



SHOWTIME NEWS

LEARN.

SAVE & WIN.

NETWORK.

WELCOME To The 2012 Big Rock Sports Southeast Dealer Show.

Just in time for you to stock up on the hottest deals for the coming seasons. No other show offers you such a broad assortment of products this early.

Building on the success of last year's Southeast Dealer Show, we will once again offer a full line of shooting, hunting and camping products in addition to the largest fishing and marine selection in the Southeast. From cutting-edge compound bows and bolt-action rifles for deer season to popular rimfires and shotguns for small game, you will find all the gear you need for this fall's hunting seasons.

Fishing dealers will discover a complete selection of freshwater fishing products in addition to the saltwater products. Whether your customers are chasing mahi offshore, redfish inshore or crappie, bass and catfish inland, you can stock up on the most sought-after tackle long before the 2013 season begins. You will also find an expanded marine section that includes new brands such as MotorGuide®, LEHR® propane motors and Full Throttle water sports products.

By attending the Southeast Dealer Show, you will have access to exclusive show pricing, dealer-friendly dating terms and show and attendance specials, including the always-popular Hot Profit event. This year Hot Profit is scheduled for Wednesday evening,

August 29, and our buyers are working overtime to find quality products available at incredible prices. Hot Profit is an attendance-only buying opportunity, so please register in advance to ensure your spot.

Don't forget that the 2012 Big Rock Sports Southeast Dealer Show is much more than a buying opportunity. The overwhelming interest at last year's show prompted us to offer you ACCESS Ecommerce seminars again this year. By using our unique ACCESS Ecommerce tool, Big Rock Sports can help you build a dynamic turnkey website that will drive customers to your store day and night—even when you're enjoying the outdoors. Stop by our Dealer ACCESS booth to learn more about ACCESS Ecommerce and all the other exciting tools offered by Big Rock Sports.

You will also have unrivaled access to the leaders in the outdoor sporting goods industry. Don't miss the best chance to meet and network with manufacturing reps and other retailers, plus the Big Rock Sports team. They will all be here, in one place, ready to answer your questions and discuss the latest industry trends.

As the old saying goes, timing is everything. By coming to the 2012 Big Rock Sports Southeast Dealer Show, you can find the right products for your customers in plenty of time for the upcoming seasons. From all of us at Big Rock Sports, we look forward to seeing you in Orlando.

SCHEDULE OF EVENTS:

WEDNESDAY, AUGUST 29

8:00 am-5:00 pmShow
12:00 pm-1:30 pm	*Lunch
2:00 pm	*Dealer ACCESS Seminar
5:00 pm-6:00 pm	Cocktails & Dinner
6:00 pm-9:00 pm	HOT PROFIT NIGHT

THURSDAY, AUGUST 30

8:00 am-4:30 pmShow
10:00 am	*Dealer ACCESS Seminar
12:00 pm-1:30 pm	*Lunch
4:30 pm	Show Ends

*Dealer ACCESS Seminars will be held in the Canary Meeting Rooms.

*Lunch will be served on the show floor.



DIRECTIONS:

FROM TAMPA:

I-4 East, to exit 67 (to 536 East). Hotel is on the left.

FROM MIAMI:

Florida Turnpike North, to Osceola Parkway West (toward Disney), to right on SR 535 North (Vineland Road), to left on 536 West. Hotel is on the right.

FROM DAYTONA:

I-4 West, to exit 67 (to 536 East). Hotel is on the left.

FROM ATLANTA

I-75 South, to Florida Turnpike South, to I-4 West, to exit 67 (536 East). Hotel is on the left.

DIRECTIONS FROM LOCAL AIRPORTS

FROM ORLANDO (MCO):

(15 mi SW) Take South Exit from Airport to Greenway Toll Road South (Rt. 417). Take Exit 6 (536 East), go through 2 lights and hotel will be on the right.

WHAT'S INSIDE?

- Booth Listing & Map
- How You Can Win End-Of-Show Cash Drawings
- Cash Back Vendors



Whether it's hunting and shooting or fishing and marine, you are the expert on the outdoors. You know your customers and you know your products. With Dealer ACCESS, Big Rock Sports helps you become the expert at maximizing your store's potential.

Booth #623

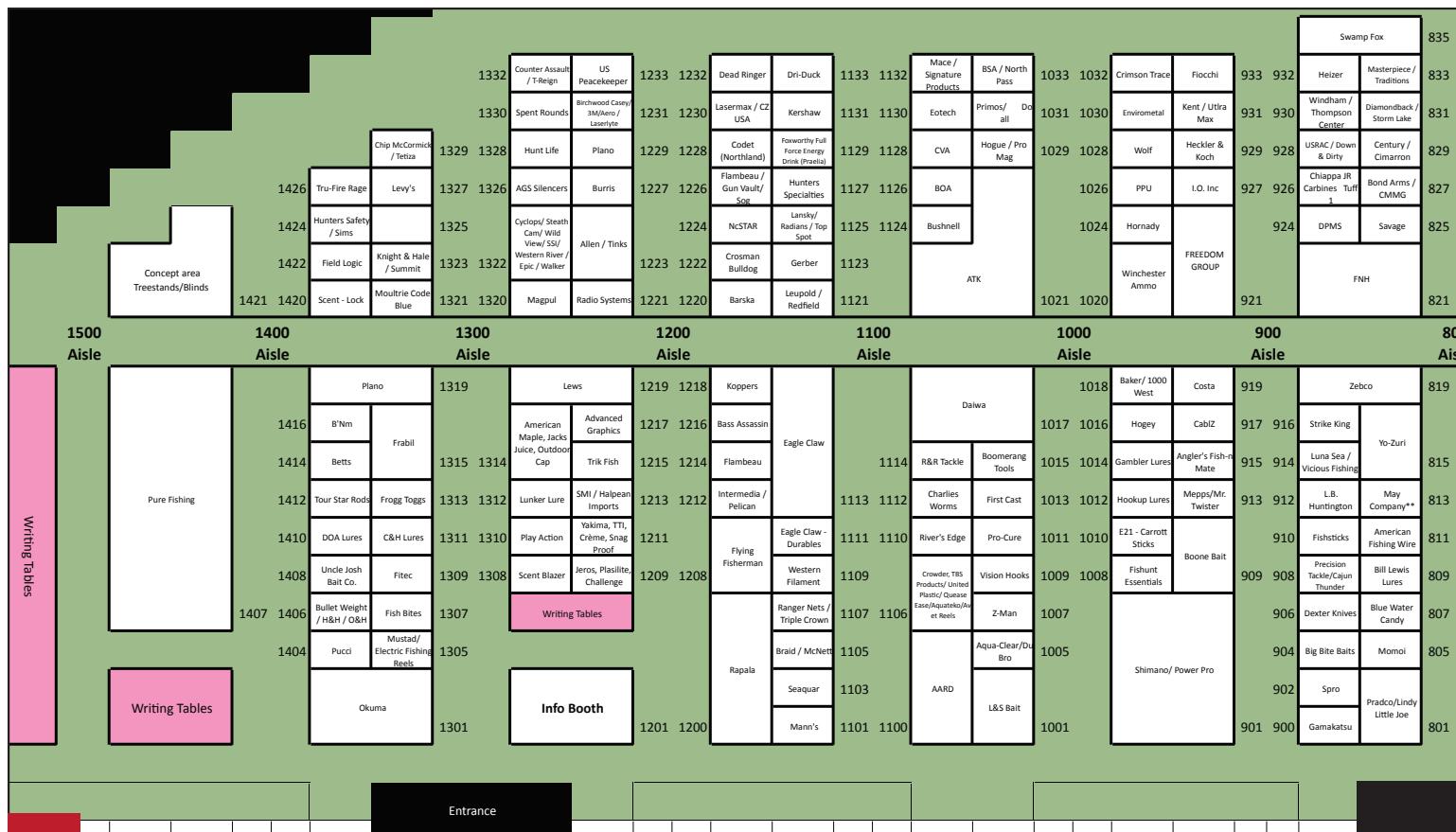
Look inside for your favorite vendors with fantastic show prices! >

Vendor Listing with Booth Number

Refer to Show Floor Map Below.

Map continued on page 3.

