



SHOWTIME NEWS



FISHING & SHOOTING SPORTS DEALER SHOW
SEPTEMBER 16-18
St. Cloud Rivers Edge
Convention Center
St. Cloud, Minnesota

LEARN.

SAVE & WIN.

NETWORK.

WELCOME

To The 2012 Big Rock Sports Midwest Dealer Show.

This year's Big Rock Sports Midwest Dealer Show is larger than ever. Building on the success of last year's show, we are once again offering a full line of shooting, hunting and camping products in addition to the largest ice fishing selection in the Midwest. From cutting-edge compound bows and bolt-action rifles for deer and elk season to popular rimfires and shotguns for small game, you will find all the gear you need for the upcoming hunting seasons.

Fishing dealers will discover a complete selection of ice fishing products in addition to freshwater fishing products. Whether your customers are drilling for walleye and bass or casting for northern pike, you can stock up on the most sought-after tackle. You will also find new marine brands such as MotorGuide® and LEHR® propane motors.

Be sure to make the most of the exclusive show pricing, dealer-friendly dating terms and show and attendance specials, including the always-popular Hot Profit event. This year Hot Profit is scheduled for Monday, September 17 from 6 pm-9 pm.

Don't forget that the 2012 Big Rock Sports Midwest Dealer Show is much more than a buying opportunity. The overwhelming interest at last year's show prompted us to offer you ACCESS Ecommerce seminars again this year. By using our unique ACCESS Ecommerce tool, Big Rock Sports can help you build a dynamic turnkey website that will drive customers to your store day and night. Stop by our Dealer ACCESS booth to learn more about ACCESS Ecommerce and all the other exciting tools offered by Big Rock Sports.

SCHEDULE OF EVENTS:

Sunday, September 16

1:00 pm-8:00 pmShow
5:00 pm-7:00 pm *Dinner
7:45 pm(4) \$500 Cash Drawings

Monday, September 17

8:00 am-6:00 pmShow
11:00 am-12:30 pm *Lunch
6:00 pm-9:00 pm **HOT PROFIT NIGHT**

Tuesday, September 18

8:00 am-2:00 pmShow
11:00 am-12:30 pm *Lunch
1:00 pm ...End-of-Show Cash Drawing
2:00 pmShow Ends

** All meals will be served in the
Glen Carlson room.*



DEALER ACCESS
FROM BIG ROCK SPORTS

Whether it's hunting and shooting or fishing and marine, you are the expert on the outdoors. You know your customers and you know your products. With Dealer ACCESS, Big Rock Sports helps you become the expert at maximizing your store's potential.

Booth #609



LOCATION:
St. Cloud River's Edge Convention Center
10 Fourth Avenue South
St. Cloud, MN 56301
Ph: 320.255.7272

DIRECTIONS:

I-94 FROM EAST:

I-94 to County Rd. 75. Follow it toward St. Cloud to Washington Memorial Dr., turn right to Hwy 23, turn right to 5th Ave. South, turn left to 1st St. South, turn right and Civic Center will be straight ahead on the left.

I-94 FROM WEST:

To Hwy 15 North, to Hwy 23, turn right onto 5th Ave. South, turn left to 1st St. South, turn right and Civic Center will be straight ahead on the left.

FROM HWY 10:

Take Hwy 23 West to 4th Ave. and turn right Civic Center will be on the right.

HWY 15 FROM NORTH:

Follow Hwy 10 South to Hwy 23 West to 4th Ave. then turn right and Civic Center will be on the right.

HWY 15 FROM SOUTH:

To Hwy 23, turn right to 5th Ave. South, turn left to 1st St. South, turn right and Civic Center will be straight ahead on the left.

HWY 23 FROM WEST:

To 5th Ave., turn left to 1st St. South, turn right and Civic Center will be straight ahead on the left.

HWY 23 FROM EAST:

To 4th Ave., turn right and Civic Center will be on the right.

