK</b> on orders totaling \$500 or more.	
		* Receive \$5.00 <b>CASH BACK</b> for every \$100.00 worth of Cumming products purchased at the show on orders \$250-\$499.	<b>FITEC</b> 1309 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Fitec products purchased at the show.	

<b>HARRISON HOGE/PANTHER MARTIN</b> 713 * Receive <b>CASH BACK</b> at the show on orders of \$100-\$500@5% <b>CASH BACK</b> , \$501-\$2,499@7% <b>CASH BACK</b> , and orders \$2,500+ at 10% <b>CASH BACK</b> . * Receive a FREE Panther Martin Fish See UV Lure with every order written in the booth. * Stop by the booth for a chance to win a Sea Eagle 370 Pro Package with pump, 2 seats, 2 paddles & carry bag. (\$349 Value). See Eagle-Americas most popular inflatable Kayak.		<b>INVINCIBLE/KUNNAN RODS</b> 400 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Invincible/Kunnan Rods purchased at the show. * For every \$100.00 worth of Invincible/Kunnan Rods purchased at the show; receive an additional ticket for a chance to win the grand prize.	<b>LEW'S</b> 1219 * Receive \$5.00 <b>CASH BACK</b> for every \$100.00 worth of Lew's Wally Marshall Rods, Wally Marshall Spinning Reels, & combos purchased at the show. * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Lew's Mr Crappie Line products purchased at the show. * For every \$100.00 purchased of Mr Crappie-Poles/Rods/Reels/Combos and receive FREE: One case (4 Spools) Mr Crappie "Mega" Spools in Camo or Clear (\$26.00 Retail Value) Your choice of 4, 6, 8, 10Lb test line. Buy any 10 Lew's Speed Spool Baitcast Reels and Receive FREE: Two (2) Laser LG IM6-Graphite Speed Stick Rods (\$120.00 Retail Value) Your choice of actions. Buy any 24 Lew's Rods or Combos and receive FREE: One Lew's Deluxe Wood Rod Rack (\$79.00 Retail Value) Limit 2 Per Dealer.	<b>MUSTAD</b> 1305 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Mustad products purchased at the show.	* For every \$100.00 of P-Line ordered at the booth, receive an additional ticket for a chance to win the grand prize awarded at the end of the show. * Buy 2 Spectrex 2500 yd spools: Get 6 CXX 1/4# spools FREE (\$76.00 value) shipped by Pucci. * Buy 3 Get 1 FREE: Shinsei leader material (2-25#). * Buy 3 get 1 FREE: P-Line 1/4# spools and bulk spools (braid and fluorocarbon not included).
<b>HI-LINER FISHING GEAR &amp; TACKLE/MOMOI</b> 805 Receive \$10.00 <b>CASH</b> for every \$100.00 Worth of momoi products purchased at the show. (Min \$250).		<b>JEROS TACKLE COMPANY</b> 1209 * Receive \$5.00 <b>CASH BACK</b> for every \$100.00 worth of Jero's Tackle products purchased at the show.	<b>KEEPALIVE</b> 413 * Buy any oxygen regulator, hose, KA970 diffuser & KA911 or KA915 oxygen cylinder complete system at the show, and receive a free oxygen cylinder bag (\$34.95 value)	<b>O &amp; H MANUFACTURING</b> 1406 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of O & H products purchased at the show.	<b>POWER PRO</b> 901 * Receive \$10.00 <b>CASH</b> per \$100.00 on all products purchased at the show.
<b>HOGY LURES</b> 1016 * <b>CASH BACK</b> on ALL Hogy brand items: Diamond level (\$5,000): 7% <b>CASH BACK</b> ; Gold level (\$3,000)-5% <b>CASH BACK</b> ; Silver level (\$1,500)-3% <b>CASH BACK</b> .		<b>KOPPERS</b> 1218 * Receive \$5.00 <b>CASH BACK</b> for every \$100.00 worth of Koppers products purchased at the show.	<b>KUREHA AMERICA/SEAGUAR</b> 1103 * Receive \$10.00 <b>CASH</b> for every \$100.00 worth of Seaguar products purchased at the show.	<b>ORION SAFETY PRODUCTS</b> 302 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Orion products purchased at the show.	<b>PRADCO</b> 801 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Pradco products purchased at the show.