1000 WEST INC	1018	BERETTA USA CORP.	725	CALCUTTA	607	CUMINGS, INC.	813	FEDERAL CARTRIDGE CO.	1021	HEIZER FIREARMS, LLC	932
3M/AEARO	1231	BETTS-CAST NETS	1414	CALCUTTA APPAREL	601	CYCLOPS (LIGHTING PRODUCTS)	1322	FIELD LOGIC, INC.	1422	HERITAGE MFG., INC.	828
AARD	1100	BETTS TACKLE	1414	CALCUTTA VAN	500	CZ-USA	1230	FIOCCHI OF AMERICA, INC.	933	HI-LINER FISHING GEAR & TACKLE/ MOMOI	805
ACME TACKLE CO.	713	BIG BITE BAITS, INC.	904	CAMCO	512	DAC TECHNOLOGIES	735	FIRST CAST INC.	1013	HI-POINT/MKS SUPPLY, LLC.	926
ADVANCED GRAPHICS/ SALTY BONES	1217	BILL LEWIS LURES	809	CANADIAN RECREATION PRODUCTS, INC.	308	DAIWA	1017	FISHSTICKS LURE ENHANCER	910	HOGUE GRIPS	1029
ADVENTURE PRODUCTS, INC.	705	BIRCHWOOD LAB., INC.	1231	CARR SPECIALTY BAITS/FISH BITES	1307	DEAD RINGER	1232	FITEC INTERNATIONAL, INC.	1309	HOGY LURE COMPANY, LLC	1016
ALLEN CO, INC.	1223	BLACK POWDER PRODUCTS/CVA	1128	CAVINESS WOODWORKING CO., INC.	211	DEALER ACCESS	623	FLAMBEAU CORP.	1214	HOOKUP LURES, INC.	1012
AMERICAN FISHING WIRE/HI-SEAS	811	BLACKHAWK	1021	CENTURY INTL. ARMS, INC.	829	DEXTER-RUSSELL, INC.	906	FLAMBEAU CORPORATION-FALL LINE	1226	HORNADY MFG., CO.	1024
AMERICAN MAPLE, INC.	1314	BLUE WATER CANDY	807	CHALLENGE PLASTIC PRODUCTS	1209	DIAMONDBACK FIREARMS, LLC	831	FLYING FISHERMAN	1208	HUNT LIFE	1328
AMERICAN TACTICAL IMPORTS	729	BOND ARMS	827	CHARLIE'S WORMS	1112	DO OUTDOORS, INC.	1219	FNH USA	821	HUNTER SAFETY SYSTEM	1424
ANDE	708	BOOMERANG TOOL COMPANY	1015	CHARTER ARMS	731	DOA LURES	1410	FOXWORTHY FULL FORCE ENERGY DRINK	1129	HUNTERS SPECIALTIES	1127
ANGLER'S CHOICE	804	BOONE BAIT CO., INC.	909	CIMARRON FIREARMS CO., INC.	829	DO-ALL TRAPS	1031	FRABILL, INC.	1315	I.O., INC.	927
ANGLER'S FISH'N'MATE	915	BRAID PRODUCTS, INC.	1105	CLIFF WEIL, INC./SEA STRIKER	714	DONNMAR ENTERPRISES	813	FULL THROTTLE	207	ICOM AMERICA, INC.	306
AQUA CLEAR TACKLE	1005	BRAZTECH/ROSSI	828	CMC CHIP MCCORMICK CORP.	1329	DOWN N DIRTY OUTDOORS	928	FTI TETIZA GUN CARE	1329	IGLOO PRODUCTS CORP	301
AQUA DREAM LIVING	1008	BROWNING		CMMG	827	DPMS/PANTHER ARMS	924	G. PUCCI & SONS/ ACCESSORIES/LINE	1404	INDEPENDENCE AMMUNITION	1021
AQUATEKO, LLC.	1106	BROWNING CAMPING	403	CODE BLUE	1321	DRI DUCK TRADERS	1133	GAMAKATSU U.S.A.	900	INFORMATION BOOTH	1201
ARC DEHOOKER, INC.	813	BRS MERCHANT TEAM	629	CODET-NEWPORT CORP.	1228	DU-BRO PROD. INC.	1005	GERBER LEGENDARY BLADES	1123	INTERMEDIA OUTDOORS	1212
ATK/OUTERS	1021	BRUNTON	407	COLEMAN CO., INC.	417	E21 FISHING	1010	GLACIER GLOVES	713	INVINCIBLE MARINE	400
ATK/RCBS	1021	BSA OPTICS, INC./ GAMO	1033	COLT	830	EAGLE CLAW FISHING TACKLE	1113	GLOBAL ANGLER'S LLC	1014	IT	631
ATTWOOD CORP.	211	BULLET WEIGHTS, INC.	1406	COSTA	919	EAGLE CLAW FISHING-RODS/REELS	1111	GRABBER	1129	ITHACA DISTRIBUTION, CO.	832
AVET REELS	1106	BURRIS COMPANY	1227	COUNTER ASSAULT (ZOMBIE STOP)	1332	ELECTRIC FISHING REEL SYSTEMS	1305	GRIME BOSS	416	IVER JOHNSON ARMS, INC.	834
B & M COMPANY	1416	BUSHMASTER FIREARMS	921	CREME LURE, CO.	1211	ENERGIZER	401	GUN VAULT	1226	JACK LINKS	514
BANDIT LURES	713	BUSHNELL OUTDOOR ACCESSORIES	1126	CRIMSON TRACE CORP.	1032	ENGEL USA	411	GUNTERSVILLE BREATHABLES D/B/A	1313	JACK'S JUICE	1314
BARNES BULLETS, INC.	921	BUSHNELL OUTDOOR PRODUCTS	1124	CROSMAN AIRGUNS	1222	ENVIRON METAL, INC.	1030	H & H LURE CO.	1406	JAMES E. CLARK, LLC	709
BASS ASSASSIN, INC.	1216	CCI SPEER	1021	E-RPC/REMINGTON	921	EOTECH	1130	H & R 1871 LLC/NEF	921	JARDEN CONSUMER PRODUCTS	415
BATTENFELD TECHNOLOGIES, INC.	830	C&H LURES, INC.	1311	EPIC (POV CAMERAS)	1322	EPIC	1010	HALO FISHING	812	JARVIS WALKER	701
BEAR PAW TACKLE CO., INC.	713	CABIN CREEK	506	FISHING	1010	EPIC	1010	HALPERN IMPORT	1213	JARVIS WALKER-MARINE	412
		CABLZ, INC.	1917	FISHING	1010	ENVIRONMETAL	1026	HAMMONDS FUEL ADDITIVES	317	JEROS TACKLE CO., INC.	1209
		CROWDER RODS	1106	FISHING	1010	ENVIRONMETAL	1026	HARRISON-HOGE INDUSTRIES/PANTHER MARTIN	713	KEEPALIVE, INC.	413
		ESTATE CARTRIDGE	1021	FISHING	1010	ENVIRONMETAL	1026	HECKLER & KOCH	929	KENT CARTRIDGE AMERICA	931
										Swamp Fox	835



****MAY COMPANY BOOTH #813 INCLUDES THE FOLLOWING VENDORS:** ARC DEHOOKER, INC., CUMINGS, INC., DONNMAR ENTERPRISES, PREMIER PLASTICS, INC., SAMPO, TOP BRASS TACKLE

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KERSHAW KNIVES	1131
KNIGHT & HALE	1323
KOPPERS LIVE TARGET	1218
LURES	
KUREHA AMERICA, LLC	1103
KWIK-TEK	203
L&S BAIT/ILAND LURES	1001
L&S/PAUL BROWN'S	1001
L.B. HUNTINGTON CO., INC.	912
LANSKY SHARPENERS	1125
LASERLYTE	1231
LASERMAX, INC.	1230
LEGACY SPORTS INTERNATIONAL	727
LEHR, INC.	315
LEUPOLD & STEVENS, INC.	1121
LEVY'S LEATHERS	1327
LINDY-LITTLE JOE, INC.	801
LOOPROPE	305
LOWRANCE	215
LUCK-E-STRIKE	808
LUNA SEA, LLC	914
LUNKER LURE-HAWG CALLER	1312
MACE SECURITY INT., INC.	1132
MAGIC PRODUCTS, INC.	709
MAGPUL INDUSTRIES CORP	1320
MAKO GROUP	735
MALIN, CO.	309
MANN'S BAIT COMPANY, INC.	1101
MARINE METAL PRODUCTS	802
MARINE SPORTS PRODUCTS	1313
MARLIN FIREARMS, CO.	921
MASTER FISHING TACKLE	707

