



SHOWTIME NEWS

DISCOVER.

SAVE & WIN.

NETWORK.

WELCOME To The 2013 Big Rock Sports East Dealer Show.

This year's Big Rock Sports East Dealer Show is larger than ever. Building on the success of last year's show, we are once again offering a full line of shooting, hunting and camping products. From cutting-edge compound bows and bolt-action rifles to the hottest handguns and tactical guns, you will find all the guns you need for the new year.

Fishing dealers will discover a complete selection of fresh-and saltwater fishing products. Whether your customers are casting for bass or trolling for kings, you can stock up on the most sought-after tackle. You will also find new marine brands such as MotorGuide® and LEHR® propane motors.

Be sure to make the most of the exclusive show pricing, dealer-friendly dating terms and show and attendance specials, including the always-popular Hot Profit event. This year Hot Profit is scheduled for Friday, January 11 from 6 pm-8:30 pm.

Don't forget that the 2013 Big Rock Sports East Dealer Show is much more than a buying opportunity. The overwhelming interest at the last East Show prompted us to offer you ACCESS Ecommerce seminars again this year. By using our unique ACCESS Ecommerce tool, Big Rock Sports can help you build a dynamic turnkey website that will drive customers to your store day and night. Stop by our Dealer ACCESS booth to learn more about ACCESS Ecommerce and all the other exciting new retail tools offered by Big Rock Sports.



ATTEND LIVE TAXIDERMY DEMONSTRATIONS.

HQ will offer a variety of live mounts and demonstrations hosted by nationally recognized instructors and taxidermists throughout the show. Stop by the HQ booth #703 to learn more.

VIEW THE HOTTEST NEW PRODUCTS FROM HQ.

Be the first to view the new 2013 products from Head Quarters Taxidermy Supply. At the Big Rock Sports East Dealer Show, you will find the largest display of HQ's newest and most popular taxidermy forms and products.

DEALER APPRECIATION NIGHT
FAMILY FRIENDLY
CASINO & SPORTS BAR STYLE GAMES
SATURDAY, JANUARY 5
6:00 PM-8:30 PM
FOOD, BEVERAGES & PRIZES

The Next Big Thing IS HERE!



Grab the January Edition at the Dealer ACCESS Booth #741

The all-new *Big Rock Sportsman* is an essential retail tool that brings you tips from successful dealers, industry news, advice from business and retail experts,

the hottest new products and much more. We've even included long-term weather forecasts to help with your planning.

SCHEDULE OF EVENTS:

FRIDAY, JANUARY 4

- 8:00 am Show Floor Opens
- 11:30 am-1:30 pm..... Lunch Served
- 2:00 pm..... *ACCESS Ecommerce Seminar
- 4:00 pm..... *ACCESS Ecommerce Seminar
- 6:00 pm..... Show Closes
- 6:00 pm-7:00 pm..... Hot Profit Dinner
- 7:00 pm-8:30 pm..... **HOT PROFIT NIGHT**

SATURDAY, JANUARY 5

- 8:00 am Show Floor Opens
- 10:00 am..... *ACCESS Ecommerce Breakfast Seminar
- 11:30 am-1:30 pm..... Lunch Served
- 6:00 pm..... Show Closes
- 6:00 pm-8:30 pm **DEALER APPRECIATION NIGHT**

SUNDAY, JANUARY 6

- 8:00 am Show Floor Opens
- 9:00 am..... *Non-Denominational Church Service
- 11:30 am-1:30 pm..... Lunch Served
- 4:30 pm Show Closes

*Seminars and church service held in Room 201

Vendor Listing with Booth Number

Refer to Show Floor Map.

1000 WEST INC. (BAKER)	1246	BATTENFELD TECHNOLOGIES INC.	140	CARR SPECIALTY BAITS/ FISH BITES	1445	DELTA SPORTS PRODUCTS	732
3M/AEARO	534	BEAR ARCHERY (ESCALADE SPORTS)	716	CASH BACK	1400	DEL-TON, INC.	240
AARD/FALL	704	BEAR PAW TACKLE CO. INC.	1230	CAVINISS WOODWORKING	809	DEXTER-RUSSELL INC.	1438
AARD/SPRING	925	BERETTA USA CORP.	242	CENTURY ARMS INC.	313	DIAMOND MACHINE TECH/DMT	547
ABSOLUTE OUTDOORS	825	BETTS - CAST NETS	1332	CHALLENGE PLASTIC PRODUCTS	1506	DIAMONDBACK FIREARMS	203
ACME TACKLE CO.	1130	BETTS TACKLE	1334	CHAPIN	708	DNZ PRODUCTS	433
ADCO SALES, INC..	438	BIANCHI	749	CHARLIE BREWERS/SLIDER	1404	DO OUTDOORS, INC.	1419
ADCOR	246	BIG BITE BAITS, INC.	1031	CHARLIES WORMS	1333	DOA LURES	1316
ADVANCED ARMAMENT	114	BIG GAME TREE STANDS	718	CHARTER ARMS	234	DO-ALL TRAPS	118
ADVANCED GRAPHICS/ SALTY BONES	841	BIG GREEN TARGETS	708	CHIP MCCORMICK CUSTOM LLC	108	DONNMAR ENTERPRISES	1105
ADVANTAGE HUNTING	517	BILL LEWIS LURES	1141	CIMARRON FIREARMS CO.	311	DOWN-N-DIRTY GAME CALLS	411
ADVENTURE PRODUCTS	1136	BIO LOGIC	708	CLASSIC MFG/CULPRIT	1145	DPMS/PANTHER ARMS	131
AFTCO MFG. CO. INC.	1302	BIRCHWOOD LAB. INC.	531	CLELAN INDUSTRIES, INC.	1250	DRI DUCK TRADERS	608
AGUILA AMMUNITION	234	BIRCHWOOD LAB. INC.	531	CLIFF WEIL/SEA STRIKER	1229	DT SYSTEMS, INC.	116
AKKAR	628	BLACK MARINE PRODUCTS	845	COBRA MFG. CO. INC.	633	DU-BRO PROD. INC.	1103
ALLEN CO., INC.	401	BLACK RIVER TOOLS INC./ DRIFTMASTER	942	CODE BLUE	601	DUKE COMPANY	637
ALPS/BROWNING CAMPING	707	BLUE BOOK PUBLICATIONS	515	CODET-NEWPORT CORP.	339	DUTTON-LAINSON	916
ALTUS BRANDS	437	BLUE WATER CANDY	1440	COGHLAN'S LTD	814	E21 FISHING	1328
AMERICAN FISHING WIRE/ HI-SEAS	1441	BOHNING CO. LTD.	631	COLEMAN CO. INC.	725	EAGLE CLAW FISHING TACKLE	1205
AMERICAN MAPLE INC.	1406	BOND ARMS INC.	315	COLT	145	EAGLE CLAW FISHING TACKLE- RODS/REELS	1219
AMERICAN PREMIER	1244	BOOMERANG TOOL CO.	1021	COLUMBIA RIVER KNIFE & TOOL	510	EASTMAN OUTDOORS INC.	625
AMERICAN TACTICAL IMPORTS	429	BOONE BAIT CO. INC.	1307	COMMERCIAL MARKETING, LLC (CMMG)	309	EASTON	732
AMERISTEP	724	BOYT HARNESS COMPANY	512	CONVENTION VISITORS BUREAU	TBA	EASYKLIP	719
ANDE	1128	BPI OUTDOORS	243	COOPER HUNTING INDUSTRIES, INC.	413	ELECTRIC FISHING REEL SYSTEMS	1449
ANGLER'S CHOICE	1129	BRAID	951	COPPER JOHN	742	ENERGIZER BATTERY	816
ANGLER'S FISH'N'MATE	1311	BRAZTECH/ROSSI	141	CORTLAND LINE CO	1314	ENGEL USA	812
ANGLERS RESOURCES/FUJI	1341	BREAKFREE	749	COSTA	1325	ENVIRON METAL INC.	537
ANGLERS SELECT	1035	BRECKS INTERNATIONAL,	1203	COTTONWOODS	549	EOTECH	245
AQUA CLEAR TACKLE	1118	BRENNEKE OF AMERICA	408	COUNTER ASSAULT	636	EUROPEAN AMERICAN ARMORY CORP.	232
AQUA DREAM LIVING	941	BRUNTON/PRIMUS	723	COVERT SCOUTING CAMERAS, INC.	646	EVOLVED HABITAT	736
AQUATEKO LLC	1144	BSA OPTICS/GAMO	200	CPI/EST/C'MERE DEER	530	EXCALIBUR CROSSBOW	706
ARC DEHOOKER INC.	1105	B-SQUARE	749	CRC IND. INC.	839	E-Z CATCH	1032
ARCHERS EXTREME	642	BUCK BOMB	730	CREME LURE CO.	1504	EZ ROD ORGANIZER INC.	1030
ARMALITE INC.	505	BUCKEYE LURES	1120	CRIMSON TRACE CORP.	610	EZE-LAP DIAMOND PRODUCTS	545
ARMSCOR	423	BULLET WEIGHTS INC.	1437	CROWDER RODS	1146	FAIRCHASE PRODUCYS LLC	642
ARROW PRECISION LLC	623	BURRIS COMPANY	407	CUMINGS INC.	1107	FEDEX SIRINA & ASSOC.	849
ATK/BLACKHAWK,CCI, ESTATE, FEDERAL CARTRIDGE, INDEPENDENCE AMMUNITION, ORBEX, OUTERS, RCBS, SPEER	306	BUSHMASTER FIREARMS	206	CZ-USA	547	FIELD LOGIC, INC.	647
ATLAS-MIKE'S BAIT INC.	1140	BUSHNELL OUTDOOR ACCESSORIES	336	DAC TECHNOLOGIES	438	FIOCCHI OF AMERICA INC.	136
ATSKO	440	BUSHNELL OUTDOOR PRODUCTS	332	DAISY MFG. CO. INC.	409	FIRST CAST INC.	1101
ATTWOOD CORP.	809	C&H LURES INC.	1538	DAIWA	1001	FISHSTICKS LURE ENHANCER	1045
AUTO ORDNANCE	134	CABIN CREEK	820	DAMIKI	935	FITEC INTERNATIONAL INC.	1351
A-WAY HUNTING PRODUCT	740	CABLZ INC.	1308	DANIEL DEFENSE AMAMENT	100	FLAMBEAU	1600
B & M COMPANY	1330	CALCUTTA BAIT MACHINES	1606	DEAD DOWN WIND LLC	651	FLAMBEAU-FALL LINE	410
BANDIT LURES	1133	CALCUTTA HATS	1613	DEAD RINGER	544	FLITZ PRODUCTS	746
BARNES BULLETS INC.	206	CALCUTTA SUNGLASSES	1609	DEADLY DICK LURES	1144	FLOATEYES LLC	1312
BARNETT OUTDOORS	734	CALCUTTA T-SHIRTS	1617	DEALER ACCESS	741	FLYING FISHERMAN	1514
BARSKA	650	CALTUTTA HARDGOODS/ T-RACKS & FLIPFLOPS	1610	DEEP BLUE MARINE PRODUCTS	920	FNH USA	424
BASS ASSASSIN INC.	1401	CAMPFIREGRILL LLC	735	DEFENSE TECHNOLOGY	749	FORTUNE PRODUCTS/AC-CUSHARP	543
		CANADIAN RECREATION PRODUCTS INC.	930			FOXPRO SYSTEMS	532
		CARLSON	636			FOXWORTHY FULL FORCE ENERGY DRINKS	818
						FRABILL	1251
						FREEDOM HAWK KAYAKS	836
						FREEDOM TACKLE	913
						FTI/TETRA	108

Vendor Listing with Booth Number cont.

Refer to Show Floor Map.