SAVE & WIN.

\$8,000 IN END-OF-SHOW CASH DRAWINGS!

TUESDAY, SEPTEMBER 18 @ 1:00 PM

SIX \$500 • ONE \$1000 • ONE \$1500 • ONE \$2500

HOW TO ENTER

For Every \$100 spent in any of Big Rock Sports' Supporting Vendor booths, you'll receive a chance to win one of the above cash prizes!

\$2,000 IN CASH PRIZES!

SUNDAY, SEPTEMBER 16 @ 7:45 PM

Four \$500 Cash Prizes

Must be present to win!

WHAT'S INSIDE?

- Booth Listing & Map
- How You Can Win End-Of-Show Cash Drawings
- Cash Back Vendors

Vendor Listing with Booth Number

Refer to Show Floor Map Below.

Map continued on page 4.

TACKLE	
ABBOTT WELDING	9995
ABSOLUTE OUTDOORS- <i>NEW</i>	939
ACME TACKLE	818
ADVANCED GRAPHICS	317
ADVENTURE PRODUCTS	1030
AMERICAN ANGLER	9995
ANGLER'S CHOICE	617
ANGLERS RESOURCES	9995
AQUAGEAR	9995
AQUATEKO	1100
ARDISAM-NEW	901
ATLAS MIKE'S	407
ATTWOOD/MOTORGUIDE	945
AUTOMATIC FISHERMAN - <i>NEW</i>	1106
B & M POLES - <i>NEW</i>	404
B&D MFG	9995
BAKER MANUFACTURING	509
BANDIT LURES	713
BARTNESS INDUSTRIES	827
BASS ASSASSIN	507
BAY DE NOC	827
BEAVER DAM	821
BETTS TACKLE	405
BIG FISH TUFF - <i>NEW</i>	9995
BILL LEWIS LURES	406
BIOBOR - <i>NEW</i>	1032
BRAID PRODUCT	9995
BS FISHING	407
BULLET WEIGHTS	916
CABIN CREEK CAMPING	720
CALCUTTA	1033
CAMPFIREGRILL	718
CARLSON MACHINE & TOOL	9995
CARLSON TACKLE/ERIE DEARIE	1030
CAT TRACKER BAIT	1120
CATFISH CHARLIE	9995
CAVINNESS	818
CHALLENGE PLASTICS	815
CHURCH TACKLE	9995
CLAM CORPORATION	800
CLASSIC MFG/CULPRIT	9995
CLIFF WEIL	938
COGHLAN'S	726
COLEMAN	727
COMAL TACKLE	407
CORTLAND LINE COMPANY	523
CREATIVE SALES COMPANY	1120
CUBBY FISHING LURES	523
CUMINGS	507
CUSTOM JIGS	1005
DAIWA	831

DEALER ACCESS	609
DOC'S CATFISH BAIT	9995
DORCY	818
DREAMWEAVER LURES	617
DRIFTER TACKLE	9995
DUTTON-LAINSON- <i>NEW</i>	1034
E2I/CARROT STIX	9995
EAGLE CLAW	1109
EAGLE CLAW FISHING TACKLE, RODS & REELS	1114
EASYKLIP	619
ELECTRIC PRODUCTS	9995
ENERGIZER BATTERY COMPANY	623
EPPINGER	916
EXPEDITION INC. - <i>NEW</i>	1009
FELDMANN/JIFFY	1011
FISHSTICKS	812
FLAMBEAU	527
FOODSAVER	815
FRABILL	805
FRABILL	825
FRESHWATER TACKLE	9995
FROGG TOGGS	1125
G&V SNOWSHOES	9995
GAMAKATSU	517
GARY YAMAMOTO CUSTOM BAITS	9995
GATOR GRIP	9995
GEMINI	9995
GRAYDEN OUTDOOR	9995
GREENFIELD PRODUCTS/ RICHTOR ANCHORS	9995
GRIME BOSS - <i>NEW</i>	701
HARDLINE PRODUCTS	842
HARRISON HOGE/PANTHER MARTIN	622
HEAT FACTORY	9995
HEATMAX	711
HOOK'UM TACKLE	9995
HOT-SPOT FISHING	814
HT ENTERPRISES	902
HUNTER'S ADVANTAGE GLOVES	1033
HYPARK SPECIALTY	9995
IKE-CON FISHING TACKLE	1102
IMPLUS FOOTWEAR/ YAKTRAX	1007
INNOVATIVE PROCURE- MENT	9995
INVINCIBLE MARINE	1049
JACKSON CARDINAL	1009
JACKSON FISHING	9995
JB LURES	915
JOHNNY RAY SPORTS	9995
JW FISHING	1031
K & E TACKLE/CARLISLE/ BEST TACKLE MFG	1001