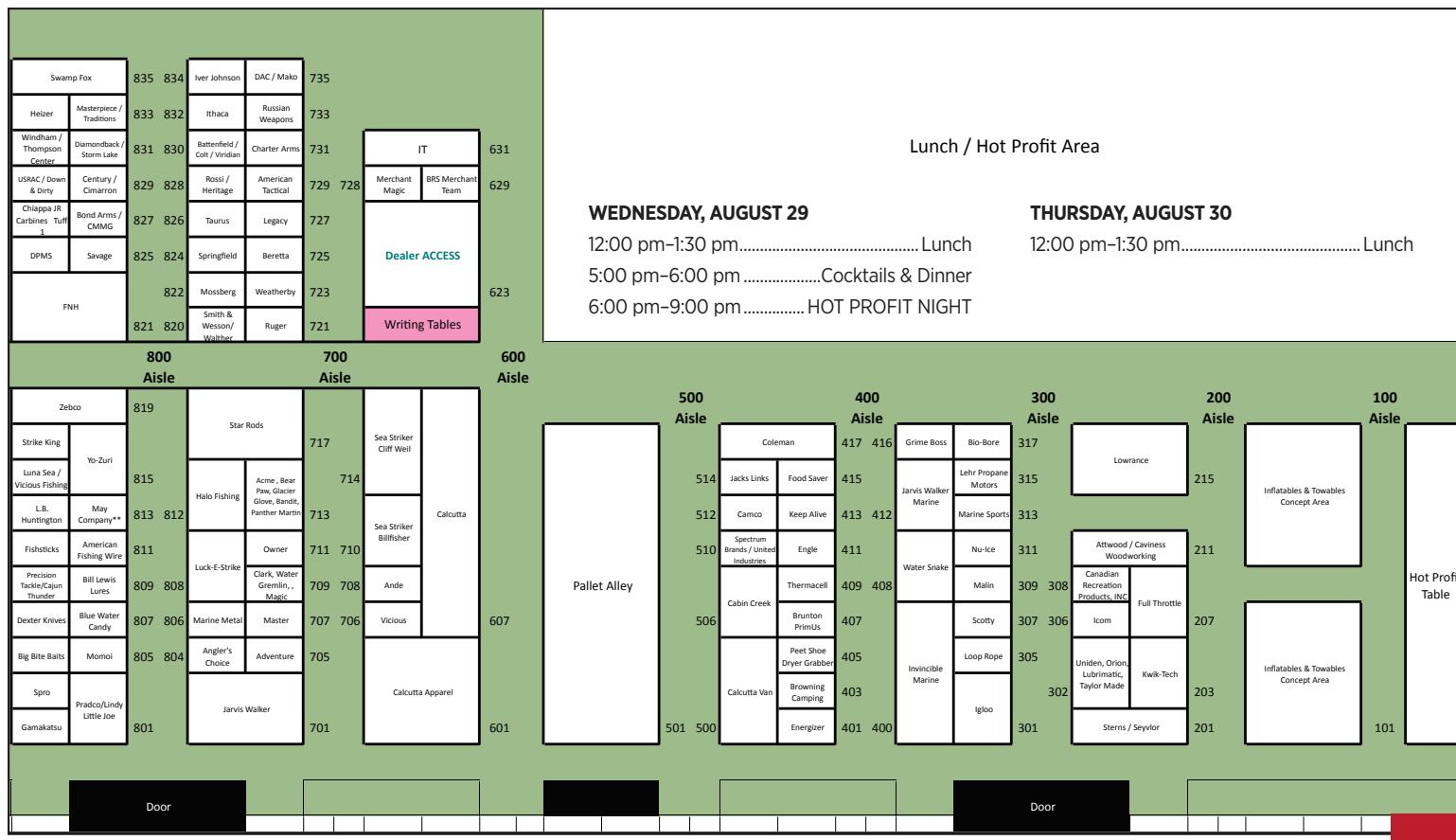
MASTERPIECE ARMS	833
MCNETT	1105
MERCHANT MAGIC	728
MISTER TWISTER	913
MOULTRIE FEEDERS, INC.	1321
NAVICO-LOWRANCE	215
NCSTAR	1224
NORTH PASS, LTD/ HI-VIZ	1033
O & H MANUFACTURING	1406
O. MUSTAD & SON, INC.	1305
O.F. MOSSBERG AND SONS	822
OKUMA FISHING TACKLE CORP.	1301
OMNIGLOW, LLC	805
ORION SAFETY PRODUCTS	302
OUTDOOR CAP	1314
OWNER AMERICAN CORP.	711
P-LINE	1404
**PALLET ALLEY	501
PEET DRYERS	1129
PELICAN PRODUCTS, INC.	1212
PENN FISHING TACKLE, CO.	1407
PLANO INC. FALL LINE	1229
PLANO MOLDING COMPANY	1319
PLASTILITE CORP.	1209
PLAYACTION, PRODUCTS	1310
PLEWS/LUBRIMATIC	302
PRADCO	801
PRECISION TACKLE, INC./ CAJUN THUNDER	908
PREMIER PLASTICS, INC.	813

PRIMOS	407
PRIMOS, INC.	1031
PRO-CURE	1011
PROMAG	1029
PURE FISHING	1407
R & R TACKLE	1114
RADIANS	1125
RADIO SYSTEMS CORPORATION	1221
RAGE	1426
RANGER PRODUCTS	1107
RAPALA USA	1200
REDFIELD, INC.	1121
REMINGTON ARMS/ AMMO/ACCESSORIES	921
RIVERS EDGE PRODUCTS	1110
RUSSIAN WEAPONS COMPANY	733
S.M. ARNOLD/MARINE MASTER	308
S.O.G	1226
SAMPO	813
SAVAGE ARMS INC.	825
SCENT-LOCK TECHNOLOGY	1420
SCOTTY'S	307
SEA STRIKER	714
SEA STRIKER/SCENT BLAZER LURES	1308
SHAKESPEARE	1407
SHELDON'S, INC./ MEPPS	913
SHIMANO/POWER PRO	901
SIGNATURE PRODUCTS GROUP	1132
SIMS VIBRATION LABORATORY	1424
SMI/SPORTSMAN'S RECIPES, INC.	1213

SMITH & WESSON/ WALTHER	820
SNAGPROOF MFG., CO.	1211
SOOTHING SCENTS (QUEASE EASE)	1106
SPECTRUM BRANDS, INC.	510
SPECTRUM BRANDS/ UNITED INDUSTRIES	510
SPENT ROUNDS	1330
SPRINGFIELD ARMORY	824
SPRO CORP	902
SSI (SHOOTING ACCESSORIES)	1322
STAR RODS	717
STEALTH CAM (GAME CAMERAS)	1322
STORM LAKE	831
STRIKE KING LURE, CO.	916
STURM, RUGER & CO., INC.	721
SUMMIT	1323
SUN & SKIN CARE RESEARCH/OCEAN POTION	308
SWAMP FOX	835
SYNCO/SUPER LUBE	308
TAURUS INTERNATIONAL, INC.	826
TAYLOR MADE PRODUCTS	302
TBS PRODUCTS/CARO POLYMERS	1106
TERMACELL	409
THOMPSON/CENTER ARMS	930
TINKS	1223
TOP BRASS TACKLE	813
TOP SPOT, INC.	1125
TOUR STAR PRODUCTS, LLC	1412
TRADITIONS	833

**TREESTANDS/BLINDS	1421
T-REIGN	1332
TRIK FISH	1215
TRIPLE CROWN	1107
TRU-FIRE	1426
TRU-TURN, INC.	1211
TUBES/INFLATABLES	101
ULTRAMAX	931
UNCLE JOSH BAIT, CO.	1408
UNIDEN AMERICA CORPORATION	302
UNITED PLASTIC MOLDERS, INC.	1106
US PEACEKEEPER	1233
USRAC/WINCHESTER	928
VICIOUS	706
VICIOUS FISHING	914
VIRIDIAN GREEN LASERS	830
VISION HOOKS & TACKLE	1009
WALKER (HEARING ENHANCEMENT & PROTECTION)	1322
WATER GREMLIN, CO.	709
WATERSNAKE	408
WEATHERBY, INC.	723
WESTERN FILAMENT, INC.	1109
WESTERN RIVER (DIGITAL GAME CALLERS)	1322
WILDVIEW (GAME CAMERAS)	1322
WINCHESTER AMMUNITION	1020
TINKS	1223
TOP BRASS TACKLE	813
TOP SPOT, INC.	1125
TOUR STAR PRODUCTS, LLC	1412
TRADITIONS	833

ZEBCO CORP.	819
Z-MAN FISHING PRODUCTS, INC.	1007
**PALLET ALLEY - STOP BY BOOTH #501 TO SEE YOUR BULK BUY OPPORTUNITIES.	
**TREE STANDS & BLINDS CONCEPT AREA BOOTH #1421.	
HOT PROFIT SAMPLES BOOTH #100.	
INFLATABLES & TOWABLES CONCEPT AREA BOOTH #101.	



Show Specials and Cash Back Vendors

Refer to Show Floor Map on pages 2 & 3.

Spring Vendors: Pages 4-7 • Fall Vendors: Pages 7-8

ADVANCED GRAPHICS

1217

* Receive \$5.00 CASH for every \$100.00 worth of Advanced Graphics products purchased at the show.

ADVENTURE PRODUCTS

705

* Receive \$5.00 CASH for every \$100.00 of Adventure Products purchased at the show.

AMERICAN FISHING WIRE/ HI-SEAS

811

* Receive \$10.00 CASH for every \$100.00 worth of AFW & Hi-Seas products purchased at the show.

ANDE LINE

708

* Receive \$5.00 CASH for every \$100.00 worth of Ande Line products purchased at the show.

ANGLER'S FISH'N'MATE

915

* Receive \$5.00 CASH back for every \$100.00 worth of Anglers Fish n' Mate products purchased at the show.

* Receive \$10.00 CASH back for every \$100.00 worth of Poly Wheel Kits for Jr or Sr Cart products purchased at the show.

AQUA CLEAR TACKLE

1005

* Receive \$10.00 CASH back for every \$100.00 worth of Aqua Clear Tackle products purchased at the show.

AQUA DREAM LIVING

1008

* Receive \$10.00 CASH for every \$100.00 worth of Aqua Dream products purchased at the show.