FTR MAGAZINE	851	HUNTER SAFETY SYSTEM	644	LDB SUPPLY, LLC/JUST RIGHT CARBINE	418	NEET PRODUCTS	631
G 5 OUTDOORS, LLC	629	HUNTER'S SPECIALTIES INC.	618	LEATHERMAN	249	NETBAIT	945
G. PUCCI & SONS/ P-LINE	1540	HUNTLIFE	451	LEGACY SPORTS INTERNATIONAL	419	NEW ARCHERY PROD.	730
G. PUCCI & SONS/ ACCESSORIES	1542	I.O., INC.	406	LEHR INC.	924	NIKON, INC.	431
GAINES CO.	943	ICOM AMERICA, INC.	930	LELANDS LURES	1140	NON TYPICAL/DEER CAM	630
GAMAKATSU U.S.A	1025	IGLOO PROD. CORP	810	LEUPOLD & STEVENS INC.	600	NORCROSS SAFETY PRODUCTS	815
GAMEFACE INC.	642	IMPORT MERCHANTISERS	918	LHR	147	NOREEN FIREARMS	636
GARY YAMAMOTO CUSTOM BAITS	1442	INFORMATION BOOTH	803	LINDY-LITTLE JOE INC.	1115	NORSEMEN OUTDOORS, INC.	1339
GATCO	445	INTERMEDIA OUTDOORS	1604	LOOPROPE LLC	834	NORTH PASS, LTD/HI-VIZ	105
GATOR GRIP	1601	INVINC.IBLE MARINE	817	LUCK-E-STRIKE	1318	NORTHEAST PRODUCTS	541
GERBER LEGENDARY BLADES	430	INVISIBLE MINNOW RIG	1140	LUCKY CRAFT, INC.	1336	NORTHLAND FISHING TACKLE CO.	1151
GITZIT	1203	IT	950	LUNA SEA LLC./VICIOUS FISHING	1010	NU ICE / JONES	1512
GLACIER GLOVE	1238	ITHACA DISTRIBUTION CO	112	LUNKER CITY/SLUGO	1036	O & H MANUFACTURING	1450
GLOBAL ANGLER'S LLC	1042	IVER JOHNSON ARMS, INC.	110	LUNKER HUNT	1008	O. MUSTAD & SON, INC.	1451
GLOCK INC.	323	JACK LINK'S	711	LUNKER LURE-HAWG CALLER, INC.	1047	O.F. MOSSBERG AND SONS	518
GMCO	1212	JACK'S JUICE	1404	M&M	151	OFFSHORE INNOVATIONS	1028
GRABBER	439	JACKSON CARDINAL INC.	1040	MACE SECURITY INT. INC.	346	OKUMA FISHING TACKLE	1425
GRIME BOSS	715	JACOB ASH CO. INC.	343	MAG INSTRUMENT INC.	436	OL'MAN OUTDOORS (TREES-TANDS)	645
GROUND HOG MAX ATV PLOW	599	JAMES E. CLARK, LLC	1228	MAGIC PRODUCTS, INC.	1143	OMNIGLOW LLC	1432
GROVTEC US, INC.	436	JARDEN CONSUMER PRODUCTS	832	MAGNUM RESEARCH	134	ONO'S TRADING COMPANY	939
GSM, LLC	251	JARVIS WALKER	1605	MAGTECH AMMUNITION CO, INC.	502	ON-TIME WILDLIFE FEEDERS	511
GUIDE CHOICE	1451	JEROS TACKLE CO. INC.	1508	MALIN CO.	914	OPTIMUM BAITS	1039
GUN VAULT	302	JEWEL BAIT COMPANY	1033	MANN'S BAIT COMPANY, INC.	1202	OPTRONICS INC.	934
GUNTERSVILLE BREATHABLES D/B/A	1439	JOE BUCK KNIVES	335	MARINE METAL PROD.	1236	ORION SAFETY PROD.	936
H & H LURE CO.	1450	JOE'S FLIES	1410	MARINE SPORTS PRODUCTS	928	OTIS TECHNOLOGY, INC.	345
H&R 1871 LLC/NEF	206	JOHNSON DOG SUPPLY	639	MARLIN FIREARMS CO.	206	OUTDOOR CAP CO. INC.	441
H.T. ENTERPRISES, INC.ORPO-RATED	1242	KA-BAR KNIVES, INC.	329	MARTIN ARCHERY	640	OWNER AMERICAN CORP.	1124
HALO FISHING	1303	KAHR ARMS	134	MASON TACKLE CO.	1105	OZONICS	710
HALPERN IMPORT	1412	KEEP AMERICA FISHING	949	MASTER FISHING TACKLE	1132	PACHMAYR/TACSTAR DIVISION	504
HAMMONDS FUEL ADDITIVES	926	KEEPALIVE, INC.	944	MASTERPIECE ARMS	307	PARA U.S.A., INC.	206
HARRISON-HOGE IND/PANTHER MARTIN	1137	KENT CARTRIDGE AMERICA	417	MCNETT CORP.	737	PAUTZKE BAIT CO.	1411
HATCH	749	KERSHAW KNIVES	604	MERCHANT MAGIC	751	PEET SHOE DRYER INC.	439
HAYDEL'S GAME CALLS INC.	740	KEYSTONE SPORTING ARMS, LLC	104	MEYERCO	249	PELICAN PRODUCTS, INC.	1604
HEAT FACTORY USA	442	KG ENTERPRISE INC.	1033	MIDLAND RADIO CORPORATION	347	PENN FISHING TACKLE CO.	1525
HECKLER & KORCH	128	KILLER BEE INC. DBA ERIE DEARIE	1404	MILLENIUM TREESTANDS	641	PINE RIDGE ARCHERY	646
HERITAGE GUN SAFES	632	KLEEN BORE	749	MISTER TWISTER	1305	PLANO INC. FALL LINE	525
HERITAGE MFG. INC.	143	KNIGHT & HALE GAME CALLS	603	MOLD CRAFT FISHING PRODUCTS	937	PLANO MOLDING COMPANY	1342
HHA SPORTS	631	KOPPERS LIVE TARGET LURES	1500	MOSSBACK GAME CALLS	710	PLASTILITE CORP.	1412
HI-LINER FISHING GEAR & TKL/ MOMOI	1432	KORKERS	1144	MOTORGUIDE	809	PLAYACTION PROD.	1444
HI-POINT/MKS SUPPLY, LLC./ CHIAPPA	420	KUREHA AMERICA LLC	1223	MOTOROLA	304	PLEWS/LUBRIMATIC	936
HKS PRODUCTS	746	KWIK-SITE	434	MOULTRIE FEEDERS INC.	605	PLINKER TACTICAL	542
HME PRODUCTS	612	KWIK-TEK	831	MR HEATER CORP.	515	PMC/POONGSAN	238
HOOPYMAN LLC	710	L&S BAIT COMPANY	1109	MTM MOLDED PROD. CO.	346	PRADCO	1115
HOPKINS FISHING LURES	1534	L&S BAIT/ILAND LURES	1109	MUZZY PROD. CORP.	638	PRECISION TACKLE, INC./CAJUN THUNDER	1142
HORNADY MFG. CO.	524	L&S/PAUL BROWN'S	1109	MZL CREATIONS	1599	PREMIER PLASTICS, INC.	1105
HORTON ARCHERY LLC	536	L.B. HUNTINGTON CO. INC.	1037	NATIONAL MERCHANDISE OF VIRGINIA / BULL DOG	142	PRIMOS	340
HPR AMMO	528	L3 INSIGHT TECHNOLOGY,INC. ORPORATED	245	NAVICO-LOWRANCE	903	PRO LINE MFG. CO.	101
HQ TAXIDERMY	802	LAKE COUNTRY REPLICAS	802	NAVIONICS, INC.	912	PRO MARINER	837
HR TACKLE	1044	LAMIGLAS	1434	NCSTAR	428	PRO-CURE	1200
		LANSKY SHARPENERS	606			PROMAG	304
		LASERMAX INC.	538			PUNISHER LURES	1240
						PURE FISHING/CONSUMABLES	1547
						PURE FISHING/DURABLES	1541
						QUAKER BOY	540

KEY: BOLD VENDORS=BIG ROCK CASH BACK VENDORS

Vendor Listing with Booth Number cont.

Refer to Show Floor Map.

RADIANS	509	SOOTHING SCENTS	1144	TRADITIONS	205
RADIO SYSTEMS CORPORATION	635	SOUTHERN LURE CO.	1341	T-REIGN	636
RAGE (NOCTURNAL)	638	SPECTRUM BRANDS, INC..	717	TRIJICON, INC.	508
RANGER PRODUCTS	1210	SPECTRUM BRANDS/UNITED INDUSTRIES	717	TRIK FISH	1405
RAPALA USA	1501	SPEEDFEED	749	TRIPLE CROWN OUTDOOR	1203
REAL AVID	337	SPENT ROUNDS	204	TRISTAR SPORTING ARMS	124
REDFIELD, INC.	501	SPERIAN PROTECTION AMERICAS, INC.	444	TROPHY HUNTING PRODUCTS	250
REEL ADRENALINE	713	SPORTSMAN'S CONNECTION	135	TROPHY TAKER	642
REMINGTON	206	SPORTSMAN'S OUTDOOR PRODUCT	716	TRUE NORTH OUTDOORS-FATAL ATTRACTION	333
RESCUE TAPE	719	SPRINGFIELD ARMORY	514	TRU-FIRE	646
RINEHART TARGETS	633	SPRO CORP.	1027	TRUGLO, INC.	738
RIVERS EDGE PRODUCTS	1337	SPYPOINT	244	TRU-TURN INC.	1407
ROBINSON LABS/ SCENT SHIELD	736	STACK-ON PRODUCTS CO.	230	ULTRAMAX	415
RUSSIAN WEAPONS COMPANY/ CAA	106	STANLEY JIGS INC.	1041	UMAREX USA	539
S.M. ARNOLD/MARINE MASTER	930	STANSPOUT/STANDARD SALES	806	UNCLE JOSH BAIT CO.	1050
SA SPORTS	430	STAR BRITE	940	UNIDEN AMERICA CO.	936
SAFARILAND DUTY GEAR	749	STAR RODS	1125	UNITED PLASTIC MOLDERS	1144
SAMCO GLOBAL ARMS/ CHARLES DAILY	628	STORMLAKE	313	US PEACEKEEPER	446
SAMPO	1105	STREAMLIGHT INC.	739	USRAC/WINC.HESTER	247
SAVAGE ARMS INC.	321	STRIKE KING LURE CO.	1024	UV-TACKLE	909
SAVAGE GEAR	1433	STURM, RUGER & CO. INC.	402	VERSACARY	116
SCCY INDUSTRIES	133	SUMMIT SPECIALTIES, INC.	609	VICIOUS FISHING	1012
SCENT LOK	644	SUN & SKIN CARE RESEARCH/ OCEAN POTIO	930	VICTORINOX SWISS ARMY	746
SCOTTY FISHING AND MARINE PRODUCTS	847	SUNLINE AMERICA	1029	VICTORY ARCHERY	646
SEA STRIKER	1229	SUREFIRE	512	VIRIDIAN GREEN LASERS	138
SEA STRIKER RODS/BEACH RUNNER	1225	SURE-LIFE LABORATORIES	946	WALTHER	130
SEA STRIKER/SCENT BLAZER-LURES	1343	SWAMP FOX	700	WATER GREMLIN CO.	1232
SECURITY EQUIPMENT CORP	414	SYNCO CHEMICAL CORP	930	WATERSNAKE	821
SEIRUS GLOVES	447	TACKLE SHOP HELPER	1034	WEATHERBY	507
SHAKESPEARE	1533	TACO METALS INC.	839	WESTERN FILAMENT, INC.	1208
SHANNON OUTDOOR, INC..	445	TAKE A KID FISHING	850	WGI INNOVATIONS	728
SHARP HEADWARE	619	TANNERITE SPORTS LLC	617	WHITETAIL INSTITUTE	616
SHELDON'S INC../MEPPS	1305	TAURUS INT. INC.	137	WILDLIFE RESEARCH CENTER INC.	624
SHIMANO AMERICAN CORPORATION	1315	TAYLOR MADE PRODUCTS	936	WILEY-X	1310
SHIMANO/PPower PRO	1315	TBS PRODUCTS/ CARO POLYMERS	1144	WINCHESTER AMMUNITION	324
SIGNATURE PRODUCTS GROUP	347	TEAR-AID	733	WINCHESTER ARCHERY	99
SILVER STAG-SMITH & PARTNERS	744	TENPOINT CROSSBOW TECHNOLOGIES	614	WINDHAM WEAPONRY	126
SIMS VIBRATION LABORATORY	640	T-H MARINE SUPPLY INC.	809	WOOLEYBOOGER LURES	1019
SKIPPY FISH	1030	THE OUTDOOR CONNECTION	551	X-FACTOR	742
SMI/SPORTSMAN'S RECIPES, INC..	1506	THERMACELL	634	YAKIMA BAIT/WORDENS	1415
SMITH & WESSON/THOMPSON CENTER	224	THOMAS SPINNING LURES	1203	YO-ZURI AMERICA, INC.	947
SMITH ABRASIVES, INC.	506	TICA USA, INC.	1043	ZEBCO CORP.	915
SMOKEHOUSE	615	TINKS	500	Z-MAN FISHING PRODUCTS	1023
SNAGPROOF MFG. CO.	1410	TOP BRASS TACKLE	1105	ZOOM BAIT CO.	1345
SOG	416	TOP SECRET DEER SCENTS	712		
		TOP SPOT INC.	515		
		TOUR STAR PRODUCTS LLC	1340		
		TR&Z USA TRADING CORP./PPU	236		