K.M.D.A. INC/PETERSON TACKLE/NIMROD/LAKCO/ TACKLE TAMER	1108
KELLY'S ANNEALED BAITS	9995
KIDDE	1034
KIPPER ENTERPRISES	9995
KOPPERS	604
KUNNAN RODS	1049
KUREHA (SEAGUR)	1120
KWIK TEK	1034
LEHR - <i>NEW</i>	841
LEW'S	926
LINDY	500
LOOPROPE- <i>NEW</i>	937
LUBRIMATIC	1034
LUCK E STRIKE CORP- <i>NEW</i>	1128
LURETECH	521
MACK'S LURE	505
MAD RIVER MFG	9995
MAG INSTRUMENTS	832
MAGIC PRODUCTS	626
MAJESTIC GLOVE	832
MARCUM	1006
MARINE METAL	931
MASTER FISHING	832
MASTER LOCK	622
MASTER VISION	916
MAXIMA AMERICA	627
MAXIT	1015
MCNETT CORP.	9995
MERTENS	408
METER FISHING TACKLE	9995
MOELLER MARINE	839
MR HEATER	909
MR TWISTER	1121
MR. WALLEYE FISH BATTER	1015
MUSKY INNOVATIONS	620
MUSTAD	407
NILSMASTER	914
NORSEMAN OUTDOORS	407
NORTHLAND FISHING TACKLE	1015
OFFSHORE TACKLE	9995
OKUMA FISHING TACKLE	605
OLISO	921
OMNIGLOW	408
ONOS TRADING COMPANY	9995
OPTRONICS	842
ORION SAFETY PRODUCTS	713
OTTER OUTDOORS	1000
OUTDOOR CREATIONS	827
OUTDOOR INSIGHT	801
OWNER AMERICAN	711
OZARKFISHING CONNEC- TION	9995

PAUTZKE	832
PEET SHOE DRYER	818
PENN	417
PLANO	923
PLASTILITE	933
P-LINE	916
POWER PRO	709
PRADCO	504
PREMIER PLASTICS	408
PRO MARINER	617
PRODUCTIVE ALTERNA- TIVES	1104
PURE FISHING	417
RAINBOW PLASTICS	815
RAPALA	1023
RAY-O-VAC	716
REEF RUNNER TACKLE COMPANY	1009
REFLECTIVE ART- DROP SHIP ONLY	907
RESCUE TAPE	9995
RIEADCO CORP	9995
RIG RITE MFG	9995
RIVERS EDGE	9995
ROLOFF MFG	940
RULE/JABSCO	9995
SALMO/AWC	815
SCIENTIFIC ANGLERS	1120
SCOTTY	840
SEIRUS GLOVES	412
SHAKESPEARE	417
SHAPPELL	1101
SHELDONS INC/MEPPS	1121
SHIMANO	717
SHORELUNCH	916
SILVER HORDE FISHING SUPPLIES	816
SNAG PROOF	405
SOUTHERN IMPERIAL	9995
SOUTHERN LURE	1030
SOUTHERN PRO TACKLE	1030
SPECTRUM BRANDS	716
SPECTRUM SUPPLY CO	9995
SPORTSMAN'S CONNEC- TION	618
SPRO CORP	9995
STANSPOUT	617
STAR BRITE	839
STREAMLIGHT	9995
STRIKE KING LURES	616
STRIKEMASTER	911
SUICK LURE MFG	1120
SULLY MFG	9995
SURE-LIFE LABS	9995
SWAMP FOX	1033
SWIMLINE	9995
TABLE ROCK SPORTS - <i>NEW</i>	1106
TACKLE 2000	519
TAYLOR MADE	842
TEMPRESS	9995
TIE DOWN ENGINEERING - <i>NEW</i>	842