<b>HOOKEUP LURES</b> 1012 * Receive \$10.00 <b>CASH</b> for every \$100.00 worth of Hookup Jig Series products purchased at the show.		<b>KWIK TEK</b> 203 * Receive \$1.00 <b>CASH BACK</b> for every 1 Rider Tube purchased at the show. * Receive \$2.00 <b>CASH BACK</b> for every 2 Rider Tubes purchased at the show.	<b>LINDY</b> 801 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Lindy products purchased at the show.	<b>OUTDOOR CAP</b> 1314 * Receive \$5.00 <b>CASH</b> for every \$100.00 worth of Outdoor Cap products purchased at the show.	<b>PRECISION TACKLE/CAJUN THUNDER</b> 908 * Receive \$10.00 <b>CASH</b> for every \$100.00 worth of Cajun Thunder products purchased at the show.
<b>INTERMEDIA OUTDOORS</b> 1212 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Intermedia Outdoor products purchased at the show.		<b>KUREHA AMERICA/SEAGUAR</b> 1103 * Receive \$10.00 <b>CASH</b> for every \$100.00 worth of Seaguar products purchased at the show.	<b>LOOPROPE</b> 305 * Receive \$5.00 <b>CASH BACK</b> for every \$100.00 worth of Looprope products purchased at the show.	<b>PENN</b> 1407 * Receive a FREE Penn Spinning Reel Display with every \$600.00 worth of Penn Spinning Reels purchased at the show. * Receive a FREE Penn Rod Rack with every 18 Penn Rods or Combos purchased at the show. (Limit 4). * For every \$100.00 worth of Penn products purchased at the show; receive an additional ticket for a chance to win the grand prize.	<b>PRO-CURE</b> 1011 * Receive \$5.00 <b>CASH BACK</b> for every \$100.00 worth of Pro-Cure products purchased at the show.
<b>INVINCIBLE MARINE</b> 400 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Invincible Marine purchased at the show. * For every \$100.00 worth of Hunter's Invincible Marine purchased at the show; receive an additional ticket for a chance to win the grand prize.		<b>KEEPALIVE</b> 413 * Buy any oxygen regulator, hose, KA970 diffuser & KA911 or KA915 oxygen cylinder complete system at the show, and receive a free oxygen cylinder bag (\$34.95 value)	<b>LUBRIMATIC</b> 302 * Receive \$25.00 <b>CASH BACK</b> with the purchase of every 10 cases (mix & match) of greases (11399, 11402) Traylor Wheel Bearing, (30190) Heavy Duty Grease gun kit purchased at the show.	<b>PLANO</b> 1319 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Plano products purchased at the show. (Hot Profits Items Excluded). * For every \$100.00 worth of Plano products purchased at the show; receive an additional ticket to win the grand prize.	<b>PURE FISHING/CONSUMABLES</b> 1407 * Receive \$15.00 <b>CASH</b> for every \$100.00 worth of Bulk Monofilament products purchased at the show. * For every \$100.00 of Pure Fishing Consumables ordered in the booth, receive an additional ticket for a chance to win the grand prize awarded at the show.