Brand	Model	Year	Color	MPG	MSRP	Options	Notes
Ford Mustang	Mustang	2013	Blue	24	18,999	170hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Mustang	2013	Red	24	19,999	170hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Mustang	2013	Black	24	19,999	170hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Mustang	2013	White	24	19,999	170hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Mustang	2013	Orange	24	19,999	170hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Mustang	2013	Yellow	24	19,999	170hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Mustang	2013	Green	24	19,999	170hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Mustang	2013	Grey	24	19,999	170hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Mustang	2013	Purple	24	19,999	170hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Mustang	2013	Dark Blue	24	19,999	170hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
Ford Focus	Focus	2013	Blue	24	14,999	144hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Focus	2013	Red	24	14,999	144hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Focus	2013	Black	24	14,999	144hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Focus	2013	White	24	14,999	144hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Focus	2013	Orange	24	14,999	144hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Focus	2013	Yellow	24	14,999	144hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Focus	2013	Green	24	14,999	144hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Focus	2013	Grey	24	14,999	144hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Focus	2013	Purple	24	14,999	144hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Focus	2013	Dark Blue	24	14,999	144hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
Ford Fiesta	Fiesta	2013	Blue	24	11,999	128hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Fiesta	2013	Red	24	11,999	128hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Fiesta	2013	Black	24	11,999	128hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Fiesta	2013	White	24	11,999	128hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Fiesta	2013	Orange	24	11,999	128hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Fiesta	2013	Yellow	24	11,999	128hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Fiesta	2013	Green	24	11,999	128hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Fiesta	2013	Grey	24	11,999	128hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Fiesta	2013	Purple	24	11,999	128hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Fiesta	2013	Dark Blue	24	11,999	128hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
Ford Taurus	Taurus	2013	Blue	24	22,999	265hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Taurus	2013	Red	24	22,999	265hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Taurus	2013	Black	24	22,999	265hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Taurus	2013	White	24	22,999	265hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Taurus	2013	Orange	24	22,999	265hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Taurus	2013	Yellow	24	22,999	265hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Taurus	2013	Green	24	22,999	265hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Taurus	2013	Grey	24	22,999	265hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Taurus	2013	Purple	24	22,999	265hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Taurus	2013	Dark Blue	24	22,999	265hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
Ford Expedition	Expedition	2013	Blue	24	32,999	302hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Expedition	2013	Red	24	32,999	302hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Expedition	2013	Black	24	32,999	302hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Expedition	2013	White	24	32,999	302hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Expedition	2013	Orange	24	32,999	302hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Expedition	2013	Yellow	24	32,999	302hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Expedition	2013	Green	24	32,999	302hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Expedition	2013	Grey	24	32,999	302hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Expedition	2013	Purple	24	32,999	302hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Expedition	2013	Dark Blue	24	32,999	302hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
Ford Flex	Flex	2013	Blue	24	24,999	265hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Flex	2013	Red	24	24,999	265hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Flex	2013	Black	24	24,999	265hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Flex	2013	White	24	24,999	265hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Flex	2013	Orange	24	24,999	265hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Flex	2013	Yellow	24	24,999	265hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Flex	2013	Green	24	24,999	265hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Flex	2013	Grey	24	24,999	265hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Flex	2013	Purple	24	24,999	265hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	
	Flex	2013	Dark Blue	24	24,999	265hp EcoBoost, 6-Speed PowerShift, 18" Alloy Wheels	

Show Specials & Cash Back Fall Vendors

Refer to Show Floor Map.

DANIEL DEFENSE	100
* Receive \$2.00 Cash Back for Every \$100.00 worth of Firearms Purchased at the Show. Hot Profit Items Excluded from Cash Back.	
TETRA GUN CARE	108
* Receive \$5.00 Cash Back For Every \$100.00 in Purchases	
IVER JOHNSON ARMS	110
* Receive \$10.00 Cash Back Per Firearm Purchased at the Show	
ITHACA GUNS	112
* Receive \$20.00 Cash Back per Shotgun Purchased at the Show	
* Receive \$75.00 Cash Back per 1911 Pistols Purchased at the Show	
* Receive \$20.00 Cash Back per Shotgun Purchased at the Show	
DO-ALL TRAPS	118
* Purchase \$600.00 - \$999.00 receive \$3.00 Cash Back per \$100, \$1,000.00 - \$1,999.00 receive \$5.00 per \$100, and \$2,000 orders & up receive \$10.00 Cash Back per \$100.00 purchased at the show	
TRISTAR	124
* Receive \$5.00 Cash Back per Firearm Purchased at the Show	
* Receive \$5.00 Cash Back per Firearm Purchased at the Show	
* Receive \$20.00 Cash Back on selected Firearms Purchased at the Show.	
WINDHAM WEAPONRY	126
* Receive \$10.00 Cash Back per Firearm Purchased at the Show	
HECKLER & KOCH	128
* Stop By Booth For Details on Stocking Dealer Program	
* Receive \$5.00 Cash Back for Every \$100.00 worth of 745001-A5, 745031-A5, 730903S-A5, 734003S-A5 CA Only, 709001, 709031, 704001, 704031, 704501, 704501, 704531 Products Purchased at the Show. Hot Profit Items Excluded from Cash Back.	
WALTHER ARMS INC	130
* Receive \$10.00 Cash Back per 5790300, 5790301, 579030010 Purchased at the Show	
SCCY	133
* See Booth for Details on Stock Dealer Program & Much More	
THOMPSON	134
* Receive \$30.00 Cash Back on All Thompson SKU's Purchased at the Show Except SBR's.	
MAGNUM RESEARCH	134
* Receive \$10.00 Cash Back per MLR 22LR Rifles Purchased at the Show	
* Receive \$15.00 Cash Back on select items Purchased at the Show	
* Receive \$5.00 Cash Back on All Desert Eagle 1911, DE1911G and DE1911C's Purchased at the Show	
* Receive \$10.00 Cash Back per MLR 22LR Rifles Purchased at the Show	
* Receive \$15.00 Cash Back on All Poly Frame Baby Eagles Purchased at the Show	
* Receive \$20.00 Cash Back on All Steel Frame Baby Eagles Purchased at the Show	

* Receive \$20.00 Cash Back on All Desert Eagle 44.50 Purchased at the Show	
KAHR	134
* Purchase Any 10 Models at the Show, Receive a FREE PM9 with Crimson Trace Lazer Package	
* Receive \$5.00 Cash back for Every CM9093, GM4043, CM4503 or CW3833 Purchased at the Show	
* Receive \$20.00 Cash Back for Every P, PM, K Series Purchased at the Show. Excludes Lazer Models	
FIOCCHI AMMUNITION	136
* Receive \$3.00 Cash Back for Every \$100.00 worth of Product Purchased at the Show. Super Show Specials and Hot Profit Items Excluded from Cash Back.	
* Waterfowl & Upland Bird "Stocking Dealer Program"	
* Includes Golden Pheasant, Steel Shotshell and High Velocity Lead Hunting Loads.	
* Purchase 30 Cases, Any Mix, from above categories of FIOCCHI shotshells, and receive 30 FIOCCHI Hats FREE. (3% Cash Back Applies)	
* Program only offered to dealers attending the Big Rock Sports 2013 Show.	
* Concealed Carry & Defense Ammunition "Stocking Dealer Program"	
* Purchase 10 Cases, Any Mix, from our Extrema XTP Handgun Line, Receive 4 FIOCCHI Range Bags (3% Cash Back Applies)	
* Purchase 30 Cases, Any Mix from Extrema XTP Handgun Line, Receive 30 FIOCCHI Hats and 8 FIOCCHI Range Bags (3% Cash Back Applies).	
* Available only to dealers attending the Big Rock Sports 2013 Show.	
TAURUS	137
* Purchase 1-50 Firearms at the Show, Receive \$10.00 Cash Back per Firearm	
* Purchase 51-75 Firearms at the Show, Receive \$15.00 Cash Back per Firearm	
* Purchase 76-100 at the Show, Firearms, Receive \$20.00 Cash Back per Firearm	
* Purchase 50 Firearms, Receive 1 FREE 709FS	
* Purchase 75 Firearms, Receive 2 FREE 709FS's	
* Purchase 100 Firearms, Receive 4 FREE 709FS's	
* No Cash Back on FS Models. FS Models Excluded from Cash Back Levels	
VIRIDIAN GREEN LASERS	138
* Receive a FREE CSL for Every 6 Elite Purchased	
* Receive a FREE TL-LCP with every 7 Reactors Purchased at the Show. Shipped direct to customers	
* Receive \$20.00 Cash Back for Viridian Elite Green & Packages Purchased at the Show. C5, CTL, X5L, X5L-RS, C5L Packages X5L Packages. Excludes C5L	
BATTENFELD TECHNOLOGIES	140
* Receive a FREE Lead Sled Plus (6035-0098) with Every \$1,000.00 Purchased. (\$139.99 Retail Value)	
BRAZTECH/ROSSI	141
* Receive \$5.00 Cash Back Per Firearm when 1 to 50 Firearms are Purchased at the Show	
* Receive \$10.00 Cash Back Per Firearm when 51 to 100 Firearms are Purchased at the Show	
* Dealer Purchases 100 Guns, Receives 1 FREE SCJ4510, Circuit Judge or R98104, 22LR Plinker	

* Dealer Purchases 100 Guns Receives 1 FREE SCJ4510, Circuit Judge or R98104, 22LR Plinker	
* Receive \$5.00 Cash Back Per Firearm when 1 to 50 Firearms are Purchased at the Show	
* Receive \$10.00 Cash Back Per Firearm when 51 to 100 Firearms are Purchased at the Show	
BULLDOG GUN CASES	142
* Receive \$5.00 Cash Back For Every \$100.00 in Purchases On Orders \$500-\$2,000, Receive \$10.00 Cash Back For Every \$100 in Purchases on order \$2001 and above	
HERITAGE	143
* Receive \$5.00 Cash Back per Pistol Purchased at the Show	
CROSMAN AIRGUNS	144
* Receive \$5.00 Cash Back for Every \$100.00 worth of Product Purchased at the Show with a Minimum \$500.00 Purchase.	
COLT	145
* Purchase Select Model of Firearms at the Show, Receive 2 FREE Magazines with Each	
M&M INC	151
* Receive \$10.00 Cash Back on all 7.62's Purchased at the Show Excluding 4801-0001, 4801-0007 and 4801-0004.	
GAMO/BSA	200
* Receive \$5.00 Cash Back for Every \$100.00 worth of Product Purchased at the Show	
TRADITIONS	205
* Purchase 3 Buckstalker Accelerator, 5 Pursuit Ultraight or Pursuit Ultraight XLT, 4 Vortek Ultraight or Vortek Ultraight LDR and Receive FREE R761174-Pursuit Ultraight XLT (\$399 value) OR 5% Cashback	
* Purchase 3 Pursuit Ultraight or Pursuit Ultraight XLTS, 3 Vortek Ultraights or Vortek Ultraights LDRs and Receive FREE R72003570 Buckstalker Accelerator (\$215 value) OR 5% Cash Back	
* Receive \$10.00 Cash Back For Every \$100.00 in Accessories Purchases. Excludes Guns	
REMINGTON AMMUNITION	206
* Receive one free Versa Max shotgun for every 7,500 qualifying order increment of standard catalog ammunition, any mix. See booth for qualifying ammunition.	
* Purchase 10 SPS Rifles at the Show, Receive a FREE 27363 SPS 30-06 Rifle	
* Purchase 10 770 Scoped Combos, Receive a FREE 85633 30-06 770 Combo	
* Purchase 5 Versa max Shotguns, Receive a FREE 96323 1911	
* Purchase 10 Pump Shotguns, Receive a FREE 25568 870 Express	
* Purchase \$500.00 Worth of Accessories at the Show, Receive a FREE Remington Knife	
MARLIN FIREARMS	206
* Purchase 10 X7 Marlin Rifles at the Show, Receive a FREE 70382 X7 30-06 Rifle	
H&R 1871 LLC/NEF	206
* Purchase 5 Select H&R Rifles at the Show, Receive a FREE 72554 243 Handi Rifle	
E-RPC/REMINGTON	206
* Receive a FREE #85633 770 with Scope with every 5 (Any Mix) Purchased at the Show	
BUSHMASTER FIREARMS	206
* Purchase 10 Select Bushmaster Rifles at the Show, Receive a FREE 90391 XM15 or Carbine Rifle	