TODAY'S TACKLE/ICE BUSTER	803
TRU-TURN	818
TWINCO ROMAX- <i>NEW</i>	935
TYGER LEADER	9995
UNCLE JOSH	821
UPG	800
WATER GREMLIN	608
WATERSNAKE TROLLING MOTORS	949
WESTERN FILAMENT	408
WILLAPA MARINE PRODUCTS	9995
WINDELS TACKLE	815
WISCONSIN PHARMACAL	9995
WISE COMPANY	9995
WOODSTOCK LINE - <i>NEW</i>	827
WORTH	1120
WORTHINGTON	9995
YAKIMA BAIT	818
YELLOW BIRD PRODUCTS	1129
ZEBCO	513
ZOOM BAIT	9995

FALL	
ADVANCED GRAPHICS	317
ALLEN	118
ARCHER EXTREME	304
ATK/OUTERS	217
ATK/RCBS	217
ATSKO	207
AVID	200
BARNES BULLETS INC	111
BARSKA	104
BATTENFELD TECHNOLOGIES INC	100
BERETTA USA	205
BIRCHWOOD CASEY	300
BLACK POWDER PROD/ CVA	204
BLACKHAWK	217
BOHNING CO. LTD.	305
BOYT HARNESS COMPANY	121
BRAZTECH/ROSSI	100
BRUNTON/PRIMUS	116
BURRIS COMPANY	108
BUSHMASTER FIREARMS	111
BUSHNELL OUTDOOR ACCESSORIES	207
BUSHNELL OUTDOOR PRODUCTS	207
CCI SPEER	217
CENTURION ORDINANCE, INC.	221
CENTURY INTL. ARMS INC.	200
CHARTER ARMS	220
COASTAL PET PRODUCTS	200
CODE BLUE	223
COLT	204
CORE RESOURCES	106
COVERT SCOUTING CAMERAS, INC	304
CRIMSON TRACE CORP.	326

CROSMAN AIRGUNS	108
CZ-USA	207
DIAMONDBACK FIREARMS, LLC	200
DOWN-N-DIRTY OUTDOORS	310
DPMS/PANTHER ARMS	208
DRI-DUCK	420
EASTMAN OUTDOORS, INC.	311
E-RPC/REMINGTON	111
ESTATE CARTRIDGE	217
FAIRCHASE	100
FEDERAL CARTRIDGE CO.	217
FIELD LOGIC, INC	305
FIOCCHI OF AMERICA INC	127
FLAMBEAU CORP-FALL LINE	526
FOXPRO	300
G 5 OUTDOORS, LLC	311
GERBER LEGENDARY BLADES	418
GLOCK	9995
GRABBER	108
GSM, LLC	312
GUN VAULT	118
H&R 1871 LLC/NEF	111
HALPERN IMPORT	317
HENRY	9995
HERITAGE MANUFACTURING, INC	118
HHA SPORTS	305
HI-VIZ/NORTH PASS	127
HME PRODUCTS	305
HOGUE GRIPS	200
HORNADY	207
HORTON ARCHERY	300
HUNTER SAFETY SYSTEM	305
INDEPENDENCE	217
ITHACA GUNS	222
IVER JOHNSON ARMS	222
KAHR ARMS/THOMPSON	107
KENT CARTRIDGE AMERICA	310
KERSHAW KNIVES	106
KNIGHT & HALE GAME CALLS	223
KNIGHT RIFLES	100
KTECH DESIGNS LLC	304
LASERMAX INC	108
LEATHERMAN TOOL GROUP INC.	127
LEGACY SPORTS	109
LEUPOLD & STEVENS	118
LONE WOLF TREES-TANDS	304
MAGNUM RESEARCH	107
MAJESTIC GLOVE CO	200
MARLIN FIREARMS	111
MARTIN ARCHERY	304
MOSSBERG	119
MOULTRIE FEEDERS	223