<b>INVINCIBLE MARINE BOAT COVERS</b> 400 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Invincible Marine Boat Covers purchased at the show. * For every \$100.00 worth of Hunter's Invincible Marine Boat Covers purchased at the show; receive an additional ticket for a chance to win the grand prize.		<b>KEEPALIVE</b> 413 * Buy any oxygen regulator, hose, KA970 diffuser & KA911 or KA915 oxygen cylinder complete system at the show, and receive a free oxygen cylinder bag (\$34.95 value)	<b>LUNA SEA</b> 914 * Buy 12 Cushit's at the show, receive a FREE Cushit. (Pick it up in the booth).	<b>PLASTILITE</b> 1209 * Receive \$5.00 <b>CASH BACK</b> for every \$100.00 worth of Plastilite products purchased at the show. (Excluding X88's). * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Plastilite BH11, BH17 & MBL-3 purchased at the show.	* For every \$100.00 of Pure Fishing products purchased at the show; receive an additional ticket for a chance to win the grand prize. * For every \$3,000.00 of Revo Spinning or Bait Cast Reels purchased-get (8) Individual Reel Displays (limit 16) - or- (1) 8 Reel Revo Casting Reel Display FREE (limit 2) -or-Buy \$1,500.00 get 3 individual displays FREE (your choice spinning or casting) at the show.
<b>INVINCIBLE ROD RACKS</b> 400 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Invincible Rod Racks purchased at the show. * For every \$100.00 worth of Hunter's Invincible Rod Racks purchased at the show; receive an additional ticket for a chance to win the grand prize.		<b>KEEPALIVE</b> 413 * Buy any oxygen regulator, hose, KA970 diffuser & KA911 or KA915 oxygen cylinder complete system at the show, and receive a free oxygen cylinder bag (\$34.95 value)	<b>MARINE METAL</b> 802 * Stop in the booth to see how you can get FREE B-11's.	<b>PLAYACTION PRODUCTS</b> 1310 * Receive \$5.00 <b>CASH</b> for every \$100.00 worth of Playaction products purchased at the show.	<b>R &amp; R TACKLE</b> 1114 * Stop by the R & R Tackle booth, drop off your business card to be eligible for a drawing to win a half day charter on the 43' Miss Britt w/Captain Ray Rosher.
<b>MR TWISTER</b> 913 * Receive \$20.00 <b>CASH BACK</b> for every \$200.00 worth of Mister Twister products purchased at the show. (Excludes Hot Profit Items). (Excludes Drop Ships).		<b>KEEPALIVE</b> 413 * Buy any oxygen regulator, hose, KA970 diffuser & KA911 or KA915 oxygen cylinder complete system at the show, and receive a free oxygen cylinder bag (\$34.95 value)	<b>MR TWISTER</b> 913 * Receive \$20.00 <b>CASH BACK</b> for every \$200.00 worth of Mister Twister products purchased at the show. (Excludes Hot Profit Items). (Excludes Drop Ships).	<b>P-LINE</b> 1404 * Receive \$10.00 <b>CASH</b> for every \$100.00 worth of P-Line/Pucci accessory products purchased at the show. * Receive \$10.00 <b>CASH</b> for every \$100.00 worth of P-Line products purchased at the show (excludes C21, braided line, CXX 1/4# spools, Shinsei leader material, O-Line 1/4# and bulk spools).	





<b>CALCUTTA PERFORMANCE WEAR</b> 601 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Calcutta Performance Wear purchased at the show. * For every \$100.00 worth of Calcutta Performance Wear purchased at the show; receive an additional ticket for a chance to win the grand prize.	* Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Calcutta Rainwear purchased at the show. * For every \$100.00 worth of Calcutta Rainwear purchased at the show; receive an additional ticket for a chance to win the grand prize. * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Calcutta Rainwear purchased at the show. * For every \$100.00 worth of Calcutta Rainwear purchased at the show; receive an additional ticket for a chance to win the grand prize.	<b>JARVIS WALKER FISHING</b> 701 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of JW Fishing purchased at the show. * For every \$100.00 worth of JW Fishing purchased at the show; receive an additional ticket for a chance to win the grand prize.	* Receive 7% <b>CASH BACK</b> on all Power-Shok Slugs & Buck * For every \$100.00 of ATK/Federal Cartridge ordered in the booth, receive an additional ticket for a chance to win the grand prize awarded at the end of the show.	* Receive \$5.00 <b>CASH</b> for every \$100.00 worth of Nano purchased at the show.