THOMPSON CENTER ARMS	224
* Receive \$5.00 Cash Back for every \$100.00 worth of Accessories purchased at the show	
SMITH & WESSON	224
* Buy 6 M&P 22's or P22 Pistols at the Show Receive 12 Free Magazines	
* Buy 12 M&P Pistols at the Show, Receive a FREE M&P Shield	
* Buy 10 ea MP15-22 Rifles and Receive a FREE MD15-22 Rifle	
EUROPEAN AMERICAN	232
* Receive \$3.00 Cash Back for Every \$100.00 worth of EAA Firearms Purchased at the Show Excluding Windicators.	
* Receive \$6.00 Cash Back for Every \$100.00 worth of USSG Firearms Purchased at the Show.	
BERETTA USA CORPORATION	242
* Purchase 10 Tikka Rifles Receive \$5.00 Cash Back per Firearm. Additional \$100.00 Cash Back if Dealer Purchases 40 Tikkas	
2013 Q1 Stocking Dealer Promotion, For Authorized Beretta Distributors: Purchase the Two (2) PX4 Full Size Pistols, Two (2) PX4 Compacts, Two (2) PX4 Subcompact, Two (2) 90 Series Pistols and Two (2) BU-Nano pistols and receive One (1) FREE Nano and One	
* Receive \$5.00 Cash Back Per Firearm Purchases at the Show	
* Receive \$10.00 Cash Back Per 5 Package Purchases at the Show	
* Receive \$15.00 Cash Back Per 10 Package Purchases at the Show	
* Purchase 6 Assorted Firearms, Receive a Free Nano	
* Purchase 6 Nano's or PX4 Sub Compacts, Receive a FREE Nano	
* Purchase 6 Nano's Receive a FREE Nano	
* Purchase 10 -6PX4 2 90 Series and 2 Nano at the Show, Receive a FREE Nano and Tomcat	
* Purchase 10 Tikka Rifles Receive \$5.00 Cash Back per Firearm. Additional \$100.00 Cash Back if Dealer Purchases 40 Tikkas	
2013 Q1 Stocking Dealer Promotion, For Authorized Beretta Distributors: Purchase the Two (2) PX4 Full Size Pistols, Two (2) PX4 Compacts, Two (2) PX4 Subcompact, Two (2) 90 Series Pistols and Two (2) BU-Nano pistols and receive One (1) FREE Nano and One (1) FREE 3032 Tomcat .32ACP. Order Dates: January 1, 2013 - March 31, 2013; Ship Dates: January 1, 2013 - April 30, 2013 Free Goods will be shipped with complete order.	
* Receive \$5.00 Cash Back Per Firearm Purchases at the Show	
* Receive \$10.00 Cash Back Per 5 Package Purchases at the Show	
* Receive \$15.00 Cash Back Per 10 Package Purchases at the Show	
* Purchase 6 Assorted Firearms, Receive a Free Nano	
* Purchase 6 Nano's or PX4 Sub Compacts, Receive a FREE Nano	
* Purchase 6 Nano's Receive a FREE Nano	
* Purchase 10 -6PX4 2 90 Series and 2 Nano at the Show, Receive a FREE Nano and Tomcat	
BPI OUTDOORS	243
* Receive \$5.00 Cash Back For Every \$100.00 in Purchases.	
INSIGHT	245
* Receive \$10.00 Cash Back for Every \$100.00 worth of Product Purchased at the Show.	
EOTECH	245
* Receive \$10.00 Cash Back for Every \$100.00 worth of Product Purchased at the Show.	
U.S. REPEATING ARMS/ WINCHESTER	247
* Receive \$10.00 Cash Back Per Firearm Purchased at the Show	

Show Specials & Cash Back Fall Vendors cont.

Refer to Show Floor Map.

LEATHERMAN 249
* Receive \$5.00 Cash Back for Every \$100.00 worth of Product Purchased at the Show.

GSM 251
* Receive \$5.00 Cash Back For Every \$100.00 in Purchases with a minimum \$500.00 order.

PRO MAG 304
* Buy \$500.00, \$1,000.00 or \$1,500.00 at the Show Receive a FREE Item Package. See Booth for Details.

CMMG 309
* Buy \$5,000.00 in CMMG Product at the Show, Receive a FREE 22BA6E1 ARC 22LR Upper, 25 rd.

ATK/BLACKHAWK 310
* Receive \$5.00 Cash Back For Every \$100.00 in Purchases

ATK/FEDERAL AMMUNITION 310
* Receive \$5.00 Cash Back for Every \$100.00 worth of qualifying ammunition Purchased at the Show.
• Includes Federal Premium and Fusion Centerfire Rifle and Pistol
• Federal Premium and Fusion Slug and Buck
• Federal Premium Shotgun (Excludes Gold Medal Target)
• Black Cloud Waterfowl, Federal Speed Shok Steel
• Power Shok Centerfire Rifle, Power Shok Slugs & Buck
• Heavy Weight Turkey, Strut Shok Turkey
• Federal Hi Brass Shells
• Hot Profit Items Excluded from Cash Back
* Federal Premium watch promotion
Purchase 20 cases of Federal Premium® Trophy Bonded® Tip or
Trophy® Copper rifle (any mix) and receive a FREE BLACKHAWK®
Advanced Field Operator™ Watch
* Purchase \$10,000 total in Federal ammunition and receive FREE multiple header graphics:
• \$6,000 Federal Premium centerfire rifle, centerfire pistol, rimfire or slugs
• \$2,000 Fusion®
• \$2,000 Federal Premium shotshell"
* Receive \$5.00 Cash Back for Every \$100.00 worth of Ammunition Purchased at the Show. Hot Profit Items Excluded from Cash Back. Includes Federal Premium Centerfire Rifle, Federal Premium Centerfire Pistol, Federal Premium Slugs and Buck, Federal Premi

ATK/RCBS 310
* \$5.00 Cash Back for every \$100.00 for All Accessory Brand Displays (Excluding Outers #42570, #42644 and RCBS #99961)

CIMARRON FIREARMS COMPANY INC 311
* Receive \$15.00 Cash Back Per Firearm on Derringers Titon 45/410BR, PSR, SR Purchased at the Show
* Receive \$25.00 Cash Back Per Firearm on Evil Roy ER4100, ER4101, ER4103 ER4104's Purchased at the Show
* Receive \$25.00 Cash Back Per Firearm on Holy Smoker PP310GCI01's Purchased at the Show
* Receive \$25.00 Cash Back Per Firearm on Man with No Name PP410SSI01 Purchased at the Show

* Receive \$30.00 Cash Back Per Firearm on Thunderstorm CA45LTS10G27 Purchased at the Show
* Receive \$30.00 Cash Back Per Firearm on Wyatt Erp PP558 Purchased at the Show
* Receive \$30.00 Cash Back Per Firearm on Man With No Name CA908ISSI01 Purchased at the Show

BOND ARMS 315
* Receive \$5.00 Cash Back on Firearms Purchased at the Show

SAVAGE ARMS 321
* Stop by Booth for Details on the Stocking Dealer Program
* Receive \$5.00 Cash Back on All Rascals, Model 42's, 93-22 W??? Rifles, Pump Shotguns, 93R17 Rifles, M64's Purchased at the Show
* Receive \$10.00 Cash Back on All Over/Under Shotguns, Mark I & II Rifles, and All Centerfire Rifles Purchased at the Show

GLOCK INC 323
* Orders under 20 Glocks will Receive a FREE Range Bag
* Purchase 20 Glocks at the Show, Receive a FREE Model 19
* See Booth For Stocking Dealer Program

WINCHESTER AMMUNITION 324
* Receive \$5.00 Cash Back for Every \$100.00 on Orders Exceeding \$2,000.00 in the Following Categories:
• Super-X and Supreme rifle
• High Brass lead shotshells (including XX Magnum and Turkey)
• Xtended Range Hi-Density
• All Slugs and Buckshot
• All Steel Waterfowl Shotshells (excludes Xpert Game & Target and Super-Target)
• All Super-X and Supreme Rimfire

KA-BAR 329
* Receive \$5.00 Cash Back for Every \$100.00 worth of Product Purchased at the Show

BUSHNELL OUTDOOR PRODUCTS 332
* Receive \$5.00 Cash Back for Every \$100.00 worth of Product Purchased at the Show
* Receive \$10.00 Cash Back for Every \$100.00 worth of NEW 2013 Product Purchased at the Show.

BUCK KNIVES 335
* Receive \$10.00 Cash Back for Every \$100.00 worth of Product Purchased at the Show

BUSHNELL OUTDOOR ACCESSORIES 336
* Receive 5% ON ALL BOA (Michaels, Hoppes, Butler Creek, Stoney Point)

OTIS TECHNOLOGY INC 345
* Receive \$10.00 Cash Back for Every \$100.00 worth of Product Purchased at the Show
* Purchase 1 Each #1025 Display & Receive 1 FREE Elite Cleaning System
* Purchase 1 Each #1020 or #1040 Display & Receive 1 FREE FG-750 Tactical Cleaning System
* Buy 6 of any one Cleaning System (FG-753-G, FG-556-MSR or FG-753-Z), Receive 1 FREE
* Buy 3 Otis Elite Cleaning Systems & 6 Tactical Cleaning Systems and Receive 1 FREE Canister of Blue Nylon A/P Brushes
* FREE GOODS WILL BE HANDED OUT IN THE BOOTH

* Receive \$2.00 Cash Back for each F6-375-BP Tactical Replace Brushes (5PK) (1266-0004)

MTM MOLDED PRODUCTS 346
* Receive \$5.00 Cash Back For Every \$100.00 in Purchases

MACE 346
* Receive \$5.00 Cash Back For Every \$100.00 in Purchases

SIGNATURE PRODUCTS GROUP 347
* Receive \$5.00 Cash Back For Every \$100.00 in Purchases

ALLEN COMPANY, INC. 401
* Receive \$5.00 Cash Back For Every \$100.00 in Purchases

STURM, RUGER & COMPANY 402
* Stop By Booth For Details on New Retail Program

I.O. 406
* Receive \$5.00 Cash Back per Pistol Purchased at the Show
* Receive \$10.00 Cash Back per Rifle Purchased at the Show

BURRIS COMPANY 407
* Receive \$5.00 Cash Back for Every \$100.00 worth of Product up to 700.00 Purchased at the Show
* Receive \$10.00 Cash Back for Every \$100.00 worth of Product between \$701.00 to \$1,500.00 Purchased at the Show
* Receive \$15.00 Cash Back for Every \$100.00 worth of Product over \$1,500.00 Purchased at the Show

DOWN N DIRTY GAME CALLS 411
* Receive \$5.00 Cash Back For Every \$100.00 in Purchases

ULTRAMAX AMMUNITION 415
* Receive \$3.00 Cash Back for Every \$100.00 worth of Product Purchased at the Show. Super Show Specials and Hot Profit Items Excluded from Cash Back.

SOG 416
* Receive \$5.00 Cash Back For Every \$100.00 in Purchases

KENT CARTRIDGE 417
* Receive \$5.00 Cash Back for Every \$100.00 worth of Product Purchased at the Show. Includes 50 Case DropShips. Hot Profit Items Excluded from Cash Back.

JUST RIGHT CARBINES 418
* Purchase Any 5 Colored Firearms (Muddy Girl, Desert Camo or Reaper Green), Receive \$100.00 Cash Back

LEGACY SPORTS INTERNATIONAL 419
* Receive \$5.00 Cash Back on Citadel 1911-22 Firearms Purchased at the Show
* Receive \$5.00 Cash Back on Escort Youth Shotguns Purchased at the Show
* Receive \$5.00 Cash Back on Howa Rifles Purchased at the Show Excluding Gameking Combos
* Receive \$5.00 Cash Back on Escort Home Security Firearms
* Receive \$10.00 Cash Back on ISSC Pistols Purchased at the Show
* Receive \$10.00 Cash Back on Escort Field Shotguns Purchased at the Show
* Receive \$10.00 Cash Back Axiom Rifles Purchased at the Show

* Receive \$20.00 Cash Back on ISSC Rifles Purchased at the Show
* Receive \$5.00 Cash Back on Citadel 1911-22 Firearms Purchased at the Show
* Receive \$5.00 Cash Back on Escort Home Security Firearms
* Receive \$5.00 Cash Back on Escort Youth Shotguns Purchased at the Show
* Receive \$5.00 Cash Back on Howa Rifles Purchased at the Show Excluding Gameking Combos
* Receive \$10.00 Cash Back on Escort Field Shotguns Purchased at the Show
* Receive \$10.00 Cash Back on ISSC Pistols Purchased at the Show
* Receive \$10.00 Cash Back Axiom Rifles Purchased at the Show
* Receive \$20.00 Cash Back on ISSC Rifles Purchased at the Show

ARMSCOR 423
* Receive \$5.00 Cash Back Per 1000 Rounds on 10mm, 357 Mag Both I25GR and &158GR, 30M1, 22 Mag and 22TCM. Hot Profit Items Excluded from Cash Back.
* Receive \$5.00 Cash Back on All Revolvers Purchased at the Show
* Receive \$10.00 Cash Back for All 1911's Purchased at the Show
* Receive \$5.00 Cash Back on All Rifles Purchased at the Show

FNH USA 424
* See Booth For Stocking Dealer Program

NCSTAR 428
* Receive \$5.00 Cash Back for Every \$100.00 worth of Product Purchased at the Show.