AQUATEKO

1106

* Dealer Special: See the booth for a new display special offer with your choice of Knot2Kinky Wire & Invisa Swivel product.

ATTWOOD/MOTORGUIDE

211

* Purchase \$500.00 worth of Attwood Portable Fuel Products, Water System Products, Lighting Products, Swivel-Eze products, Motorguide products and receive \$25.00 CASH BACK at the show. Qualify in 3 or more of the categories listed here and receive an additional \$25.00 CASH BACK.

B & M POLES

1416

* Receive \$10.00 CASH BACK for every \$100.00 worth of B & M Poles purchased at the show. (Hot Profit items excluded from CASH BACK)

BAKER MANUFACTURING

1018

* Receive \$10.00 CASH BACK for every \$100.00 worth of Baker Lures purchased at the show.

* Receive \$5.00 CASH BACK for every \$100.00 worth of Baker Tools purchased at the show.

BANDIT LURES

713

* Receive \$5.00 CASH BACK for every \$100.00 worth of Bandit Lure products purchased at the show.

BASS ASSASSIN

1216

* Receive 12 bags of plastics FREE with every 6 dozen bags of plastics purchased at the show.

* Buy 12 dozen bags of plastics at the show, receive a FREE bag of 36 plastics.

BETTS CAST NETS

1414

* Receive \$5.00 CASH BACK for every \$100.00 worth of Betts Cast Nets products purchased at the show (excludes CM4-I and 4HMPB).

* Receive \$5.00 CASH BACK for every \$100.00 worth of Betts Tackle products purchased at the show.

BIG BITE BAITS

904

* Receive \$10.00 CASH BACK for every \$100.00 worth of Big Bite Baits purchased at the show.

BILL LEWIS LURES

809

* Receive \$10.00 CASH BACK for every \$100.00 worth of Bill Lewis Lures purchased at the show.

BLUE WATER CANDY

807

* Receive \$5 CASH for every \$100.00 worth of Blue Water Candy Products purchased at the show.

BOOMERANG TOOL

1015

* Receive \$5.00 CASH BACK for every \$100.00 worth of Boomerang Tool, Co. products purchased at the show (excludes combo & big grip pliers).

BAIRD PRODUCT

1105

* Receive \$5.00 CASH BACK for every \$100.00 worth of Braid Fishing products purchased at the show.

* Receive \$10.00 CASH for every \$100.00 worth of NEW Braid Products purchased at the show.

BULLET WEIGHTS

1406

* Receive \$5.00 CASH BACK for every \$100.00 worth of Bullet Weight products purchased at the show.

C & H LURES

1311

* Receive \$10.00 CASH BACK for every \$100.00 worth of C & H Lures, Billy Bait and Salt Life products purchased at the show.

COLEMAN

417

* Receive \$10.00 CASH BACK for every \$100.00 worth of Coleman products purchased at the show. (Excluding Hot Profit).

COSTA

919

* Buy any combination of 12 pairs of Costa Del Mar WAVE 400 sunglasses or WAVE 580 sunglasses: Get a FREE pair of sunglasses up to \$149 (retail value).

* Buy any combination of 20 pairs of Costa Del Mar WAVE 400 sunglasses: Get a FREE pair of sunglasses up to \$269 (retail value).

* Buy any combination of 12 long or short sleeved Costa t-shirts: Get 1 FREE t-shirt of your choice (does not include Costa Performance Shirt)

* All dropship shirt and hat orders of \$1,000 or more will receive 60 dating.

* FREE Displays for NEW Costa Del Mar Dealers: Buy 20 pairs and get DI18 FREE; buy 50 pairs and get DI40 FREE; buy 80 pairs and get DI72 FREE. All orders must ship by 2/1/2013.

CRÈME LURE COMPANY

1211

* Receive \$5.00 CASH BACK for every \$100.00 worth of Crème products (excludes Same Thing series).

* Receive \$10.00 CASH BACK for every \$100.00 worth of Little Fishies purchased at the show.

CROWDER RODS

1106

* Receive \$10.00 CASH BACK for every \$100.00 worth of Crowder Rods purchased at the show.

* Please come see the new 15th Anniversary Crowder Series in the booth. Drop Ship 12 rods, any mix of the featured 8 SKUS in the series and receive a FREE rod rack.

CUMINGS NETS

813

* Receive \$10.00 CASH BACK for every \$100.00 worth of Cumming products purchased at the show on orders \$500 or more.

* Receive \$5.00 CASH BACK for every \$100.00 worth of Cumming products purchased at the show on orders \$250-\$499.

DAIWA

1017

* Receive \$5.00 CASH BACK for every \$100.00 worth of Daiwa products purchased at the show. (Excludes Hot Profit items).

* For every \$100.00 worth of Daiwa products purchased at the show; receive an additional ticket to win the grand prize.

E21/CARROT STIX

1010

* Receive \$10.00 CASH BACK for every \$100.00 worth of E-21 Carrot Stix products purchased at the show.

EAGLE CLAW FISHING TACKLE

1113

* Receive CASH on all products purchased at the show: 3% @ \$1500.00, 5% @ 3,000.00, 7% @5000.00.

* Receive FREE Eagle Claw Rolling Backpack with qualifying Squadron Dealer order

* Buy any 4 Troker Hooks at the show, receive a FREE Troker hook. Receive FREE pack of Trokar Hook.

* For every \$100.00 worth of Eagle Claw products purchased at the show; receive an additional ticket to win the grand prize.

EAGLE CLAW RODS & REELS

1111

* Receive CASH on all products purchased at the show: 3% @ \$1500.00, 5% @ 3,000.00, 7% @5000.00.

* Receive FREE Eagle Claw Rolling Backpack with qualifying Squadron Dealer order

* For every \$100.00 worth of Eagle Claw products purchased at the show; receive an additional ticket to win the grand prize.

ENGEL

411

* Receive \$5.00 CASH for every \$100.00 worth of Engle Products purchased at the show.

BAGLEY

1013

* Receive \$10.00 CASH for every \$100.00 worth of Bang-O-Lures, Finger Mullets, Balsa B's, and Cotee Jigs purchased at the show.

FISH BITES/CARR

1307

* Receive 5% CASH BACK on orders totaling up to \$249.99.

* Receive 10% CASH BACK on orders totaling \$250-\$499.99.

* Receive 15% CASH BACK on orders totaling \$500 or more.

FITEC

1309

* Receive \$10.00 CASH BACK for every \$100.00 worth of Fitec products purchased at the show.

FLAMBEAU

1214

* Receive \$10.00 CASH BACK for every \$100.00 worth of Flambeau products purchased at the show.

FLYING FISHERMAN

1208

* Receive \$5.00 CASH for every \$100.00 worth of Flying Fisherman products purchased at the show.

FOODSAVER/JARDEN

415

* Receive \$5.00 CASH BACK for every \$100.00 worth of Foodsaver/Jarden products purchased at the show.

FRABILL

1315

* Receive \$5.00 CASH for every \$100.00 worth of Frabill Spring products purchased at the show with a minimum of \$500.00 qualifying order.

* For every \$100.00 worth of Frabill products purchased at the show; receive an additional ticket to win the grand prize.

FROGG TOGGS

1313

* Receive \$10.00 CASH BACK for every \$100.00 worth of Frogg Toggs products purchased at the show.

FULL THROTTLE/ABSOLUTE OUTDOORS

207

* Receive a FREE full throttle towel for every #1420 Rapid dry vest purchased at the show.

* Receive a FREE #R441 Rope with the purchase of a Wild Wake Shocker, Double Howler, or Speed Ray 2 full throttle towable purchased at the show OR Order a minimum of \$500.00 in Full Throttle tubes/skis and receive 5% CASH BACK. CASH will be paid on \$500.00 increments.

G PUCCI

1404

* Receive \$10.00 CASH BACK for every \$100.00 worth of G Pucci products purchased at the show.

GAMAKATSU

900

* Receive \$5.00 CASH BACK for every \$100.00 worth of Gamakatsu products purchased at the show.

GRIME BOSS

416

* Receive \$10.00 CASH BACK for every \$100.00 worth of Grime Boss (Nice Pak) products purchased at the show.

HAMMOND'S FUEL ADDITIVES/ BIO-BOR

317

* Receive \$10.00 CASH BACK for every \$100.00 worth of (Hammond's Fuel Additives) Bio-Bar purchased at the show.

HARRISON HOGE/PANTHER MARTIN**713**

* Receive **CASH BACK** at the show on orders of \$100-\$500@5% **CASH BACK**, \$501-\$2,499@7% **CASH back**, and orders \$2,500+ at 10% **CASH BACK**.

* Receive a FREE Panther Martin Fish See UV Lure with every order written in the booth.

* Stop by the booth for a chance to win a Sea Eagle 370 Pro Package with pump , 2 seats, 2 paddles & carry bag. (\$349 Value).

See Eagle-Americas most popular inflatable Kayak.

HI-LINER FISHING GEAR & TACKLE/MOMOI**805**

Receive \$10.00 **CASH** for every \$100.00 Worth of momoi products purchased at the show. (Min \$250).