<b>CALCUTTA SUN CATCHERS</b> 601 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Calcutta Sun Catchers purchased at the show. * For every \$100.00 worth of Calcutta Sun Catchers purchased at the show; receive an additional ticket for a chance to win the grand prize.	<b>CALCUTTA SUNGLASSES</b> 607 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Calcutta Sunglasses purchased at the show. * Purchase a 66 piece pre-pack assortment of sunglasses and receive a FREE counter display. Purchase two 66 piece pre-pack assortments and receive a FREE floor display. * For every \$100.00 worth of Calcutta Sunglasses purchased at the show; receive an additional ticket for a chance to win the grand prize.	<b>SUNLINE</b> 904 * Receive \$5.00 <b>CASH</b> for every \$100.00 worth of Sunline products purchased at the show. <b>FISHSTICKS</b> 910 * Buy 24 or more scent sticks & receive FREE 2 POP shelf talker displays.	<b>ATK/OUTERS</b> 1021 * Receive \$5.00 <b>CASH BACK</b> for every \$100.00 of ATK/Outers products purchased at the show. Hot Profit Items Excluded from <b>CASH BACK</b> . * For every \$100.00 of ATK/Outers ordered in the booth, receive an additional ticket for a chance to win the grand prize awarded at the end of the show.	<b>BUSHNELL OUTDOOR ACCESSORIES</b> 1124 * Receive \$5.00 <b>CASH</b> for every \$100.00 worth of Bushnell Outdoor Accessories products purchased at the show. * For every \$100.00 of Bushnell Outdoor Accessories products purchased at the show, receive an additional ticket for a chance to win the grand prize awarded at the end of the show.
<b>CALCUTTA GIFTS</b> 601 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Calcutta Gifts purchased at the show. * For every \$100.00 worth of Calcutta Gifts purchased at the show; receive an additional ticket for a chance to win the grand prize.		<b>SEA STRIKE RODS-REELS-COMBOS</b> 1308 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Af Billfisher, Beach Runner & Contour Rods purchased at the show.	<b>ATK/RCBS</b> 1021 * Receive \$15.00 for every \$100.00 purchased on all accessory brand displays (excluding RCBS #99961). ALL Accessory Brand REFILLS for Displays (excluding RCBS #99961) 15% <b>CASH BACK</b> ALL Accessory Brand Displays (excluding RCBS #99961) 10% <b>CASH BACK</b> ALL Accessory Products (RCBS, Gunslick, Outers, Champion, Weaver, Simmons, Redfield, and Buck Commander ) 5% <b>CASH BACK</b> RCBS Floor Display #99961 5% <b>CASH BACK</b>	<b>BUSHNELL OUTDOOR PRODUCTS</b> 1124 * Receive \$5.00 <b>CASH</b> for every \$100.00 worth of Bushnell Outdoor products purchased at the show. * For every \$100.00 of Bushnell Outdoor products purchased at the show, receive an additional ticket for a chance to win the grand prize awarded at the end of the show.
<b>CALCUTTA KNIVES</b> 607 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Calcutta Knives purchased at the show. * For every \$100.00 worth of Calcutta Knives purchased at the show; receive an additional ticket for a chance to win the grand prize.	<b>CALCUTTA T-SHIRTS</b> 601 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Calcutta T-Shirts purchased at the show. * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Calcutta T-Shirts purchased at the show.	<b>OKUMA FISHING TACKLE</b> 1314 * Order 18 Assorted Helios, C3, Citrix, EVX, Reflexions, Cedros, Solaris Surf, Cruz, Andros, Nomad, Makaira & Cortez rods get \$10.00 per \$100.	<b>ATK/RCBS</b> 1021 * Receive \$15.00 for every \$100.00 purchased on all accessory brand displays (excluding RCBS #99961). ALL Accessory Brand REFILLS for Displays (excluding RCBS #99961) 15% <b>CASH BACK</b> ALL Accessory Brand Displays (excluding RCBS #99961) 10% <b>CASH BACK</b> ALL Accessory Products (RCBS, Gunslick, Outers, Champion, Weaver, Simmons, Redfield, and Buck Commander ) 5% <b>CASH BACK</b> RCBS Floor Display #99961 5% <b>CASH BACK</b>	<b>CHIAPPA</b> 926 * Receive \$10.00 <b>CASH</b> for every Chappa firearm purchased at the show.