AMERICAN TACTICAL IMPORTS 429
* Receive \$20.00 Cash Back per FX Pistols Purchased at the Show
* Receive \$10.00 Cash Back per Firearm on All Omni 22 and Omni Ops Purchased at the Show
* Receive \$10.00 Cash Back on All Calvary Shotguns Purchased at the Show
* Receive \$50.00 Cash Back per Hand Down Rifles Purchased at the Show
* Receive \$10.00 Cash Back for Every GSG Firearm Purchased at the Show

GERBER 430
* Receive \$5.00 Cash Back for Every \$100.00 worth of Product Purchased at the Show

NIKON 431
* Receive \$5.00 Cash Back on All Binoculars Purchased at the Show
* Receive \$7.00 Cash Back on All Rifle Scopes Purchased at the Show
* Receive \$15.00 Cash Back on All Spotting Scopes Purchased at the Show

DNZ 433
* Receive \$2.00 Cash Back on All Scope Mounts Purchased at the show

KWIK-SITE 434
* Receive 1.00 Cash Back on All Scope Rings Purchased at the Show

GROVTEC 436
* Receive \$5.00 Cash Back For Every \$100.00 in Purchases.

DAC TECHNOLOGIES 438
* Receive 5.00 Cash Back For Every \$100.00 Purchased
* Purchase 6 each of the new Gun Master Cleaning Kits and Receive \$10.00 Cash Back per \$100.00 on entire order

Show Specials & Cash Back Fall Vendors

Refer to Show Floor Map.

ADCO 438	MOSSBERG 518	PLINKER TACTICAL 542	MOULTRIE 605
* Receive 12 FREE Super Thumbs with Purchase of 6 Each of All Programed Super Thumbs	* Buy a 50673 (0902-0818) at the Show, Receive a FREE Tactical Stock	* Receive \$10.00 Cash Back for Every \$100.00 worth of Product Purchased at the Show with a Minimum \$500.00 purchase	* Receive \$5.00 Cash Back For Every \$100.00 in Purchases
OUTDOOR CAP 441	* Stop by Booth for Details on the Triple Crown Program	DEAD RINGER 544	LANSKY 606
* Receive \$5.00 Cash Back For Every \$100.00 in Purchases	* Receive \$10.00 Cash Back per Firearm for Each ATR Purchased at the Show. Cash Back does not apply towards Triple Crown Orders	* Receive \$5.00 Cash Back for Every \$100.00 worth of Select Product Purchased at the Show. See Booth for Details	* Receive \$5.00 Cash Back for Every \$100.00 worth of Product Purchased at the Show
US PEACEKEEPER 446	* Receive 10.00 Cash Back per Firearm for every 6 Pumps or Auto Shotguns Purchased at the Show	CZ 547	SUMMIT SPECIALTIES 609
* Receive \$5.00 Cash Back for Every \$100.00 worth of Product Purchased at the Show on Orders \$1 - \$499.00, Receive \$10.00 Cash Back for Every \$100.00 worth of Product Purchased at the Show over \$500.00	* Receive \$20.00 Cash Back per Firearm for each 464 Purchased at the Show	* Receive \$2.00 Cash Back for Every \$100.00 worth of Firearms Purchased at the Show Excluding P07 Duty Pistols	* Receive \$5.00 Cash Back For Every \$100.00 in Purchases excluding the Trophy chair and Swiftree
TINKS 500	* Receive \$20.00 Cash Back per Firearm for each 4X4 Rifle Purchased at the Show	LEUPOLD & STEVENS INC 600	CRIMSON TRACE 610
* Receive \$5.00 Cash Back per \$100.00 order for 5+ different items purchased at the show	* Receive \$25.00 Cash Back per Firearm for Each 27203 Night Train Purchased at the Show. Cash Back does not apply towards Triple Crown Orders	* Receive \$5.00 Cash Back Per VX1/Ulimate Slam Rifle Scope Purchased at the Show	* Receive \$5.00 Cash Back for Every \$100.00 worth of Product Purchased at the Show. Defender Series and Hot Profit Items Excluded from Cash Back.
* Receive \$10.00 Cash Back per \$100.00 order for 15+ different items purchased at the show	HORNADY 524	* Receive \$5.00 Cash Back Per Rogue/ Yosemite Binoculars Purchased at the Show	* Purchase 15 Sku's Receive 1 FREE SKU
REDFIELD INC 501	* Receive \$5.00 Cash Back for Every \$100.00 worth of Hornady Ammunition Purchased at the Show. Hot Profit Items Excluded from Cash Back.	* Receive \$5.00 Cash Back Per RX600/ RX800/Full Draw Rangefinders Purchased at the Show	* Purchase 25 Sku's Receive 2 FREE SKUS
* Stop by the Booth for Details on Stocking Dealer Program	BRUCE FOODS CORP/CAJUN INJECTOR 525	* Receive \$5.00 Cash Back Per RCX1 Trail Camera Purchased at the Show	HME PRODUCTS 612
* See Booth for FREE Goods	* Receive \$10.00 Cash Back For Every \$100.00 in Purchases	* Receive \$10.00 Cash Back Per VX2/MKAR Rifle Scope Purchased at the Show	* Receive \$5.00 Cash Back for every Scent-Lok garment purchased at the show
PACHMAYR/TACSTAR DIVISION 504	HPR AMMUNITION 528	* Receive \$10.00 Cash Back Per Cascade/ Acadia Binoculars Purchased at the Show	TENPOINT CROSSBOW TECHNOLOGIES 614
* Receive \$5.00 Cash Back for Every \$100.00 worth of Product Purchased at the Show	* Receive \$50.00 Cash Back on Orders Over \$500.00. Maximum Cash Back is \$50.00 per Dealer	* Receive \$10.00 Cash Back Per RX1000 Rangefinder Purchased at the Show	* Receive \$10.00 Cash Back for any TenPoint Turbo XLT II, Titan Xtreme or Raider purchased at the show
ARMALITE 505	C'MERE PRODUCTS 530	* Receive \$10.00 Cash Back Per RCX2 Trail Camera Purchased at the Show	* Receive \$25.00 Cash Back for any TenPoint Vapor, Carbon Elite, Tactical or Stealth SS purchased at the show
* Receive \$50.00 Cash Back Per 50 Cal Purchased at the Show	* Receive \$10.00 Cash Back For Every \$100.00 in Purchases	* Receive \$15.00 Cash Back Per Mojave/ McKinley Binoculars Purchased at the Show	TANNERITE SPORTS LLC 617
* Receive \$50.00 Cash Back Per New Model 30's Purchased at the Show	FOXPRO SYSTEMS 532	* Receive \$15.00 Cash Back Per Ventura Spotter Purchased at the Show	* Receive a FREE 1/2 target (4850-0001) with every \$100.00 purchased. Minimum Qualifying Order is \$500.00
* Purchase 5 AR10's and Receive \$100.00 Cash Back Purchased at the Show	* Receive \$5.00 Cash Back For Every \$100.00 in Purchases	* Receive \$20.00 Cash Back Per VX3/VXR Rifle Scope Purchased at the Show	CHARLES DALY 628
* Purchase 5 M15's and Receive \$100.00 Cash Back Excluding LEC's Purchased at the Show	ENVIRON METAL, INC./HEVI SHOT 537	* Receive \$20.00 Cash Back Per Kenai Spotter Purchased at the Show	* Receive \$5.00 Cash Back per Firearm Purchased at Show Except 1892 Series And Sharps
SMITH ABRASIVES INC 506	* Receive \$5.00 Cash Back for Every \$100.00 worth of Product Purchased at the Show	* Receive \$30.00 Cash Back Per VX6 Rifle Scope Purchased at the Show	* Receive \$10.00 Cash Back per Sharps Firearm Purchased at Show.
* Receive \$5.00 Cash Back for Every \$100.00 worth of Product Purchased at the Show	* Receive \$10.00 Cash Back for Every \$100.00 worth of Product From \$0.01 to \$499.00 Purchased at the Show. Hot Profit Items Excluded from Cash Back.	* Receive \$30.00 Cash Back Per Golden Ring/ M4 Spotter Purchased at the Show	NEET PRODUCTS 631
WEATHERBY 507	* Receive \$15.00 Cash Back for Every \$100.00 worth of Product Purchased at the Show. Cannot be combined with other Cash Back Offers. Hot Profit Items Excluded from Cash Back.	* Receive \$40.00 Cash Back Per MK8/MK6/ MK4/HAMR/CQT Rifle Scope Purchased at the Show	* Receive \$5.00 Cash Back For Every \$100.00 in Purchases
* Buy Any Weatherby Firearm at the Show, Receive a FREE Weatherby Gun Case	* Receive \$10.00 Cash Back for Every \$100.00 worth of Product From \$500.00 or Above Purchased at the Show. Hot Profit Items Excluded from Cash Back.	* Receive \$50.00 Cash Back Per 50 Units Mounts (Steel & IMS Only) Purchased at the Show	HHA SPORTS 631
TRIJICON 508	3M/AEARO/PELTOR 537	* Receive \$110.00 Cash Back Per 100 Units Mounts (Steel & IMS Only) Purchased at the Show	* Receive \$5.00 Cash Back For Every \$100.00 in Purchases
* Purchase 10 Night Sights Receive a FREE GLOI	* Receive \$5.00 Cash Back For Every \$100.00 in Purchases	* Receive \$275.00 Cash Back Per 250 Units Mounts (Steel & IMS Only) Purchased at the Show	BOHNING CO 631
* Purchase 2 ACOGS Receive a FREE GLOI	LASERMAX 538	* 2013 Tactical & Sport Shooting "Stocking Dealer Program": Receive \$500.00 Cash Back when you Purchase: 1 Unit MK6, 2 Units MK4, 6 Units MKAR MOD/VXR Patrol, 2 Units BXT Bino, 1 Unit HAMR/CQT and 1 Unit Tactical Prismatic. This Package is not Eligible	* Receive \$5.00 Cash Back For Every \$100.00 in Purchases
* Receive \$15.00 Cash Back on all Accupoint Purchased at the Show	UMAREX USA 539	CODE BLUE 601	COUNTER ASSAULT 636
COLUMBIA RIVER KNIFE & TOOL (CRKT) 510	* Receive \$5.00 Cash Back For Every \$100.00 in Purchases	* Receive \$5.00 Cash Back For Every \$100.00 in Purchases	* Receive \$1.00 Cash Back per Can of 3112-0001 and/or 3112-0003 Purchased at the Show
* Receive \$5.00 Cash Back for Every \$100.00 worth of Product Purchased at the Show	QUAKER BOY 540	KNIGHT & HALE 603	* Receive \$20.00 Cash Back on DS Display X-66-2012 Purchased at Show
* Receive \$20.00 Cash Back for Display. See Booth for Details	* Receive \$5.00 Cash Back For Every \$100.00 in Purchases	* Receive \$5.00 Cash Back For Every \$100.00 in Purchases	* Receive \$50.00 Cash Back on DS Display POP48-2013 Purchased at Show
SPRINGFIELD ARMORY 514	NORTHEAST PRODUCTS 541	KERSHAW 604	RAGE OUTDOOR 638
* Stop by the Booth for Details on the Stocking Dealer Programs	* Receive \$10.00 Cash Back For Every \$100.00 in Purchases	* Receive \$10.00 Cash Back for Every \$100.00 worth of Product Purchased at the Show	* Receive \$1.00 Cash Back for every pack of Rage broadheads purchased at the show

Show Specials & Cash Back Fall Vendors cont.

Refer to Show Floor Map.