HOGY LURES**1016**

* **CASH BACK** on ALL Hogy brand items: Diamond level (\$5,000); 7% **CASH BACK**; Gold level (\$3,000)-5% **CASH back**; Silver level (\$1,500)-3% **CASH BACK**.

HOOKUP LURES**1012**

* Receive \$10.00 **CASH** for every \$100.00 worth of Hookup Jig Series products purchased at the show.

INTERMEDIA OUTDOORS**1212**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Intermedia Outdoor products purchased at the show.

INVINCIBLE MARINE**400**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Invincible Marine purchased at the show.
* For every \$100.00 worth of Hunter's Invincible Marine purchased at the show; receive an additional ticket for a chance to win the grand prize.

INVINCIBLE MARINE BOAT COVERS**400**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Invincible Marine Boat Covers purchased at the show.

* For every \$100.00 worth of Hunter's Invincible Marine Boat Covers purchased at the show; receive an additional ticket for a chance to win the grand prize.

INVINCIBLE ROD RACKS**400**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Invincible Rod Racks purchased at the show.

* For every \$100.00 worth of Hunter's Invincible Rod Racks purchased at the show; receive an additional ticket for a chance to win the grand prize.

INVINCIBLE/KUNNAN RODS**400**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Invincible/Kunnan Rods purchased at the show.
* For every \$100.00 worth of Invincible/Kunnan Rods purchased at the show; receive an additional ticket for a chance to win the grand prize.

JEROS TACKLE COMPANY**1209**

* Receive \$5.00 **CASH BACK** for every \$100.00 worth of Jero's Tackle products purchased at the show.

KEEPALIVE**413**

* Buy any oxygen regulator, hose, KA970 diffuser & KA911 or KA915 oxygen cylinder complete system at the show, and receive a free oxygen cylinder bag (\$34.95 value)

KOPPERS**1218**

* Receive \$5.00 **CASH BACK** for every \$100.00 worth of Koppers products purchased at the show.

KUREHA AMERICA/SEAGUAR**1103**

* Receive \$10.00 **CASH** for every \$100.00 worth of Seaguar products purchased at the show.

KWIK TEK**203**

* Receive \$1.00 **CASH BACK** for every 1 Rider Tube purchased at the show.

* Receive \$2.00 **CASH BACK** for every 2 Rider Tubes purchased at the show.

* Receive \$3.00 **CASH BACK** for every 3 & 4 Rider Tubes purchased at the show.

* Receive \$2.00 **CASH BACK** for every Wake Board purchased at the show.

* Receive \$3.00 **CASH BACK** for every Wake Board Combo purchased at the show.

* Receive \$3.00 **CASH back** for each EZ Ski or SKURFER purchased at the show.

* Receive \$1.00 **CASH BACK** for each set of water skis purchased at the show.

* Receive \$3.00 **CASH BACK** for each Sport Kayak (AHTK-5) or Baja Kayak (AHTK-6) purchased at the show.

* Receive \$5.00 **CASH BACK** for each Deluxe Kayak (AHTK-1 & 2) & Paddle Board & Trampolines purchased at the show.

* Receive \$10.00 **CASH BACK** for every Aqua Zooka Display or Hull Hugger purchased at the show.

DOUBLE YOUR SPIFFS BY SINKING A BLOB IN LOB THE BLOB

- To qualify for 1 shot at double spiffs you must order a minimum of 25 tubes or 100 units or accessories.

L&S BAIT**1001**

* Receive \$5.00 **CASH** for every \$100.00 worth of Mirrolure products purchased at the show.

* Receive \$10.00 **CASH** for every \$100.00 worth of Iland Lures purchased at the show.

* Receive \$10.00 **CASH** for every \$100.00 worth of Paul Brown products purchased at the show.

LEW'S**1219**

* Receive \$5.00 **CASH BACK** for every \$100.00 worth of Lew's Wally Marshall Rods, Wally Marshall Spinning Reels, & combos purchased at the show.

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Lew's Mr Crappie Line products purchased at the show.

* For every \$100.00 purchased of Mr Crappie-Poles/Rods/Reels/ Combos and receive FREE: One case (4 Spools) Mr Crappie "Mega" Spools in Camo or Clear (\$26.00 Retail Value) Your choice of 4, 6, 8, 10Lb test line.

Buy any 10 Lew's Speed Spool Baitcast Reels and Receive FREE: Two (2) Laser LG IM6-Graphite Speed Stick Rods (\$120.00 Retail Value) Your choice of actions.

Buy any 24 Lew's Rods or Combos and receive FREE: One Lew's Deluxe Wood Rod Rack (\$79.00 Retail Value) Limit 2 Per Dealer.

LINDY**801**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Lindy products purchased at the show.

LOOPROPE**305**

* Receive \$5.00 **CASH BACK** for every \$100.00 worth of Looprope products purchased at the show.

LUBRIMATIC**302**

* Receive \$25.00 **CASH BACK** with the purchase of every 10 cases (mix & match) of greases (11399, 11402) Trailor Wheel Bearing, (30190) Heavy Duty Grease gun kit purchased at the show.

* Receive \$50.00 **CASH BACK** for every 10 case purchase of (11591) TC-W3 Oil Quart of 5 case purchase of (11592) TC-W3 Oil Gallon

LUNA SEA**914**

* Buy 12 Cushit's at the show, receive a FREE Cushit. (Pick it up in the booth).

MARINE METAL**802**

* Stop in the booth to see how you can get FREE B-1's.

MR TWISTER**913**

* Receive \$20.00 **CASH BACK** for every \$200.00 worth of Mister Twister products purchased at the show.

(Excludes Hot Profit Items). (Excludes Drop Ships).

MUSTAD**1305**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Mustad products purchased at the show.

O & H MANUFACTURING**1406**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of O & H products purchased at the show.

OMNIGLOW**805**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of OmniGlow products purchased at the show.

ORION SAFETY PRODUCTS**302**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Orion products purchased at the show.

OUTDOOR CAP**1314**

* Receive \$5.00 **CASH** for every \$100.00 worth of Outdoor Cap products purchased at the show.

PENN**1407**

* Receive a FREE Penn Spinning Reel Display with every \$600.00 worth of Penn Spinning Reels purchased at the show.

* Receive a FREE Penn Rod Rack with every 18 Penn Rods or Combos purchased at the show. (Limit 4).

* For every \$100.00 worth of Penn products purchased at the show; receive an additional ticket for a chance to win the grand prize.

PLANO**1319**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Plano products purchased at the show. (Hot Profits Items Excluded).

* For every \$100.00 worth of Plano products purchased at the show; receive an additional ticket to win the grand prize.

PLASTILITE**1209**

* Receive \$5.00 **CASH BACK** for every \$100.00 worth of Plastilite products purchased at the show. (Excluding X88's).

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Plastilite BH11, BH17 & MBL-3 purchased at the show.

PLAYACTION PRODUCTS**1310**

* Receive \$5.00 **CASH** for every \$100.00 worth of Playaction products purchased at the show.

P-LINE**1404**

Receive \$10.00 **CASH** for every \$100.00 worth of P-Line/Pucci accessory products purchased at the show.

* Receive \$10.00 **CASH** for every \$100.00 worth of P-Line products purchased at the show (Excludes C21, braided line, CXX 1/4# spools, Shinsei leader material, O-Line 1/4# and bulk spools).

R & R TACKLE**1114**

* For every \$100.00 of P-Line ordered at the booth, receive an additional ticket for a chance to win the grand prize awarded at the end of the show.

* Buy 2 Spectrex 2500 yd spools: Get 6 CXX 1/4# spools FREE (\$76.00 value) shipped by Pucci.

* Buy 3 Get 1 FREE: Shinsei leader material (2-25#).

* Buy 3 get 1 FREE: P-Line 1/4# spools and bulk spools (braid and fluorocarbon not included).

POWER PRO**901**

* Receive \$10.00 **CASH** per \$100.00 on all products purchased at the show.

PRADCO**801**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Pradco products purchased at the show.

PRECISION TACKLE/CAJUN THUNDER**908**

* Receive \$10.00 **CASH** for every \$100.00 worth of Cajun Thunder products purchased at the show.

PRO-CURE**1011**

* Receive \$5.00 **CASH BACK** for every \$100.00 worth of Pro-Cure products purchased at the show.

PURE FISHING/CONSUMABLES**1407**

* Receive \$15.00 **CASH** for every \$100.00 worth of Bulk Monofilament products purchased at the show.

* For every \$100.00 of Pure Fishing Consumables ordered in the booth, receive an additional ticket for a chance to win the grand prize awarded at the show.

* For every \$100.00 worth of Pure Fishing products purchased at the show; receive an additional ticket for a chance to win the grand prize.

* For every \$3,000.00 of Revo Spinning or Bait Cast Reels purchased-get (8) Individual Reel Displays (limit 16) - or-(1) 8 Reel Revo Casting Reel Display FREE (limit 2) - or-Buy \$1,500.00 get 3 individual displays FREE (your choice spinning or casting) at the show.