<b>CALCUTTA LADIES T'S</b> 601 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Calcutta Ladies T's purchased at the show. * For every \$100.00 worth of Calcutta Ladies T-Shirts purchased at the show; receive an additional ticket for a chance to win the grand prize.	<b>CALCUTTA T-SHIRTS</b> 601 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Calcutta T-Shirts purchased at the show. * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Calcutta T-Shirts purchased at the show.	<b>FALL VENDORS</b> <b>ALLEN</b> 1223 * Receive \$5.00 <b>CASH</b> for every \$100.00 worth of Allen products purchased at the show. <b>ATK/BLACKHAWK</b> 1021 * Receive \$5.00 <b>CASH</b> for every \$100.00 worth of ATK/Blackhawk products purchased at the show. * For every \$100.00 of ATK/Blackhawk ordered in the booth, receive an additional ticket for a chance to win the grand prize awarded at the end of the show.	<b>BARNES BULLETS, INC</b> 921 * <b>CASH BACK</b> will be offered on all Standard Catalog Ammunition and Component Categories listed below. * All VOR-TX Ammunition including standard CF Rifle, Handgun and Safari. * All Reloading Components * All Muzzleloader Components * Accessories: Reloading Manual #4, Muzzleloader Aligner Tools * Dealer orders for \$1,000 to \$1,499.99 of ammunition and/or components, from the categories listed qualify for 5% <b>CASH BACK</b> . * Dealer orders for \$1,500.00 or more of ammunition and/or components from the categories listed qualify for 7% <b>CASH BACK</b> .	<b>CODE BLUE</b> 1321 * Receive \$10.00 <b>CASH</b> for every \$100.00 worth of Code Blue products purchased at the show (not exclusions apply). * Receive \$10.00 <b>CASH</b> for every \$100.00 of Code Blue scents purchased at the show.
<b>CALCUTTA PERFORMANCE WEAR</b> 601 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Calcutta Performance Wear purchased at the show. * For every \$100.00 worth of Calcutta Ladies T-Shirts purchased at the show; receive an additional ticket for a chance to win the grand prize.	<b>CALCUTTA TOOLS &amp; ACCESS</b> 607 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Calcutta Tools & Accessories purchased at the show. * For every \$100.00 worth of Calcutta Tools & Accessories purchased at the show; receive an additional ticket for a chance to win the grand prize.	<b>ATK/FEDERAL CARTRIDGE CO.</b> 1021 * Receive 10% <b>CASH BACK</b> on all Fusion Rifle, Slugs and Blackpowder items * Receive 10% <b>CASH BACK</b> on all Power-Shok Centerfire Rifle * Receive 10% <b>CASH BACK</b> on all Premium Centerfire Rifle & Handgun * Receive 10% <b>CASH BACK</b> on all Federal Premium Slugs & Buck * Receive 5% <b>CASH BACK</b> on all Speed-Shok Steel * Receive 5% <b>CASH BACK</b> on all Federal Game-Shok Hi Brass Game Loads	<b>BARKSA</b> 1220 * Receive \$5.00 for every \$100.00 of Barska products purchased at the show (minimum purchase of \$500.00).	<b>CROSMAN AIRGUNS</b> 1222 * Receive \$5.00 <b>CASH</b> for every \$100.00 worth of Crosman Airguns purchased at the show. (Hot profit items are excluded from cash back).