MTM MOLDED PRODUCTS CO.	218
MUZZY PRODUCTS CORP.	305
NCSTAR	321
NIKON, INC.	105
NORTHEAST PRODUCTS	221
OL'MAN TREESTANDS	320
ORBEX	217
OUTDOOR CAP	207
PARA U.S.A., INC.	111
PINE RIDGE ARCHERY	305
PRAELIA PHARMACEUTICALS	319
PRIMOS	320
PRO LINE MFG. CO.	127
RADIANS	100
RAGE	305
REDFIELD, INC.	118
REMINGTON	111
REMINGTON ARMS	111
RUAG	200
S4 GEAR	304
SAFARILAND	118
SAVAGE ARMS	327
SCCY INDUSTRIES	114
SCENT-LOK TECHNOLOGIES	304
SCOTT ARCHERY MFG.	305
SIMS VIBRATION LABORATORY	304
SMITH & WESSON	117
SMITH & WESSON/WALTHER	117
SMITH ABRASIVES, INC	121
SMOKEHOUSE	422
SOUTHERN BLOOMER MFG. CO.	221
SPERIAN PROTECTION AMERICAS	118
SPRINGFIELD ARMORY	123
STURM, RUGER & CO. INC.	216
SUMMIT SPECIALTIES	323
TANNERITE SPORTS LLC	422
TAURUS INTERNATIONAL, INC	100
TENPOINT CROSSBOWS	312
THERMACELL	311
THOMPSON/CENTER ARMS	218
TINKS	127
TRADITIONS	118
TRIJICON, INC	121
TROPHY TAKER	304
TRU-FIRE	304
TULAMMO USA	327
ULTRAMAX	327
UMAREX	127
UMAREX USA	127
VAPOR TRAIL INC.	305
VICTORY ARCHERY	304
VIRIDIAN GREEN LASERS	118
WEATHERBY INC.	118
WEATHERBY INC-AMMO	118

WILDLIFE RESEARCH CENTER, INC.	311
WINCHESTER AMMO	416
ICE	
ABBOTT WELDING	9995
ACCUSHARP	9995
ACME TACKLE	818
ALLEN	118
AQUA-VU	801
ARDISAM	901
ATK/JON-E	217
ATSKO	207
AUTOMATIC FISHERMAN	1106
BARTNESS	827
BAY DE NOC LURE CO	827
BIG BEAR PRODUCTS	9995
CABIN CREEK CAMPING	720
CALCUTTA ICE BRAID & KNIVES	1033
CHALLENGE PLASTICS	815
CLAM CORPORATION	800
COGHLAN'S	726
COLEMAN	727
COMAL TACKLE	407
COMPONENT SYSTEMS	9995
CUBBY FISHING LURES	523
CUMINGS	507
CUSTOM JIG & SPINS	1005
EAGLE CLAW FISHING TACKLE	1109
EAGLE CLAW FISHING TACKLE-RODS/REELS	1109
ELDER HOISERY MILLS	9995
EXPEDITION	1009
EZ ROD ORGANIZER	9995
FLAMBEAU CORP	527
FOX RIVER MILLS	9995
FRABILL	805
G & V SNOWSHOES	9995
GAMAKATSU	517
GRABBER	108
GRAYDEN OUTDOOR (CATCH COVER)	9995
H.T. ENTERPRISES	902
H2O RECREATION	9995
HEAT FACTORY	9995
HEAT MAX	711
JACOB ASH	9995
JB LURES	915
JEFFY (FELDMANN)	1011
K&E TACKLE	1001
K.M.D.A.	1108
KAKO INTERNATIONAL	9995
KIPPER ENTERPRISES	9995
KWIK-TEK	1034
LINDY-LITTLE JOE INC	500
LOWRANCE ELECTRONICS	843
LUBRIMATIC	1034
LURETECH	521