R & R TACKLE**1114**

* Stop by the R & R Tackle booth, drop off your business card to be eligible for a drawing to win a half day charter on the 43' Miss Britt w/Captain Ray Rosher.

RAPALA**1200**

Receive \$10.00 **CASH BACK** for every \$100.00 worth of VMC, Trigger X products. Also, receive \$5.00 **CASH BACK** for every \$100.00 on all other Rapala items purchased at the show.

* For every \$100.00 worth of Rapala products purchased at the show; receive an additional ticket to win the grand prize.

RAY-O-VAC**510**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Ray-O-Vac products purchased at the show.

SEA STRIKER**1308**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Billfisher, Beach Runner & Contour Rods purchased at the show.

SCOTTY INC**307**

* Receive \$5.00 **CASH BACK** for every \$100.00 worth of Scotty products purchased at the show.

SEA STRIKER/CLIFF WEILL**714**

* Receive up to \$40 **CASH BACK** on Displays and Pre-Packs ordered at the show.

SHAKESPEARE**1407**

* Receive a FREE Pflueger Reel Display with every \$600.00 worth of Pflueger Spinning Reels purchased at the show.
* Receive a FREE Pflueger Pegable Rod/Combo Display with every 18 assorted SXP or Ugly Stik combos purchased at the show. (Limit 4).

* Receive a FREE Shakespeare Rod Rack with every 18 Shakespeare or Ugly Stik Rods or Shakespeare combos purchased at the show. (Limit 4).

* For every \$100.00 worth of Shakespeare products purchased at the show; receive an additional ticket to win the grand prize.

SHELDONS INC/MEPPS**913**

* Receive \$20.00 **CASH BACK** for every \$200.00 worth of Sheldons/Mepps products purchased at the show.

(Excludes Drop Ships)

SHIMANO**901**

* CITICA & CAIUS reels: Purchase any 10 Citicas and 3 Caius, receive 1 Citica FREE or purchase any 15 Citicas and 5 Caius, receive 1 Citica and 1 Caius FREE.
* TLD reels: Purchase any 12, receive 1 FREE.

* SP/SOC reels: Purchase any 10, receive 1 FREE.

* SN/SC/SON reels: Purchase any 12 reels from two series, receive one FREE of largest SKU ordered.
* SELLUS rods: Purchase any 12, receive 1 FREE.
* STIMULA rods: Purchase any 12, receive 1 FREE.
* SAGUARO rods: Purchase any 12, receive 1 FREE.
* ZELES combos: Purchase any 10, receive 1 FREE.

* BAIRRUNNER: Purchase any 20, receive 2 FREE.

* CURADO: Purchase any 40 (200 size) receive 4 FREE.
* All Dealers qualifying for FREE goods will need to fill out a FREE GOODS FORM in the Shimano booth.

* Receive \$5.00 **CASH BACK** for every \$100.00 worth of Snagproof products purchased at the show.

SPECTRUM BRANDS/UNITED/CUTTER

1211

* Receive \$3.00 **CASH BACK** for every \$100.00 worth of Spectrum/Cutter products purchased at the show.

SPRO

902

* Receive \$5.00 **CASH BACK** for every \$100.00 worth of Spro products purchased at the show.

STRIKE KING LURES**916**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Strike King products purchased at the show.

TAYLOR MADE**302**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Taylor Made products purchased at the show.

THE BUCKET STOP**1106**

* For every 8-pack of TBS Bucket Stops purchased at the show, receive a FREE Bucket Stop.

TOP BRASS**813**

Receive \$10.00 **CASH** for every \$100.00 worth of Top Brass purchased at the show.

TOUR STAR**1412**

* Receive \$5.00 **CASH BACK** for every \$100.00 worth of Tour Star products purchased at the show.

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Tour Star Grips purchased at the show.

* Receive a FREE Rod Rack with every 24 rods purchased at the show.

TRU-TURN/BLAKEMORE**1211**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Tru-Turn/Blakemore purchased at the show. Exception of Slappy Daddy Supper Rig & Reality Shad Buffet Rig Receive \$20.00 **CASH BACK** for every \$100.00 on those.

UNCLE JOSH**1408**

* Receive \$5.00 **CASH** for every \$100.00 worth of Uncle Josh Brand products purchased at the show.

UNITED PLASTIC MOLDERS**1106**

* Buy 12 Fish Grips at the show, receive a FREE Fish Grip.

VICIOUS FISHING**914**

* Receive \$10.00 **CASH** for every \$100.00 worth of Vicious Fishing products purchased at the show. Minimum \$200.00 purchase.

WATER GREMLIN**709**

* Receive \$5.00 **CASH BACK** for every \$100.00 worth of Water Gremlin products purchased at the show.

WATERSNAKE TROLLING MOTORS**408**

* Receive \$3.00 **CASH** for every \$100.00 worth of Watersnake Trolling Motor products purchased at the show.

* For every \$100.00 of Watersnake Trolling Motors ordered in the booth, receive an additional ticket for a chance to win the grand prize awarded at the end of the show.

WESTERN FILAMENT**1109**

* Receive \$10.00 **CASH** for every \$100.00 worth of Tuf-Line products purchased at the show.

YAKIMA**1211**

* Receive \$5.00 **CASH BACK** for every \$100.00 worth of Yakima products purchased at the show.

YO-ZURI**815**

* Yo-Zuri Pro-Pack Program: Earn in-store incentives as well as value-added for your customers. See the Yo-Zuri rep for details. Titanium Level: \$5,000 qualifying show order; Platinum Level: \$2,500 qualifying show order; Gold level: \$1,500 qualifying show order; Silver level: \$1,000 qualifying show order.

* For every \$100.00 of Yo-Zuri ordered in the booth, receive an additional ticket for a chance to win the grand prize awarded at the end of the show.

Z-MAN**1007**

* Receive \$10.00 **CASH** for every \$100.00 worth of Z-Man products purchased at the show.

ZEBCO**819**

* For every \$100 purchased at the show, receive either an Optix Reel or Zeco 33 Reel (\$24.99 suggested Retail Value) or for every \$150 purchased at the show, receive an Optix Combo or a 33 combo (\$34.99 suggested retail value).

* For every \$100.00 worth of Zebco products purchased at the show; receive an additional ticket to win the grand prize.

CABIN CREEK CAMPING ACCESSORIES**506**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Cabin Creek purchased at the show.

* For every \$100.00 worth of Cabin Creek purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA BRAID**607**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Calcutta Braid purchased at the show.

* For every \$100.00 worth of Calcutta Braid purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA FC LEADER**607**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Calcutta FC Leader purchased at the show.

* For every \$100.00 worth of Calcutta FC Leader purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA JIGS**607**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Calcutta Jigs purchased at the show.

* For every \$100.00 worth of Calcutta Jigs purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA SW TANNER**607**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Calcutta SW Tanner purchased at the show.

* For every \$100.00 worth of Calcutta SW Tanner purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA DH OFFSHORE TACKLE**607**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Calcutta DH Offshore Tackle purchased at the show.

* For every \$100.00 worth of Calcutta DH Offshore Tackle purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA ALUMINUM TOOLS**607**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Calcutta Aluminum Tools purchased at the show.

* For every \$100.00 worth of Calcutta Aluminum Tools purchased at the show; receive an additional ticket for a chance to win the grand prize.

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Calcutta Aluminum Tools purchased at the show.

* For every \$100.00 worth of Calcutta Aluminum Tools purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA CAN COOLERS**607**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Calcutta Can Coolers purchased at the show.
* For every \$100.00 worth of Calcutta Coolers purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA DECALS**607**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Calcutta Decals purchased at the show.

* For every \$100.00 worth of Calcutta Decals purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA FF SHADS**607**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Calcutta Shads purchased at the show.

* For every \$100.00 worth of Calcutta Shads purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA FLIP FLOPS**601**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Calcutta Flip Flops purchased at the show.

* Buy 72 pair of Calcutta Flip Flops at the show, receive a FREE display rack.
* For every \$100.00 worth of Calcutta Flip Flops purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA SW TANNER**601**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Calcutta SW Tanner purchased at the show.

* For every \$100.00 worth of Calcutta SW Tanner purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA HATS**601**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Calcutta Hats purchased at the show.

* For every \$100.00 worth of Calcutta Hats purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA MICRO FIBER T-SHIRTS**601**

* Receive \$10.00 **CASH BACK** for every \$100.00 worth of Calcutta Micro Fiber T-Shirts purchased at the show.