SCENT LOK	644	SARARILAND	749
* Receive \$5.00 Cash Back For Every \$100.00 in Purchases		* Receive \$5.00 Cash Back For Every \$100.00 in Purchases	
VICTORY ARCHERY	646	BIANCHI	749
* Receive \$5.00 Cash Back For Every \$100.00 in Purchases		* Receive \$15.00 Cash Back For Every \$100.00 in Purchases	
TRU-FIRE	646	STREAMLIGHT	814
* Receive \$5.00 Cash Back For Every \$100.00 in Broadhead Purchases		* Receive \$5.00 Cash Back for Every \$100.00 worth of Product Purchased at the Show	
* Receive \$10.00 Cash Back For Every \$100.00 in Release Purchases		CABIN CREEK CAMPING	820
COVERT SCOUTING CAMERAS	646	* Receive \$10.00 Cash Back For Every \$100.00 in Purchases at the show	
* Receive \$5 Cash Back for each 2472, 2434, and 2458 DLC camera purchased at the show		FOODSAVER/JARDEN CONSUMER PRODUCTS	832
* Receive \$10 Cash Back for each 2427 and 2441 DLC camera purchased at the show		* Receive \$5.00 Cash Back For Every \$100.00 in Purchases	
BARSKA	650	LOOPROPE LLC	834
* Receive \$5.00 Cash Back for Every \$100.00 worth of Product Purchased at the Show with a Minimum \$500.00 Purchase		* Receive \$5.00 Cash Back For Every \$100.00 in Purchases	
SWAMP FOX	700	HUNTERS ADVANTAGE SOCKS	1613
* Receive \$10.00 Cash Back For Every \$100.00 in Purchases		* Receive \$10.00 Cash Back For Every \$100.00 in Purchases at the show	
JACK LINK'S	711		
* Receive \$8.00 cash back with every S2720 Jack Links Display (1889-0097) purchased at the show			
* Receive \$12.00 cash back with every S2619 Jack Links Display (1889-0093) purchased at the show			
* Receive \$15.00 cash back with every S2748 Jack Links Display (1889-0094) purchased at the show			
* Receive \$18.00 cash back with every S2575 Jack Links Display (1889-0080) purchased at the show			
SPECTRUM BRANDS/UNITED INDUSTRIES	717		
* Receive \$5.00 Cash Back For Every \$100.00 in Purchases			
BRUNTON/PRIMUS	723		
* Receive \$10.00 Cash Back For Every \$100.00 purchased on all other Brunton categories and Primus no minimum			
* Receive \$15.00 Cash Back for Every \$100.00 worth of Brunton Optics Purchased at the Show with a \$250.00 Minimum order			
COLEMAN	725		
* Receive \$10.00 Cash Back For Every \$100.00 in Purchases			
NEW ARCHERY PRODUCTS	730		
* Receive \$5.00 Cash Back For Every \$100.00 in Purchases			
EASTON	732		
* Receive \$5.00 Cash Back For Every \$100.00 in Purchases			
DELTA/MCKENZIE	732		
* Receive \$5.00 Cash Back For Every \$100.00 in Purchases			
BARNETT OUTDOORS	734		
* Receive \$10.00 Cash Back for each Predator and Penetrator Crossbow			
* Receive \$15.00 Cash Back for each Ghost Crossbow			
TRUGLO	738		
* Receive \$5.00 Cash Back for Every \$100.00 worth of Product Purchased at the Show. Super Show Specials and Hot Profit Items Excluded from Cash Back			

Show Specials & Cash Back Spring Vendors Continued on Page 9.

Show Specials & Cash Back Spring Vendors

Refer to Show Floor Map.

JACK LINKS 711	* Receive \$12.00 Cash Back With Every S2619 Jack Links Display (1889-0093) purchased at the show.	SCOTTY FISHING & MARINE PRODUCTS 847	* Receive \$5.00 cash for every \$100.00 worth of Scotty products purchased at the show.	Z-MAN 1023	* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.
* Receive \$15.00 Cash Back With Every S2748 Jack Links Display (1889-0094) purchased at the show.	ABSOLUTE OUTDOOR 825	FREEDOM TACKLE 913	* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.	STRIKE KING 1024	* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.
* Receive \$18.00 Cash Back With Every S2575 Jack Links Display (1889-0080) purchased at the show.	* Receive a FREE Full Throttle towel for every #1420 Rapid Dry Vest purchased at the show.	* Receive \$10.00 Cash Back For Every \$100.00 worth of Orion Safety products purchased at the show.	ORION SAFETY PRODUCTS 936	SPRO 1027	* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.
* Receive \$8.00 Cash Back With Every S2720 Jack Links Display (1889-0097) purchased at the show.	* Receive a FREE #R441 tow rope for every Full Throttle Towable purchased at the show.	* Receive \$10.00 cash for every \$100.00 worth of BioBore products purchased at the show.	TAYLOR MADE PRODUCTS 936	OFFSHORE INNOVATIONS 1028	* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.
GRIME BOSS 715	* Receive \$1.00 cash back for every 1 Rider Tube purchased at the show.	HAMMONDS FUEL ADDITIVES BIOBORE 926	* Receive \$10.00 cash for every \$100.00 worth of Taylor Made products purchased at the show.	SUNLINE AMERICA 1029	* Receive \$5.00 cash for every \$100.00 worth of Sunline America products purchased at the show.
* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.	* Receive \$2.00 cash back for every 2 Rider Tubes purchased at the show.	* Receive \$3.00 cash back for every 3 & 4 Rider Tubes purchased at the show.	STAR BRITE 940	EZ ROD ORGANIZER INC 1030	* Receive \$10.00 cash for every \$100.00 worth of EZ Rod Organizer products purchased at the show.
SPECTRUM BRANDS/UNITED INDUSTRIES 717	* Receive \$2.00 cash back for every Wake Board purchased at the show.	* Receive \$3.00 cash back for every Wake Board Combo purchased at the show.	* Order 1-10 cases of Star Brite products at the show and receive \$1.00 per case.	SKIPPYFISH 1030	* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.
* Receive \$5.00 Cash Back For Every \$100.00 worth of Cutter/Repel products purchased at the show.	* Receive \$2.00 cash back for every Wake Board purchased at the show.	* Receive \$3.00 cash back for every EZ Ski or SKURFER purchased at the show.	* Order 11+ cases of Star Brite products at the show and receive \$2.00 per case.	BIG BITE BAITS 1031	* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.
BRUNTON/PRIMUS 723	* Receive \$3.00 cash back for every Wake Board Combo purchased at the show.	* Receive \$1.00 cash back for each set of water skis purchased at the show.	AQUA DREAM 941	* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.	ANGLERS SELECT 1035
* Receive \$10.00 Cash Back For Every \$100.00 with minimum \$250.00 of Brunton products purchased at the show.	* Receive \$3.00 cash back for every Aqua ZOOKA or HULL HUGR Display purchased at the show.	* Receive \$1.00 cash back for every set of water skis purchased at the show.	* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.	OPTIMUM BAITS 1039	* Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.
* Receive \$15.00 Cash Back For Every \$100.00 worth of Brunton Optics Purchased at the show.	FOODSAVER/JARDEN CONSUMER PRODUCTS 832	STAR BRITE 940	* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.	* Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.	STANLEY JIGS 1041
COLEMAN 725	* Receive \$5.00 Cash Back For Every \$100.00 worth of Food Saver products purchased at the show.	* Order 1-10 cases of Star Brite products at the show and receive \$1.00 per case.	BRAID 951	* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.	* Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.
* Receive \$10.00 Cash Back For Every \$100.00 worth of Coleman products purchased at the show. Hot Profit Items Excluded from Cash Back.	LOOPROPE LLC 834	* Order 11+ cases of Star Brite products at the show and receive \$2.00 per case.	* Receive \$5.00 Cash Back For Every \$100.00 in Braid Purchases. Hot Profit Items Excluded from Cash Back.	GAMBLER LURES 1042	* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.
ATTWOOD /MOTORGUIDE 809	* Receive \$5.00 cash for every \$100.00 worth of Looprope products purchased at the show.	AQUA DREAM 941	* Receive \$10.00 Cash Back For Every \$100.00 in Braid Purchases on NEW Items. Hot Profit Items Excluded from Cash Back.	TICA USA, INC 1043	* Receive \$7.00 cash for every \$100.00 worth of Tica USA products purchased at the show. (Min. \$500 order)
* Purchase \$500.00 worth of Attwood Water System products at the show and receive \$25.00 cash back.	PRO MARINER 837	* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.	DAIWA CORP. 1001	FISHSTICKS 1045	Buy 24 or more Scent Sticks and receive 2 POP Shelf Talker Displays
* Purchase \$500.00 worth of Motorguide products at the show and receive \$25.00 cash back.	* Receive \$5.00 cash back at the show for every Pro Mariner Promite & Prosport waterproof models up to 12 amps.	BRAID 951	* Receive \$5.00 cash for every \$100.00 worth of Daiwa products purchased at the show. (Hot Profit items excluded from cash back)	UNCLE JOSH BAIT 1050	* Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.
* Purchase \$500.00 worth of Attwood Portable Fuel products at the show and receive \$25.00 cash back.	* Receive \$10.00 cash back at the show for every Pro Mariner Promite & Prosport waterproof models 12 to 20 amps.	* Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.	LUNKERHUNT 1008	* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.	BAGLEY 1101
* Purchase \$500.00 worth of Swirl-Eze products at the show and receive \$25.00 cash back.	* Receive \$15.00 cash back at the show for every Pro Mariner All Pro Tournament waterproof model.	LUNA SEA 1010	* Receive a FREE carton of Spicy Bites with every \$500 purchased at the show.(\$71.88 Retail Value)	MASON TACKLE 1105	* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.
* Purchase \$500.00 worth of Attwood Lighting products at the show and receive \$25.00 cash back.	* Bundle 10 Pro Mariner Chargers consisting of Promites, Prosports, & Pro Tournaments and receive a "Power of 3" pop kit.	* Buy 12 Cushits at the Show, Receive a FREE Cushit (Pick up in Booth).	GAMAKATSU 1025	* Receive \$5.00 cash for every \$100.00 worth of Mason Tackle products purchased at the show on orders UNDER \$300.	* Receive \$10.00 cash for every \$100.00 worth of Mason Tackle products purchased at the show on orders OVER \$300.
* Qualify in 3 or more of the above categories and receive an additional \$25.00 cash back.	* Purchase 10 chargers at the show consisting of Promites, Prosports & Pro Tournaments and receive 2 Prosport 12 chargers free.	VICIOUS FISHING 1012	* Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.	TOP BRASS 1105	* Receive \$10.00 cash for every \$100.00 worth of Top Brass products purchased at the show.
ENGEL USA 812	* Receive \$5.00 cash for every \$100.00 worth of Engel USA products purchased at the show.	* Receive \$10.00 cash for every \$100.00 worth of Vicious Line products purchased at the show. (Min. \$200 order)	BOOMERANG TOOL 1021	CUMINGS 1107	* Receive \$5.00 Cash Back For Every \$250.00-\$499.00 in Purchases. Hot Profit Items Excluded from Cash Back.
* Receive \$5.00 cash for every \$100.00 worth of Engel USA products purchased at the show.	TACO METALS INC 839	GAMAKATSU 1025	* Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.		
INVINCIBLE MARINE 817	* Order \$500-\$999 worth of Taco Metals products at the show and receive \$20.00.	* Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.			
* Receive \$10.00 Cash Back For Every \$100.00 worth of Invincible Marine products purchased at the show.	* Order \$1000-\$1,999 worth of Taco Metals products at the show and receive \$50.00.	BOOMERANG TOOL 1021			
* Receive \$10.00 Cash Back For Every \$100.00 worth of Invincible Marine Boat Covers purchased at the show.	* Order \$2000+ worth of Taco Metals products at the show and receive \$100.00.	* Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Combo Pak, Big Grip Pliers and Hot Profit Items Excluded from Cash Back.			
CABIN CREEK CAMPING 820	ADVANCED GRAPHICS/SALTY BONES 841				
* Receive \$10.00 Cash Back For Every \$100.00 worth of Cabin Creek products purchased at the show.	* Receive \$5.00 cash for every \$100.00 worth of Advanced Graphics products purchased at the show.				
WATERSNAKE TROLLING MOTORS 821	BLACK MARINE 845				
* Receive \$10.00 cash for every \$100.00 worth of Watersnake products purchased at the show.	* Receive \$5.00 cash for every \$100.00 worth of Black Marine products purchased at the show.				

Show Specials & Cash Back Spring Vendors cont.

Refer to Show Floor Map.

* Receive \$10.00 Cash Back For Every \$500.00 in Purchases. Hot Profit Items Excluded from Cash Back.

L&S/PAUL BROWN'S 1109

* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.

L&S BAIT/ILAND LURES 1109

* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.

LINDY-LITTLE JOE 1115

* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Super ShowSpecials and Hot Profit Items Excluded from Cash Back.

PRADCO 1115

* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.

AQUA CLEAR 1118

* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.

BUCKEYE LURES 1120

* Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.

OWNER AMERICAN CORP. 1124

* Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.

* Receive a FREE Penn Spinning Reel display with every \$600.00 worth of Penn Spinning reels purchased at the show.