MAGIC PRODUCTS	626
MAJESTIC GLOVE	832
MARCUM	1006
MASTER FISHING TACKLE	832
MAXIT	1015
MR HEATER CORP	909
MUSTAD	407
NILS MASTER	914
NORTHEAST PRODUCTS	221
NORTHLAND FISHING TACKLE	1015
NORTHWOODS TRADING POST	9995
OKUMA FISHING TACKLE	605
OPTRONICS	842
OTTER OUTDOORS	1000
OUTDOOR CREATIONS	827
PEET SHOE DRYER	818
PLANO MOLDING COMPANY	923
PLASTILITE CORP	933
P-LINE	916
POWER PRO	709
PRODUCTIVE ALTERNATIVES INC	1104
PURE FISHING/CONSUMABLES	417
PURE FISHING/DURABLES	417
QUICKCLIP/WARKINZ	9995
RAPALA/SUFIX	911
SALMO	815
SCHOOLEY & SONS TACKLE	9995
SEIRUS GLOVES	412
SHAKESPEARE	417
SHAPPELL CORP	1101
SHIMANO	717
SPECTRUM SUPPLY COMPANY	9995
STANSPOUT	617
STRIKEMASTER	911
TABLE ROCK SPORTS	1106
TODAY'S TACKLE	803
TRU-TURN	818
UNCLE JOSH/BEAVER DAM	821
UNIVERSAL POWER GROUP (UPG)	800
VEXILAR INC	827
WATER GREMLIN	608
WESTERN FILAMENT	408
WOODSTOCK LINE COMPANY	827
YAKTRAX	1007
ELECTRONICS	
BUSHNELL	405
CABIN CREEK CAMPING	720
COBRA ELECTRONICS	1120
MIDLAND RADIO	405
MOTOROLA RADIOS	627
GARMIN	849

KIRSCH OUTDOOR PRODUCTS - NEW	850
LOWRANCE	843
NAVIONICS	1120
R-A-M	9995
SHAKESPEARE ELECTRONICS	9995
UNIDEN	1034
VEXILAR	827

KEY: BOLD VENDORS=BIG ROCK SUPPORTING VENDORS **NEW**=New Vendors

Prices are subject to change without notice. Sale is subject to availability of the product at the time of the order and Big Rock Sports is not liable for out-of-stock, discontinued or back ordered items. Big Rock Sports, is not responsible for typographical, photographic or descriptive errors.

Show Specials and Cash Back Vendors

Refer to Show Floor Map on page 4.

BRAZTECH/ROSSI 100

* Receive \$5.00 CASH for every Braztech/Rossi gun purchased at the show.

TAURUS INTERNATIONAL, INC 100

* Buy 10 Pistols at the show & receive a FREE #1-709039

* Buy 10 Taurus revolvers at the show, receive a FREE 2-8500294L (excludes all F5 guns 738FS, 709FS, 85PFS, 4510PFS).

* Buy 10 Taurus revolvers at the show, receive a FREE 2-8500294L (excludes all F5 guns 738FS, 709FS, 85PFS, 4510PFS).

KAHR ARMS 107

* Receive \$15.00 CASH for all Kahr TP and PM45 models purchased at the show.

* Receive \$10.00 CASH for all Kahr P380 models purchased at the show.