* For every \$100.00 worth of Calcutta Micro Fiber T-Shirts purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA PERFORMANCE WEAR**601**

- * Receive \$10.00 CASH back for every \$100.00 worth of Calcutta Performance Wear purchased at the show.
- * For every \$100.00 worth of Calcutta Performance Wear purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA SUN CATCHERS**601**

- * Receive \$10.00 CASH BACK for every \$100.00 worth of Calcutta Sun Catchers purchased at the show.
- * For every \$100.00 worth of Calcutta Sun Catchers purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA GIFTS**601**

- * Receive \$10.00 CASH BACK for every \$100.00 worth of Calcutta Gifts purchased at the show.
- * For every \$100.00 worth of Calcutta Gifts purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA KNIVES**607**

- * Receive \$10.00 CASH BACK for every \$100.00 worth of Calcutta Knives purchased at the show.
- * For every \$100.00 worth of Calcutta Knives purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA LADIES T'S**601**

- * Receive \$10.00 CASH BACK for every \$100.00 worth of Calcutta Ladies T's purchased at the show.
- * For every \$100.00 worth of Calcutta Ladies T-Shirts purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA PERFORMANCE WEAR**601**

- * Receive \$10.00 CASH BACK for every \$100.00 worth of Calcutta Performance Wear purchased at the show.
- * For every \$100.00 worth of Calcutta Performance Wear purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA RAINWEAR**601**

- * Receive \$10.00 CASH BACK for every \$100.00 worth of Calcutta Rainwear purchased at the show.
- * For every \$100.00 worth of Calcutta Rainwear purchased at the show; receive an additional ticket for a chance to win the grand prize.

- * Receive \$10.00 CASH BACK for every \$100.00 worth of Calcutta Rainwear purchased at the show.
- * For every \$100.00 worth of Calcutta Rainwear purchased at the show; receive an additional ticket for a chance to win the grand prize.
- * Receive \$10.00 CASH BACK for every \$100.00 worth of Calcutta Rainwear purchased at the show.

- * For every \$100.00 worth of Calcutta Rainwear purchased at the show; receive an additional ticket for a chance to win the grand prize.
- * Receive \$10.00 CASH BACK for every \$100.00 worth of Calcutta Rainwear purchased at the show.

CALCUTTA SUNGLASSES**607**

- * Receive \$10.00 CASH BACK for every \$100.00 worth of Calcutta Sunglasses purchased at the show.
- * Purchase a 66 piece pre-pack assortment of sunglasses and receive a FREE counter display. Purchase two 66 piece pre-pack assortments and receive a FREE floor display.
- * For every \$100.00 worth of Calcutta Sunglasses purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA T-SHIRTS**601**

- * Receive \$10.00 CASH BACK for every \$100.00 worth of Calcutta T-Shirts purchased at the show.
- * Receive \$10.00 CASH BACK for every \$100.00 worth of Calcutta T-Shirts purchased at the show.

CALCUTTA TOOLS & ACCESS**607**

- * Receive \$10.00 CASH BACK for every \$100.00 worth of Calcutta Tools & Accessories purchased at the show.
- * For every \$100.00 worth of Calcutta Tools & Accessories purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA WADERS - PRO LINE**601**

- * Receive \$10.00 CASH BACK for every \$100.00 worth of Calcutta Waders purchased at the show.
- * For every \$100.00 worth of Calcutta Waders purchased at the show; receive an additional ticket for a chance to win the grand prize.

HUNTER'S ADVANTAGE GLOVES**601**

- * Receive \$10.00 CASH BACK for every \$100.00 worth of Hunter's Advantage Gloves purchased at the show.
- * For every \$100.00 worth of Hunter's Advantage Gloves purchased at the show; receive an additional ticket for a chance to win the grand prize.

JARVIS WALKER FISHING**701**

- * Receive \$10.00 CASH BACK for every \$100.00 worth of JW Fishing purchased at the show.
- * For every \$100.00 worth of JW Fishing purchased at the show; receive an additional ticket for a chance to win the grand prize.

SUNLINE**904**

- * Receive \$5.00 CASH for every \$100.00 worth of Sunline products purchased at the show.

FISHSTICKS**910**

- * Buy 24 or more scent sticks & receive FREE 2 POP shelf talker displays.

SEA STRIKE RODS-REELS-COMBOS**1308**

- * Receive \$10.00 CASH BACK for every \$100.00 worth of Billfisher, Beach Runner & Contour Rods purchased at the show.

OKUMA FISHING TACKLE**1314**

- * Order 18 Assorted Helios, C3, Citrix, EVX, Reflexions, Cedros, Solaris Surf, Cruz, Andros, Nomad, Makaira & Cortez rods get \$10.00 per \$100.

FALL VENDORS**ALLEN****1223**

- * Receive \$5.00 CASH for every \$100.00 worth of Allen products purchased at the show.

ATK/BLACKHAWK**1021**

- * Receive \$5.00 CASH for every \$100.00 worth of ATK/Blackhawk products purchased at the show.

- * For every \$100.00 of ATK/Blackhawk ordered in the booth, receive an additional ticket for a chance to win the grand prize awarded at the end of the show.

ATK/FEDERAL CARTRIDGE CO.**1021**

- * Receive 10% CASH BACK on all Fusion Rifle, Slugs and Blackpowder items

- * Receive 10% CASH BACK on all Power-Shok Centerfire Rifle

- * Receive 10% CASH BACK on all Premium Centerfire Rifle & Handgun

- * Receive 10% CASH BACK on all Federal Premium Slugs & Buck

- * Receive 5% CASH BACK on all Speed-Shok Steel

- * Receive 5% CASH BACK on all Federal Game-Shok Hi Brass Game Loads

- * Receive 5% CASH BACK on all Heavy Weight Turkey Shotshells

- * Receive 5% CASH BACK on all Strut-Shok Turkey

- * Receive 7% CASH BACK on all Black Cloud

- * Receive 7% CASH BACK on all Federal Premium Shotshell Ammunition (Excludes Gold Medal)

- * Receive 7% CASH BACK on all Power-Shok Slugs & Buck

- * For every \$100.00 of ATK/Federal Cartridge ordered in the booth, receive an additional ticket for a chance to win the grand prize awarded at the end of the show.

ATK/OUTERS**1021**

- * Receive \$5.00 CASH BACK for every \$100.00 of ATK/Outers products purchased at the show. Hot Profit Items Excluded from CASH BACK.

- * For every \$100.00 of ATK/Outers ordered in the booth, receive an additional ticket for a chance to win the grand prize awarded at the end of the show.

ATK/RCBS**1021**

- * Receive \$15.00 for every \$100.00 purchased on all accessory brand displays (excluding RCBS 99961).

- ALL Accessory Brand REFILLS for Displays (excluding RCBS #99961) 15% CASH BACK

- ALL Accessory Brand Displays (excluding RCBS #99961) 10% CASH BACK

- ALL Accessory Products (RCBS, Gunslick, Outers, Champion, Weaver, Simmons, Redfield, and Buck Commander) 5% CASH BACK
- RCBS Floor Display #99961 5% CASH BACK

BARNES BULLETS, INC**921**

- * CASH BACK will be offered on all Standard Catalog Ammunition and Component Categories listed below.

- * All VOR-TX Ammunition including standard CF Rifle, Handgun and Safari.

- * All Reloading Components

- * All Muzzleloader Components

- * Accessories: Reloading Manual #4, Muzzleloader Aligner Tools

- * Dealer orders for \$1,000 to \$1,499.99 of ammunition and/or components, from the categories listed qualify for 5% CASH BACK.

- * Dealer orders for \$1,500.00 or more of ammunition and/or components from the categories listed qualify for 7% CASH BACK.

BARKSA**1220**

- * Receive \$5.00 for every \$100.00 of Barska products purchased at the show (minimum purchase of \$500.00).

BERETTA USA**725**

- * Receive \$5.00 CASH for every \$100.00 worth of any mix of 92 series pistols. (must be purchased in increments of 5.)

- * Receive \$5.00 CASH for every \$100.00 worth of any mix of PX4 series pistols. (must be purchased in increments of 5.)

- * Receive \$5.00 CASH for every \$100.00 worth of Nano purchased at the show.

BUSHNELL OUTDOOR ACCESSORIES**1124**

- * Receive \$5.00 CASH for every \$100.00 worth of Bushnell Outdoor Accessories products purchased at the show.

- * For every \$100.00 of Bushnell Outdoor Accessories products purchased at the show, receive an additional ticket for a chance to win the grand prize awarded at the end of the show.

BUSHNELL OUTDOOR PRODUCTS**1124**

- * Receive \$5.00 CASH for every \$100.00 worth of Bushnell Outdoor products purchased at the show.
- * For every \$100.00 of Bushnell Outdoor products purchased at the show, receive an additional ticket for a chance to win the grand prize awarded at the end of the show.

CHIAPPA**926**

- * Receive \$10.00 CASH for every Chappa firearm purchased at the show.

CODE BLUE**1321**

- * Receive \$10.00 CASH for every \$100.00 worth of Code Blue products purchased at the show (not exclusions apply).

- * Receive \$10.00 CASH for every \$100.00 of Code Blue scents purchased at the show.

CROSMAN AIRGUNS**1222**

- * Receive \$5.00 CASH for every \$100.00 worth of Crosman Airguns purchased at the show. (Hot profit items are excluded from cash back).

DOWN N DIRTY OUTDOORS**928**

- * Receive \$5.00 CASH for every \$100.00 worth of Down N Dirty products purchased at the show.

EOTECH**1130**

- * Receive \$5.00 CASH for every \$100.00 worth of EOTech products purchased at the show.