<b>CALCUTTA RAINWEAR</b> 601 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Calcutta Rainwear purchased at the show. * For every \$100.00 worth of Calcutta Rainwear purchased at the show; receive an additional ticket for a chance to win the grand prize.	<b>CALCUTTA WADERS - PRO LINE</b> 601 * Receive \$10.00 <b>CASH BACK</b> for every \$100.00 worth of Calcutta Waders purchased at the show. * For every \$100.00 worth of Calcutta Waders purchased at the show; receive an additional ticket for a chance to win the grand prize.	* Receive 5% <b>CASH BACK</b> on all Heavy Weight Turkey Shotshells * Receive 5% <b>CASH BACK</b> on all Strut-Shok Turkey * Receive 7% <b>CASH BACK</b> on all Black Cloud * Receive 7% <b>CASH BACK</b> on all Federal Premium Shotshell Ammunition (Excludes Gold Medal)	<b>BERETTA USA</b> 725 * Receive \$5.00 <b>CASH</b> for every \$100.00 worth of any mix of 92 series pistols. (must be purchased in increments of 5.) * Receive \$5.00 <b>CASH</b> for every \$100.00 worth of any mix of PX4 series pistols. (must be purchased in increments of 5.)	<b>DOWN N DIRTY OUTDOORS</b> 928 * Receive \$5.00 <b>CASH</b> for every \$100.00 worth of Down N Dirty products purchased at the show. <b>EOTECH</b> 1130 * Receive \$5.00 <b>CASH</b> for every \$100.00 worth of Eotech products purchased at the show. <b>HALPERN IMPORTS</b> 317 * Receive \$5.00 <b>CASH</b> for every \$100.00 worth of Halpern Import products purchased at the show. <b>HERITAGE MANUFACTURING INC</b> 828 * Buy and 10 pistols at the show, receive a FREE Rough Rider Revolver 22LR/22MAG 6". <b>HI-VIZ/NORTH PASS, LTD</b> 1033 * Receive \$5.00 <b>CASH</b> for every \$100.00 worth of Hi-Viz/North Pass products purchased at the show. * Receive \$5.00 for every \$100.00 up to \$500.00; and \$10.00 on every \$100.00 for minimum \$600.00+ orders.

<b>HOGUE GRIPS</b>	<b>1029</b>	* Receive \$5.00 <b>CASH</b> for every \$100.00 worth of Hogue Grips products purchased at the show.	* Receive \$5.00 for every \$100.00 in purchased of \$5,000.00 or more of Leupold & Stevens products purchased at the show.
<b>HORNADY</b>	<b>1024</b>	* Receive \$5 <b>CASH</b> for every \$100.00 worth of non special priced Hornady products purchased at the show.	<b>O.F. MOSSBERG &amp; SONS</b> <b>822</b>
<b>HUNTER SAFETY SYSTEMS</b>	<b>1424</b>	* Receive \$5.00 <b>CASH</b> for every Pro Series/Ultra Lite Xtr vest purchased at the show.	* Receive \$10.00 per gun al all 4x4 ATR, Auto Shotguns, and 464 Lever Rifles.
<b>ITHACA GUNS</b>	<b>830</b>	* Receive \$20.00 <b>CASH</b> for every Ithaca shotgun purchased at the show.	<b>MOULTRIE FEEDERS</b> <b>1321</b>
<b>IVER JOHNSON ARMS</b>	<b>834</b>	* Receive \$75.00 <b>CASH</b> for every Ithaca pistol purchased at the show.	* Receive \$5.00 <b>CASH</b> for every \$100.00 worth of Moultrie product purchased at the show (no exclusions apply).
<b>LDB SUPPLY</b>	<b>926</b>	* Receive \$10.00 <b>CASH</b> for every Iver Johnson firearm purchased at the show.	<b>OL'MAN TREESTANDS</b> <b>1421</b>
<b>KENT CARTRIDGE</b>	<b>931</b>	* Receive \$20.00 <b>CASH</b> for every firearm purchased at the show.	* Receive \$5.00 <b>CASH</b> for every \$100.00 of Ol' Man Treestands purchased at the show.