* Receive a FREE ME07/AS or MC110AS magazine with every AOM130, AOM140, or AOM150 purchased at the show.

* Receive \$50.00 CASH for all Kahr/Thompson models purchased at the show.

MAGNUM RESEARCH 107

* Receive \$20.00 CASH BACK on all Magnum Lite 22LR Rifles and all Magnum Desert Eagle 50AR-44M purchased at the show.

LEGACY SPORTS 109

* Receive \$10.00 CASH on Citadel CIT45FP, ISSC pistols, and all Escorp field shotguns purchased at the show.

* Receive \$5.00 CASH on all 1911-22, Howa rifles, Escort Home Defense shotguns, Escort Youth shotguns, and 1873-22 Puma revolvers purchased at the show.

* Receive \$20 CASH on all Puma Rifles, and ISSC MK22 Rifles

BUSHMASTER FIREARMS 111

* Show CASH BACK Program: Level 1 - \$1,200.00 to \$2,499.00 in firearms and \$750.00 to \$1,499.00 in ammunition = \$75.00 CASH BACK. Level 2 - \$2,500.00 to \$4,999.00 in firearms and \$1,500.00 to \$2,999.00 in ammunition = \$200.00 CASH BACK. Level 3 - \$5,000.00 or more in firearms and \$3,000.00 or more in ammunition = \$500.00 CASH BACK.

* Note: Order level achievement must be attained in both firearms and ammunition to receive cash back level amounts. Cash back levels will defer to lowest order level achieved.

* Firearms - Selection limited to Versa Max shotguns, Marlin X7 rifles and H & R Handi Rifles.

* Must purchase at least 1 Remington Versa Max shotgun or 2 Marlin X7 bolt action rifles and any assortment of H & R Handi Rifles may be included per the attached price lists.

* Ammunition - Assortment limited to Express shotshell, Express Magnum shotshell, Express slug and buck, Nitro Steel HV, Sportsman Hi-Speed steel, Corelokt rifle and Premier Accu Tip, per the attached price list.

* For every \$100.00 worth of Bushmaster Firearms products purchased at the show; receive an additional ticket for a chance to win the grand prize.

H&R 1871 LLC/NEF 111

* Show CASH BACK Program: Level 1 - \$1,200.00 to \$2,499.00 in firearms and \$750.00 to \$1,499.00 in ammunition = \$75.00 CASH BACK. Level 2 - \$2,500.00 to \$4,999.00 in firearms and \$1,500.00 to \$2,999.00 in ammunition = \$200.00 CASH BACK. Level 3 - \$5,000.00 or more in firearms and \$3,000.00 or more in ammunition = \$500.00 CASH BACK.

* Note: Order level achievement must be attained in both firearms and ammunition to receive cash back level amounts. Cash back levels will defer to lowest order level achieved.

* Firearms - Selection limited to Versa Max shotguns, Marlin X7 rifles and H & R Handi Rifles.

* Must purchase at least 1 Remington Versa Max shotgun or 2 Marlin X7 bolt action rifles and any assortment of H & R Handi Rifles may be included per the attached price lists.

* Ammunition - Assortment limited to Express shotshell, Express Magnum shotshell, Express slug and buck, Nitro Steel HV, Sportsman Hi-Speed steel, Corelokt rifle and Premier Accu Tip, per the attached price list.

MARLIN FIREARMS 111

* Show CASH BACK Program: Level 1 - \$1,200.00 to \$2,499.00 in firearms and \$750.00 to \$1,499.00 in ammunition = \$75.00 CASH BACK. Level 2 - \$2,500.00 to \$4,999.00 in firearms and \$1,500.00 to \$2,999.00 in ammunition = \$200.00 CASH BACK. Level 3 - \$5,000.00 or more in firearms and \$3,000.00 or more in ammunition = \$500.00 CASH BACK.

* Note: Order level achievement must be attained in both firearms and ammunition to receive cash back level amounts. Cash back levels will defer to lowest order level achieved.