STAR RODS 1125

* Star Rods are only available to Star authorized dealers. Stop by the booth to find out how to become one.

ANDE 1128

* Receive \$5.00 cash for every \$100.00 worth of Ande products purchased at the show.

BANDIT 1133

* Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.

ADVENTURE 1136

* Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.

HARRISON HOGG IND/PANTHER MARTIN 1137

* Receive \$5.00 Cash Back For Every \$100.00 from \$100.00 to \$500.00 in Purchases. Hot Profit Items Excluded from Cash Back.

* Receive \$7.00 Cash Back For Every \$100.00 from \$501.00 to \$2499.00 in Purchases. Hot Profit Items Excluded from Cash Back.

* Receive \$10.00 Cash Back For Every \$100.00 from \$2500.00 and Above in Purchases. Hot Profit Items Excluded from Cash Back.

* Receive a FREE Panther Martin Fish See UV Lure with every order.

* Stop by the booth for a chance to win a Sea Eagle Pro Package Inflatable Kayak with Pump, 2 seats, 2 paddles & carry bag. \$349.00 Value

ATLAS-MIKES BAIT 1140

* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.

LELANDS LURES 1140

* Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.

BILL LEWIS LURES 1141

* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.

PRECISION TACKLE 1142

* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.

MAGIC PRODUCTS 1143

* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.

AQUATEKO 1144

* Dealer Special. Please see Rep in Booth for a new Display Pack Offer with your choice of Knot2Kinky Wire & Invisawivel Product.

DEADLY DICK 1144

* Receive a FREE Lure with Every 12 purchased at the show.

TBS PRODUCTS 1144

For Every 8 pack of Bucket Stops purchased receive 1 Free Bucket Stop

UNITED PLASTICS MOLDERS 1144

Buy 12 Fish Grips receive 1 FREE

CLASSIC MANUFACTURING/ CULPRIT 1145

* Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.

CROWDER RODS 1146

* Receive \$10.00 cash for every \$100.00 worth of Crowder Rod products purchased at the show. (Excluding Salute Series)

* Receive A FREE rod rack with every 12 Salute Series rods purchased at the show.

PRO-CURE 1200

* Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.

WESTERN FILAMENT 1208

* Receive \$10.00 cash for every \$100.00 worth of Western Filament products purchased at the show.

EAGLE CLAW FISHING TACKLE-RODS/REELS 1219

* Receive 3% cash back on \$1500+, 5% cash back on \$3000+, 7% cash back on \$5000+. (Hot Profit items excluded from cash back). Place a Dealer Squadron order & receive a Lazer Trokar Jersey/ Buy 4 Trokar Hooks & receive 1 FREE!!

KUREHA AMERICA/SEAGUAR 1223

* Receive \$10.00 cash for every \$100.00 worth of Kureha/Seaguar products purchased at the show.

CLIFF WEIL, SEA STRIKER 1229

* Receive \$20.00 Cash Back For Each H48D13 Counter Display purchased at the show.

* Receive \$40.00 Cash Back for Each H108D13 Floor Display purchased at the show.

WATER GREMLIN 1232

Receive \$5 Cash Back for every \$100 in purchases. Hot Profit items excluded.

MARINE METAL 1236

* Buy 2 CB-211, New Cool Bubbles 8 Qrt. Receive 1 Free B-11, Retail Value \$11.00

* Buy 3 CB-211, Cool Bubbles 8 Qrt. Receive 1 Free B-11, Retail Value \$11.00

* Buy 1 CB-3, Cool Bubbles 11.5 Qrt. Receive 1 Free B-11, Retail Value \$11.00

* Buy 1 CB-35, Cool Bubbles 5 Gallon. Receive 1 Free B-11, Retail Value \$11.00

* Buy 1 PBC-5(I), Bait Saver 5 Gal. Receive 1 Free B-11, Retail Value \$11.00

* Buy 1 PBC-10(I), Bait Saver 5 Gal. Receive 2 Free B-11, Retail Value \$22.00

* Buy 1 PBC-20(I), Bait Saver 5 Gal. Receive 3 Free B-11, Retail Value \$33.00

* Buy 1 B-15, Power Bubbles, Receive 1 Free B-11, Retail Value \$11.00

* Buy 1 SS-212 Super Saver, Receive 1 Free B-11, Retail Value \$11.00

* Buy 4 B-14, Quiet Bubbles, Receive 1 Free B-11, Retail Value \$11.00

* Buy 3 B-3, Bubbles, Receive 1 Free B-11, Retail Value \$11.00

* Buy 3 B-16, Hush Bubbles, Receive 1 Free B-11, Retail Value \$11.00

* Buy 2 B-17, 2 Way Bubbles, Receive 1 Free B-11, Retail Value \$11.00

* Buy 2 FS-4 Fish Saver, Receive 1 Free B-11, Retail Value \$11.00

* Buy 2 AHF-300 Floating Airhead. Receive 1 Free B-11, Retail Value \$11.00

* Buy 4 N-110 or N-120 Floating Fish Nets, Receive 1 Free B-11, Retail Value \$11.00

* Buy 4 LB-11 Bubble Top Combo, Receive 1 Free B-11, Retail Value \$11.00

* Buy 4 A-1 or A-2 110 Bubbles, Receive 1 Free B-11, Retail Value \$11.00

* Buy 1 A-3 Commercial Air Pump Kit, Receive 1 Free B-11, Retail Value \$11.00

1000 WEST/BAKER 1246

* Receive \$5.00 Cash Back For Every \$100.00 in Tool Purchases. Hot Profit Items Excluded from Cash Back.

FRABILL 1251

* Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Minimum \$500 order to qualify. Hot Profit Items Excluded from Cash Back.

* For Every \$500 of Frabil ordered in the booth, Receive an additional ticket for a chance to win the grand prize awarded at the show.

MISTER TWISTER 1305

* Receive \$20.00 Cash Back For Every \$200.00 in Purchases. Hot Profit Items Excluded from Cash Back.

SHELDON'S/MEPPS 1305

* Receive \$20.00 Cash Back For Every \$200.00 in Purchases. Hot Profit Items Excluded from Cash Back.

BOONE BAIT CO 1307

* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.

WILEY-X INCORPORATED 1310

* Platinum Package - Buy 94 Pairs of Eyewear, Get: 7 Free Pairs of Glasses, Free 48 Pair Locking Tower Display with Locking Storage Base. Free Shipping on Free Display and Free Eyewear from Wiley-X.

* Gold Package - Buy 66 Pairs of Eyewear, Get: 5 Free Pairs of Glasses, Free 30 Pair Locking Tower Display with Locking Storage Base. Free Shipping on Free Display and Free Eyewear from Wiley-X.

* Silver Package - Buy 40 Pairs of Eyewear, Get: 3 Free Pairs of Glasses, Free 24 Pair Locking Countertop Display (#888). Free Shipping on Free Display and Free Eyewear from Wiley-X.

* Bronze Package - Buy 18 Pairs of Eyewear, Get: 2 Free Pairs of Glasses, Free 12 Pair Locking Countertop Display. Free Shipping on Free Display and Free Eyewear from Wiley-X.

* Non Display Special - Buy 12 Pairs of Glasses, Get: 1 Free Pair of Glasses, Free One 3 Pair Stand (#9103) and One Logo Mirror. Free Shipping on Free POP and Free Eyewear from Wiley-X.

ANGLER'S FISH 'N' MATE 1311

* Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.

* Receive \$10.00 Cash Back For Every \$100.00 in #334 Poly Wheel Kit Purchases. Hot Profit Items Excluded from Cash Back.

POWER PRO 1315

* Receive \$10.00 cash for every \$100.00 worth of Power Pro products purchased at the show. (Hot Profit items excluded from cash back)

SHIMANO AMERICAN CORPORATION 1315

* All dealers qualifying for the free goods will need to fill out a "Free Goods Order Form" in the Shimano booth.

REELS

* Purchase any 10 Citica Reels and get 1 free.

* Purchase any 12 TLD Reels and get 1 free.

* Purchase any 10 SP/SOC Reels and get 1 free.

* Purchase any 12 SN/SC/SOC Reels from two series, receive one free of largest SKU ordered.

* Purchase any 20 Baitrunner Reels and receive 2 free.

RODS

* Purchase any 12 Sellus Rods and receive 1 free.

* Purchase any 12 Stimula Rods and receive 1 free.

* Purchase any 12 Saguaro Rods and receive 1 free.

COMBOS

* Purchase any 10 Zeles Combos and receive 1 free.

COSTA 1325

* Buy any combination of 12 pairs of Costa Del Mar WAVE 400 Sunglasses or WAVE 580 Sunglasses: Get a free pair of sunglasses up to \$149.00 Retail Value

* Buy any combination of 20 pairs of Costa Del Mar WAVE 400 sunglasses: Get a free pair of sunglasses up to \$269.00 Retail Value

* NEW Buy any combination of 12 Long or Short Sleeve Costa T-Shirts: Get 1 Free T-shirt of your Choice**

** does not include Costa Performance Shirt

*** All Dropship Shirt and Hat orders of \$1,000 or more will receive 60 dating

* Free Displays for New Costa Del Mar Dealer:

* Buy 20 pairs and get 1 D118 free.

* Buy 50 pairs and get 1 D140 free.

* Buy 80 pairs and get 1 D172 free.

* All orders Must Ship by 2/1/13

E21 FISHING 1328

* Receive \$10.00 cash for every \$100.00 worth of E21 products purchased at the show.

Show Specials & Cash Back Spring Vendors cont.

Refer to Show Floor Map.