<b>KNIGHT &amp; HALE GAME CALLS</b>	<b>1323</b>	* 5% <b>CASH BACK</b>	<b>PRO MAG</b> <b>1029</b>
<b>L3 INSIGHT TECHNOLOGY INC.</b>	<b>1130</b>	* Receive \$5.00 <b>CASH</b> for every \$100.00 worth of Knight & Hale products purchased at the show (no exclusions apply).	* Receive a FREE RUG A4 30 round magazine for Mini 14 with every \$100.00 purchased at the show. (\$16.75 retail value).
<b>LASERMAX INC</b>	<b>1230</b>	* Receive \$5.00 <b>CASH</b> for every \$100.00 worth of Insight products purchased at the show.	<b>RAGE</b> <b>1426</b>
<b>LEGACY SPORTS</b>	<b>727</b>	* Receive \$5.00 <b>CASH</b> for every \$100.00 worth of Laser Max products purchased at the show (minimum purchase of \$250.00).	* Receive \$1.00 <b>CASH</b> for every Rage broadhead purchased at the show.
<b>LEUPOLD &amp; STEVENS</b>	<b>1121</b>	* Receive an extra \$5.00 for every \$100.00 when 10 or more of the following are purchased: UNI-ES, UNI-Green, GENESIS, MICRO LCP, LC9, SHIELD, or GUIDE ROD LASER.	<b>REMINGTON ACCESSORIES</b> <b>921</b>
			* Show <b>CASH BACK</b> Program: Level 1 - \$150.00 to \$299.99 of gun care, gun parts & cutlery. Must purchase from each category including one (1) RAMAC listed as NEW from any accessories category. Level 2 - \$300.00 to \$499.99 of gun care, gun parts & cutlery. Must purchase from each category including one (2) RAMACs listed as NEW from any accessories category. Level 3 - \$500.00 or more of gun care, gun parts & cutlery. Must purchase from each category including one (3) RAMACs listed as NEW from any accessories category.
			* Products: Safety and storage products. (All gun care products). Magazine clips, grips, synthetic stocks, recoil pads, miscellaneous parts (all gun parts). Sportsman Series Insignia Edition. Sportsman Series fixed blade & specialty items. Level 1 10% <b>CASH BACK</b> , Level 2 13% <b>CASH BACK</b> , Level 3 15% <b>CASH BACK</b> .
			<b>REMINGTON AMMO</b> <b>921</b>
			* <b>CASH BACK</b> on qualifying order volumes of selected Remington ammunition SKUs only. Order Volume - \$1,500.00 to \$2,999.00 = \$65.00 <b>CASH BACK</b> . Order Volume - \$3,000.00 to \$4,999.00 = \$150.00 <b>CASH BACK</b> . Order Volume - \$5,000.00 + = \$325.00 <b>CASH BACK</b> . Cash back limited to Express shotshell, Express Magnum shotshell, Express slug and buck, Nitro Steel HV, Sportsman Hi-Speed Steel, CoreLokt rifle and Premier Accu Tip, per the attached price list.
			* Show <b>CASH BACK</b> Program: Level 1 - \$1,200.00 to \$2,499.00 in firearms and \$750.00 to \$1,499.00 in ammunition = \$75.00 <b>CASH BACK</b> . Level 2 - \$2,500.00 to \$4,999.00 in firearms and \$1,500.00 to \$2,999.00 in ammunition = \$200.00 <b>CASH BACK</b> . Level 3 - \$5,000.00 or more in firearms and \$3,000.00 or more in ammunition = \$500.00 <b>CASH BACK</b> .
			* Note: Order level achievement must be attained in both firearms and ammunition to receive cash back level amounts. <b>CASH BACK</b> levels will defer to lowest order level achieved.
			* Firearms - Selection limited to Versa Max shotguns, Marlin X7 rifles and H & R Handi Rifles.
			* Must purchase at least 1 Remington Versa Max shotgun or 2 Marlin X7 bolt action rifles and any assortment of H & R Handi Rifles may be included per the attached price lists.
			* Ammunition - Assortment limited to Express shotshell, Express Magnum shotshell, Express slug and buck, Nitro Steel HV, Sportsman Hi-Speed steel, Corelokt rifle and Premier Accu Tip, per the attached price list.