HALPERN IMPORTS**317**

- * Receive \$5.00 CASH for every \$100.00 worth of Halpern Import products purchased at the show.

HERITAGE MANUFACTURING INC**828**

- * Buy and 10 pistols at the show, receive a FREE Rough Rider Revolver 22LR/22MAG 6".

HI-VIZ/NORTH PASS, LTD**1033**

- * Receive \$5.00 CASH for every \$100.00 worth of Hi-Viz/North Pass products purchased at the show.

- * Receive \$5.00 for every \$100.00 up to \$500.00; and \$10.00 on every \$100.00 for minimum \$600.00+ orders.

HOGUE GRIPS**1029**

* Receive \$5.00 **CASH** for every \$100.00 worth of Hogue Grips products purchased at the show.

HORNADY**1024**

* Receive \$5 **CASH** for every \$100.00 worth of non special priced Hornady products purchased at the show.

HUNTER SAFETY SYSTEMS**1424**

* Receive \$5.00 **CASH** for every Pro Series/Ultra Lite Xtr vest purchased at the show.

ITHACA GUNS**830**

* Receive \$20.00 **CASH** for every Ithaca shotgun purchased at the show.

* Receive \$75.00 **CASH** for every Ithaca pistol purchased at the show.

IVER JOHNSON ARMS**834**

* Receive \$10.00 **CASH** for every Iver Johnson firearm purchased at the show.

LDB SUPPLY**926**

* Receive \$20.00 **CASH** for every firearm purchased at the show.

KENT CARTRIDGE**931**

* 5% **CASH BACK**

KNIGHT & HALE GAME CALLS**1323**

* Receive \$5.00 **CASH** for every \$100.00 worth of Knight & Hale products purchased at the show (no exclusions apply).

L3 INSIGHT TECHNOLOGY INC.**1130**

* Receive \$5.00 **CASH** for every \$100.00 worth of Insight products purchased at the show.

LASERMAX INC**1230**

* Receive \$5.00 **CASH** for every \$100.00 worth of Laser Max products purchased at the show (minimum purchase of \$250.00).

* Receive an extra \$5.00 for every \$100.00 when 10 or more of the following are purchased: UNI-ES, UNI-Green, GENESIS, MICRO LCP, LC9, SHIELD, or GUIDE ROD LASER.

LEGACY SPORTS**727**

* Receive \$10.00 **CASH** on Citadel CIT45FSP, ISSC pistols, and all Escort field shotguns purchased at the show.

* Receive \$5.00 **CASH** on all 1911-22, Howg rifles, Escort Home Defense shotguns, Escort Youth shotguns, and 1873-22 Puma revolvers purchased at the show.

* Receive \$20.00 on all ISSC rifles purchased at the show.

LEUPOLD & STEVENS**1121**

* Receive \$3.00 for every \$100.00 in purchased of \$2,000.00 to \$5,000.00 of Leupold & Stevens products purchased at the show.

* Receive \$5.00 for every \$100.00 in purchased of \$5,000.00 or more of Leupold & Stevens products purchased at the show.

O.F. MOSSBERG & SONS**822**

* Receive \$10.00 per gun all 4x4 ATR, Auto Shotguns, and 464 Lever Rifles.

MOULTRIE FEEDERS**1321**

* Receive \$5.00 **CASH** for every \$100.00 worth of Moultrie product purchased at the show (no exclusions apply).

OL'MAN TREESTANDS**1421**

* Receive \$5.00 **CASH** for every \$100.00 of Ol' Man Treestands purchased at the show.

PRO MAG**1029**

* Receive a FREE RUG A4 30 round magazine for Mini 14 with every \$100.00 purchased at the show. (\$16.75 retail value).

RAGE**1426**

* Receive \$1.00 **CASH** for every Rage broadhead purchased at the show.

REMINGTON ACCESSORIES**921**

* Show **CASH BACK** Program: Level 1 - \$150.00 to \$299.99 of gun care, gun parts & cutlery. Must purchase from each category including one (1) RAMAC listed as NEW from any accessories category. Level 2 - \$300.00 to \$499.99 of gun care, gun parts & cutlery. Must purchase from each category including one (2) RAMACs listed as NEW from any accessories category. Level 3 - \$500.00 or more of gun care, gun parts & cutlery. Must purchase from each category including one (3) RAMACs listed as NEW from any accessories category.

* Products: Safety and storage products. (All gun care products). Magazine clips, grips, synthetic stocks, recoil pads, miscellaneous parts (all gun parts). Sportsman Series Insignia Edition. Sportsman Series fixed blade & specialty items. Level 110% **CASH BACK**, Level 2 13% **CASH BACK**, Level 3 15% **CASH BACK**.

REMINGTON AMMO**921**

* **CASH BACK** on qualifying order volumes of selected Remington ammunition SKUs only. Order Volume - \$1,500.00 to \$2,999.00 = \$65.00 **CASH BACK**. Order Volume - \$3,000.00 to \$4,999.00 = \$150.00 **CASH BACK**. Order Volume - \$5,000.00 + = \$325.00 **CASH BACK**. Cash back limited to Express shotshell, Express Magnum shotshell, Express slug and buck, Nitro Steel HV, Sportsman Hi-Speed Steel, CoreLokt rifle and Premier Accu Tip, per the attached price list.

* Show **CASH BACK** Program: Level 1 - \$1,200.00 to \$2,499.00 in firearms and \$750.00 to \$1,499.00 in ammunition = \$75.00 **CASH BACK**. Level 2 - \$2,500.00 to \$4,999.00 in firearms and \$1,500.00 to \$2,999.00 in ammunition = \$200.00 **CASH BACK**. Level 3 - \$5,000.00 or more in firearms and \$3,000.00 or more in ammunition = \$500.00 **CASH BACK**.

* Note: Order level achievement must be attained in both firearms and ammunition to receive cash back level amounts. **CASH BACK** levels will defer to lowest order level achieved.

* Firearms - Selection limited to Versa Max shotguns, Marlin X7 rifles and H & R Handi Rifles.

* Must purchase at least 1 Remington Versa Max shotgun or 2 Marlin X7 bolt action rifles and any assortment of H & R Handi Rifles may be included per the attached price lists.

* Ammunition - Assortment limited to Express shotshell, Express Magnum shotshell, Express slug and buck, Nitro Steel HV, Sportsman Hi-Speed steel, Corelok rifle and Premier Accu Tip, per the attached price list.

SAVAGE ARMS**825**

* Receive \$5.00 **CASH** on all Axis rifles purchased at the show.

* Receive \$10.00 **CASH** on each pump shotgun, O/U shotgun, and Centerfire rifle purchased at the show (excludes Axis, Rimfire Rifles).

* Receive \$5.00 **CASH** on each Rimfire Rifle purchased at the show.

SCENT-LOK TECHNOLOGIES**1420**

* Receive \$5.00 **CASH** for each Outerwear piece purchased at the show (jacket, pant, coverall, bib).

SIMS VIBRATION LABORATORY**1424**

* Receive 10% **CASH** on all products purchased at the show.

SUMMIT SPECIALTIES**1323**

* Receive \$5.00 **CASH** for every Summit Specialties treestand purchased at the show.

TAURUS INTERNATIONAL, INC**826**

* Buy 10 Taurus pistols at the show, receive a FREE 709SS Slim Compact 9MM.

* Buy 10 Taurus revolvers at the show, receive a FREE 2-8500294L (excludes all F5 guns 738FS, 709FS, 85PFS, 4510PFS).

TRADITIONS**833**

* Receive \$10.00 **CASH** for every \$100.00 worth of Traditions accessories purchased at the show.

* Purchase a FR18512, FR18602, FR18582 at the show, receive a FREE A1831 display box.

* Receive \$5.00 **CASH** for every Tracker, Evolution, Buck Stalker purchased at the show.

* Receive \$10.00 for every Pursuit or Vortex Ultralight purchased at the show.

TRU-FIRE**1426**

* Receive 10% **CASH BACK** for all Tru-Fire broadheads purchased at the show.

* Receive 5% **CASH BACK** on all other Tru-Fire releases.

WINCHESTER AMMO**1020**

7% **CASH BACK** ON ORDERS EXCEEDING \$2,000 IN THE FOLLOWING CATEGORIES:

- Super-X and Supreme rifle
- High Brass lead shotshells (including XX Magnum and Turkey)
- Xtended Range Hi-Density
- All Slugs and Buckshot
- All Steel Waterfowl Shotshells (excludes Xpert Game & Target and Super-Target)
- All Super-X and Supreme rimfire

SWAMP FOX**835**

* Receive \$10.00 **CASH** back for every \$100.00 worth of Swamp Fox purchased at the show.

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SAVE & WIN.

\$10,000 IN END-OF-SHOW CASH DRAWINGS

Thursday, August 30 @4:30 pm

one each of the following:

\$500 • \$1,000 • \$1,500 • \$2,000

\$5,000

HOW TO ENTER

For Every \$100 spent in any of Big Rock Sports' Supporting Vendor booths, you'll receive a chance to win one of the above cash prizes!