<p>B & M COMPANY 1330</p> <p>* Receive \$10.00 cash for every \$100.00 worth of B & M products purchased at the show. (Hot Profit items excluded from cash back)</p>	<p>TRU-TURN 1407</p> <p>Receive \$10 Cash Back for every \$100 in purchases. Receive \$20 Cash Back on every \$100 purchases on Slab Daddy Supper & Shad Buffet Rig Displays</p>	<p>FROGG TOGGS 1439</p> <p>* Receive \$10.00 cash for every \$100.00 worth of Frogg Toggs products purchased at the show.</p>	<p>BRUCE FOODS/CAJUN INJECTOR 1512</p> <p>* Receive \$10.00 Cash Back For Every \$100.00 worth of Cajun Injector products purchased at the show.</p>
<p>BETTS-CAST NETS 1332</p> <p>* Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.</p>	<p>SNAG PROOF 1410</p> <p>* Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.</p>	<p>BLUE WATER CANDY 1440</p> <p>* Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.</p>	<p>NU-ICE 1512</p> <p>* Receive \$10.00 Cash Back For Every \$100.00 worth of Nu-Ice products purchased at the show.</p>
<p>BETTS TACKLE 1334</p> <p>* Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.</p>	<p>PLASTILITE CORP. 1412</p> <p>* Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.</p>	<p>AMERICAN FISHING WIRE/HI-SEAS 1441</p> <p>* Receive \$10.00 cash for every \$100.00 worth of American Fishing Wire/Hi-Seas products purchased at the show.</p>	<p>FLYING FISHERMAN 1514</p> <p>* Receive \$5.00 Cash Back For Every \$100.00 worth of Flying Fisherman products purchased at the show.</p> <p>* Buy 1 R-24PKG Display, receive FREE 6 Sun Bandits</p> <p>* Buy 1 R72PK Display, receive FREE 12 Sun Bandits</p>
<p>LUCKY CRAFT 1336</p> <p>* Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.</p> <p>* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.</p>	<p>YAKIMA BAIT COMPANY 1415</p> <p>* Receive \$5.00 cash for every \$100.00 worth of Yakima products purchased at the show.</p>	<p>PLAYACTION PRODUCTS 1444</p> <p>*Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.</p>	<p>PENN FISHING TACKLE 1525</p> <p>* Receive a FREE Penn Rod Rack with every 18 Penn rods or combos purchased at the show. (Limit 4)</p> <p>* Receive \$10.00 cash for every \$100.00 worth of Plano products purchased at the show. (Hot Profit items excluded from cash)</p>
<p>TOUR STAR PRODUCTS 1340</p> <p>* Receive \$5.00 cash for every \$100.00 worth of Tour Star Rods purchased at the show.</p> <p>* Receive \$10.00 cash for every \$100.00 worth of Tour Star grips purchased at the show.</p> <p>* Receive a FREE rod rack with every 24 rods purchased</p>	<p>DO OUTDOORS/LEW'S 1419</p> <p>* Lew's DAILY SHOW BONUS!!! The first 20 dealers placing a Lew's and/or Wally Marshall/Mr. Crappie order (\$2000.00 min.) each day of the 2013 Show will receive a FREE BONUS of a BBI series reel--Retail Value \$159.99! (Reels will be handed out at the show)</p> <p>* Receive 5% cash back: on all Lew's and Wally Marshall Rods, all Lew's Spinning Reels, all Wally Marshall Reels, and all Lew's Combos.</p> <p>* Receive 10% cash back on all Mr. Crappie line and Mr. Catfish line.</p>	<p>PLAYACTION PRODUCTS 1444</p> <p>*Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.</p>	<p>SHAKESPEARE 1533</p> <p>* Receive a FREE Pflueger Reel Display with every \$600.00 worth of Pflueger spinning reels purchased at the show</p> <p>* Receive a FREE Peggable Rod/Combo Display with every 18 assorted SXP or Ugly Stik combos purchased at the show. (Limit 4)</p> <p>* Receive a FREE Shakespeare Rod Rack with every Shakespeare or Ugly Stik rods or Shakespeare combos purchased at the show. (Limit 4)</p>
<p>SOUTHERN LURE 1341</p> <p>* Receive a FREE Lure with Every 12 purchased at the show.</p>	<p>* For every \$100.00 purchased of Mr. Crappie-Poles/Rods/Reels/Combos and receive FREE: 1 case (4 spoons) Mr. Crappie "Mega" Spoons in Camo or Clear (\$26.00 Retail Value). Your choice of 4Lb, 6Lb, 8Lb, or 10Lb test line.</p>	<p>CARR SPECIALTY BAITS/FISH BITES 1445</p> <p>* Receive \$5.00 Cash Back For Every \$100.00 in Purchases from \$0.00 to \$249.00. Hot Profit Items Excluded from Cash Back.</p> <p>* Receive \$10.00 Cash Back For Every \$100.00 in Purchases from \$250.00 to \$499.00. Hot Profit Items Excluded from Cash Back.</p>	<p>HOPKINS FISHING LURES 1534</p> <p>* Receive \$10.00 Cash Back For Every \$100.00 in Hopkins Purchases. Hot Profit Items Excluded from Cash Back.</p>
<p>PLANO MOLDING COMPANY 1342</p> <p>* Receive \$10.00 cash for every \$100.00 worth of Plano products purchased at the show. (Hot Profit items excluded from cash)</p>	<p>* Buy any 10 Lew's Speed Spool Baitcast Reels and Receive FREE: two (2) Laser LG IM6-Graphite Speed Stick Rods (\$120.00 Retail Value). Your choice of actions.</p>	<p>H&H LURE CO 1450</p> <p>* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.</p>	<p>C & H LURES 1538</p> <p>* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.</p>
<p>FITEC INTERNATIONAL/SUPER SPREADER 1351</p> <p>* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.</p>	<p>* Buy any 24 Lew's Rods or Combos and receive FREE: one (1) Lew's Deluxe Wood Rod Rack (\$79.99 Retail Value) Limit 2 Per Dealer</p> <p>* Receive a FREE \$34.99 Mr. CRAPPIE Display Rack with the purchase of any: (15) Mr. CRAPPIE Combos or (20) Mr. CRAPPIE Extended Poles or Rod</p>	<p>O & H MANUFACTURING 1450</p> <p>* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.</p>	<p>G. PUCCI & SONS/LINE 1540</p> <p>* Receive \$10.00 cash for every \$100.00 worth of P-Line products purchased at the show. (Excludes - C21, Braided Line, CXX 1/4 lb. spoons, Shinsei, P-Line 1/4 lb. & bulk spoons.</p> <p>* Buy 2 Spectrex 2500 yd spoons: Get 6 CXX 1/4lb spoons FREE (\$76.00 value) Shipped by Pucci</p> <p>* Buy 3 get 1 FREE: Shinsei leader material (2-25lb)</p> <p>* Buy 3 get 1 FREE: P-line 1/4 lb spool and bulk spoons (braided and fluorocarbon not included)</p>
<p>BASS ASSASSIN 1401</p> <p>* Buy 6 dozen bags of Plastics at the show, receive a FREE 1 dozen bag of Plastics</p> <p>* Buy 12 dozen bags of Plastics at the show, receive a FREE 3 dozen bag of Plastics</p>	<p>* LEW'S RED HOT SHOW SPECIAL! Lew's Wally Marshall Signature Series Baitcast Reel: WMC100 1 FREE with 5--Plus 5% cash back. Net Dealer cost \$26.32* Earn over 47% profit on everyone you sell! *(Includes cash back and free goods)</p>	<p>O. MUSTAD & SON INC 1451</p> <p>* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.</p>	<p>PURE FISHING/DURABLES 1541</p> <p>* For every \$3000 of Revo Spinning or Bait Cast Reels purchased - get (8) Individual Reel Displays (limit 16) -or- (1) 8 Reel Revo Casting Reel Display free (limit 2) -or- buy \$1500 get 3 individual displays free (your choice spinning of casting).</p>
<p>CHARLIE BREWERS/SLIDER 1404</p> <p>* Buy 6 dozen bags of Plastics at the Show, receive a FREE 1 dozen bag of Plastics.</p> <p>* Buy 12 dozen bags of Plastics at the Show, receive a FREE 3 dozen bag of Plastics.</p>	<p>OKUMA FISHING TACKLE CORP. 1425</p> <p>* Receive \$5.00 cash for every \$100.00 worth of Okuma products purchased at the show. Order 18 assorted Helios, C3, Citrix, EVX, Reflexions, Cedros, Solaris Surf, Cruz, Adnos, Nomad, Makaira and Cortez rods get \$10.00 per \$100.00.</p> <p>* Receive \$10.00 cash for every \$100.00 worth of Savage Gear products purchased at the show.</p>	<p>KOPPERS LIVE TARGET LURES 1500</p> <p>* Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.</p>	<p>G. PUCCI & SONS 1542</p> <p>* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.</p> <p>* Buy any new 2013 Introductions at the show, Receive a FREE P-Line Briefcase (While Quantities last)</p>
<p>KILLER BEE INC/ERIE DEARIE 1404</p> <p>* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.</p>	<p>HI-LINER FISHING GEAR & TKL/MOMOI 1432</p> <p>* Receive \$5.00 cash for every \$100.00 worth of Momoi products purchased at the show. (Min. \$250 order)</p>	<p>CRÈME LURE CO 1504</p> <p>* Receive \$5.00 Cash Back For Every \$100.00 in Purchases excluding Little Fishies. Hot Profit Items Excluded from Cash Back.</p> <p>* Receive \$10.00 Cash Back For Every \$100.00 in Purchases in Little Fishies. Hot Profit Items Excluded from Cash Back.</p>	<p>PURE FISHING/CONSUMABLES 1547</p> <p>* Receive \$15.00 cash for every \$100.00 worth of Pure Fishing bulk line purchased at the show.</p>
<p>TRIK FISH 1405</p> <p>* Receive \$10.00 cash for every \$100.00 worth of Trik Fish products purchased at the show.</p>	<p>LAMIGLAS CORP. 1434</p> <p>* Receive \$5.00 cash for every \$100.00 worth of Lamiglas products purchased at the show.</p>	<p>CHALLENGE PLASTIC PRODUCTS 1506</p> <p>* Receive \$5.00 Cash Back For Every \$100.00 in Purchases excludes 50055 4 Quart Bucket. Hot Profit Items Excluded from Cash Back.</p>	<p>FLAMBEAU 1600</p> <p>* Receive \$10.00 cash for every \$100.00 worth of Flambeau products purchased at the show. (Hot Profit items excluded from cash)</p>
<p>AMERICAN MAPLE 1406</p> <p>* Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.</p> <p>* Receive \$10.00 Cash Back For Every \$100.00 IN Cast Net Purchases. Hot Profit Items Excluded from Cash Back.</p>	<p>DEXTER-RUSSELL 1438</p> <p>* Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back. Receive a FREE Bait Knife with Sheath for an order of any size.</p>	<p>SHORELUNCH 1506</p> <p>* Receive \$10.00 cash for every \$100.00 worth of Shorelunch products purchased at the show. Excludes Shorelunch Displays.</p>	<p>INTERMEDIA OUTDOORS 1604</p> <p>* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.</p>
		<p>JEROS TACKLE CO 1508</p> <p>* Receive \$5.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.</p>	

Show Specials & Cash Back Spring Vendors cont.

Refer to Show Floor Map.

JARVIS WALKER FISHING 1605

* Receive \$10.00 Cash Back For Every \$100.00 worth of Jarvis Walker products purchased at the show.

CALCUTTA BAIT MACHINES 1606

* Receive \$10.00 Cash Back For Every \$100.00 worth of Calcutta Bait Machines products purchased at the show.

CALCUTTA ALUMINUM TOOLS 1609

Receive \$10 Cash Back for every \$100 worth of Calcutta Aluminum Tools products purchased at the show.

* Receive \$10.00 Cash Back For Every \$100.00 worth of Calcutta Braid purchased at the show.

* Receive \$10.00 Cash Back For Every \$100.00 worth of Calcutta Can Coolers purchased at the show.

* Receive \$10.00 Cash Back For Every \$100.00 worth of Calcutta Decals purchased at the show.

* Receive \$10.00 Cash Back For Every \$100.00 worth of Calcutta DH Offshore Tackle purchased at the show.

* Receive \$10.00 Cash Back For Every \$100.00 worth of Calcutta FC Leader products purchased at the show.

* Receive \$10.00 Cash Back For Every \$100.00 worth of Calcutta Fillet Kits purchased at the show.

* Receive \$10.00 Cash Back For Every \$100.00 worth of Calcutta Flip Flops purchased at the show.

* Receive \$10.00 Cash Back For Every \$100.00 worth of Calcutta Gifts purchased at the show.

* Receive \$10.00 Cash Back For Every \$100.00 worth of Calcutta Gloves purchased at the show.

* Receive \$10.00 Cash Back For Every \$100.00 worth of Calcutta Hats purchased at the show.

* Order 144 Assorted Calcutta Hats and Visors - Receive a Free Hat Rack (0000-HAT).

* Receive \$10.00 Cash Back For Every \$100.00 worth of Calcutta Hooded Sweatshirts purchased at the show.

* Receive \$10.00 Cash Back For Every \$100.00 worth of Calcutta I-Phone cases purchased at the show.

* Receive \$10.00 Cash Back For Every \$100.00 worth of Calcutta Jigs purchased at the show.

* Receive \$10.00 Cash Back For Every \$100.00 worth of Calcutta Knives purchased at the show.

* Receive \$10.00 Cash Back For Every \$100.00 worth of Calcutta Ladies T's purchased at the show.

* Receive \$10.00 Cash Back For Every \$100.00 worth of Calcutta Performance T's purchased at the show.

* Receive \$10.00 Cash Back For Every \$100.00 worth of Calcutta Rainwear purchased at the show.

* Receive \$10.00 Cash Back For Every \$100.00 worth of Calcutta Shads purchased at the show.

* Receive \$10.00 Cash Back For Every \$100.00 worth of Calcutta Sun Catchers purchased at the show.

* Receive \$10.00 Cash Back For Every \$100.00 worth of Calcutta Sunglasses purchased at the show.

* Purchase A 66 Piece Pre-Pack Assortment of Sunglasses and Receive A Free Counter Display.

* Purchase Two 66 Piece Pre-Pack Assortment of Sunglasses and Receive A Free Floor Display.

* Receive \$10.00 Cash Back For Every \$100.00 worth of Calcutta SW Tanner purchased at the show.

* Receive \$10.00 Cash Back For Every \$100.00 worth of Calcutta Tools purchased at the show.

* Receive \$10.00 Cash Back For Every \$100.00 worth of Calcutta Tools & Accessories purchased at the show.

* Receive \$10.00 Cash Back For Every \$100.00 worth of Calcutta T-Shirts purchased at the show.

* Receive \$10.00 Cash Back For Every \$100.00 worth of Calcutta Waders-Pro Line products purchased at the show.

INVINCIBLE/KUNNAN RODS 1609

* Receive \$10.00 Cash Back For Every \$100.00 worth of Invincible Rods purchased at the show.

* Receive \$10.00 cash for every \$100.00 worth of Invincible/Kunnan Rod products purchased at the show.

ROCKY MOUNTAIN

* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.

WAHOO

* Receive \$10.00 Cash Back For Every \$100.00 in Purchases. Hot Profit Items Excluded from Cash Back.



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Whether it's hunting and shooting or fishing and marine, you are the expert on the outdoors. You know your customers and you know your products. With Dealer ACCESS, Big Rock Sports helps you become the expert at maximizing your store's potential.

Booth #741

SEMINAR TIMES

FRIDAY, JANUARY 4
2:00 pm & 4:00 pm
*ACCESS Ecommerce Seminar

SATURDAY, JANUARY 5
10:00 am
*ACCESS Ecommerce Breakfast Seminar

*Access Ecommerce Seminars-Room 201