			<b>SAVAGE ARMS</b> <b>825</b>
			* Receive \$5.00 <b>CASH</b> on all Axis rifles purchased at the show.
			* Receive \$10.00 <b>CASH</b> on each pump shotgun, O/U shotgun, and Centerfire rifle purchased at the show (excludes Axis, Rimfire Rifles).
			* Receive \$5.00 <b>CASH</b> on each Rimfire Rifle purchased at the show.
			<b>SCENT-LOK TECHNOLOGIES</b> <b>1420</b>
			* Receive \$5.00 <b>CASH</b> for each Outerwear piece purchased at the show (jacket, pant, coverall, bib).
			<b>SIMS VIBRATION LABORATORY</b> <b>1424</b>
			* Receive 10% <b>CASH</b> on all products purchased at the show.
			<b>SUMMIT SPECIALTIES</b> <b>1323</b>
			* Receive \$5.00 <b>CASH</b> for every Summit Specialties treestand purchased at the show.
			<b>TAURUS INTERNATIONAL, INC</b> <b>826</b>
			* Buy 10 Taurus pistols at the show, receive a FREE 709SS Slim Compact 9MM.
			* Buy 10 Taurus revolvers at the show, receive a FREE 2-8500294L (excludes all F5 guns 738FS, 709FS, 85PFS, 4510PFS).
			<b>TRADITIONS</b> <b>833</b>
			* Receive \$10.00 <b>CASH</b> for every \$100.00 worth of Traditions accessories purchased at the show.
			* Purchase a FR18512, FR18602, FR18582 at the show, receive a FREE A1831 display box.
			* Receive \$5.00 <b>CASH</b> for every Tracker, Evolution, Buck Stalker purchased at the show.
			* Receive \$10.00 for every Pursuit or Vortec Ultralight purchased at the show.
			<b>TRU-FIRE</b> <b>1426</b>
			* Receive 10% <b>CASH BACK</b> for all Tru-Fire broadheads purchased at the show.
			* Receive 5% <b>CASH BACK</b> on all other Tru-Fire releases.
			<b>WINCHESTER AMMO</b> <b>1020</b>
			7% <b>CASH BACK</b> ON ORDERS EXCEEDING \$2,000 IN THE FOLLOWING CATEGORIES:
			• Super-X and Supreme rifle
			• High Brass lead shotshells (including XX Magnum and Turkey)
			• Xtended Range Hi-Density
			• All Slugs and Buckshot
			• All Steel Waterfowl Shotshells (excludes Xpert Game & Target and Super-Target)
			• All Super-X and Supreme rimfire
			<b>SWAMP FOX</b> <b>835</b>
			* Receive \$10.00 <b>CASH</b> back for every \$100.00 worth of Swamp Fox purchased at the show.
			* For every \$100.00 worth of Swamp Fox purchased at the show; receive an additional ticket for a chance to win the grand prize.
			* Products: Safety and storage products. (All gun care products). Magazine clips, grips, synthetic stocks, recoil pads, miscellaneous parts (all gun parts). Sportsman Series Insignia Edition. Sportsman Series fixed blade & specialty items. Level 1 10% <b>CASH BACK</b> , Level 2 13% <b>CASH BACK</b> , Level 3 15% <b>CASH BACK</b> .

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**TALK WITH OTHER DEALERS FROM  
ACROSS THE SOUTHEAST  
LEARN FROM MORE THAN 200 MANUFACTURERS  
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# SAVE & WIN.

**\$10,000 IN END-OF-SHOW  
CASH DRAWINGS  
Thursday, August 30 @ 4:30 pm**

**one each of the following:**

**\$500 - \$1,000 - \$1,500 - \$2,000  
\$5,000**

## HOW TO ENTER

For Every \$100 spent in any of Big Rock Sports' Supporting Vendor booths, you'll receive a chance to win one of the above cash prizes!