* Firearms - Selection limited to Versa Max shotguns, Marlin X7 rifles and H & R Handi Rifles.

* Must purchase at least 1 Remington Versa Max shotgun or 2 Marlin X7 bolt action rifles and any assortment of H & R Handi Rifles may be included per the attached price lists.

* Ammunition - Assortment limited to Express shotshell, Express Magnum shotshell, Express slug and buck, Nitro Steel HV, Sportsman Hi-Speed steel, Corelokt rifle and Premier Accu Tip, per the attached price list.

* For every \$100.00 worth of Marlin Firearms products purchased at the show; receive an additional ticket for a chance to win the grand prize.

REMINGTON ARMS 111

* Show CASH BACK Program: Level 1 - \$1,200.00 to \$2,499.00 in firearms and \$750.00 to \$1,499.00 in ammunition = \$75.00 CASH BACK. Level 2 - \$2,500.00 to \$4,999.00 in firearms and \$1,500.00 to \$2,999.00 in ammunition = \$200.00 CASH BACK. Level 3 - \$5,000.00 or more in firearms and \$3,000.00 or more in ammunition = \$500.00 CASH BACK.

* Note: Order level achievement must be attained in both firearms and ammunition to receive cash back level amounts. Cash back levels will defer to lowest order level achieved.

* Firearms - Selection limited to Versa Max shotguns, Marlin X7 rifles and H & R Handi Rifles.

* Must purchase at least 1 Remington Versa Max shotgun or 2 Marlin X7 bolt action rifles and any assortment of H & R Handi Rifles may be included per the attached price lists.

* Ammunition - Assortment limited to Express shotshell, Express Magnum shotshell, Express slug and buck, Nitro Steel HV, Sportsman Hi-Speed steel, Corelokt rifle and Premier Accu Tip, per the attached price list.

* For every \$100.00 worth of Remington Firearms products purchased at the show; receive an additional ticket for a chance to win the grand prize.

TRADITIONS 118

* Receive \$10.00 CASH for every \$100.00 worth of Traditions accessories purchased at the show.

* Purchase a FR18512, FR18602, FR18582 at the show, receive a FREE A1831 display box.

* Receive \$5.00 CASH for every Tracker, Evolution, Buck Stalker purchased at the show.

* Receive \$10.00 for every Pursuit or Vortec Ultralight purchased at the show.

* Buy and 10 pistols at the show, receive a FREE RR22MB6.

MOSSBERG 119

* Receive \$10.00 per gun on all 4x4, ATR, Auto Shotguns, and 464 Lever Rifles.

BLACK POWDER PROD/CVA 204

* Receive \$5.00 CASH for every \$100.00 worth of Black Powder/CVA products purchased at the show.

* For every \$100.00 worth of Black Powder/CVA products purchased at the show; receive an additional ticket for a chance to win the grand prize.

BERETTA USA 205

* Receive \$5.00 CASH for every \$100.00 worth of any mix of 92 series pistols. (must be purchased in increments of 5.)

* Receive \$5.00 CASH for every \$100.00 worth of any mix of PX4 series pistols. (must be purchased in increments of 5.)

* Receive \$5.00 CASH for every \$100.00 worth of Nano purchased at the show.

ITHACA GUNS 222

* Receive \$20.00 CASH for every Ithaca shotgun purchased at the show.

* Receive \$75.00 CASH for every Ithaca pistol purchased at the show.

IVER JOHNSON ARMS 222

* Receive \$10.00 CASH for every Iver Johnson firearm purchased at the show.

SAVAGE ARMS 327

* Receive \$5.00 CASH on all Axis rifles purchased at the show.

* Receive \$10.00 CASH on each O/U shotgun, and Centerfire rifle purchased at the show (excludes Axis, Rimfire Rifles).

* Receive \$5.00 CASH on each Rimfire Rifle purchased at the show.

BARSKA 104

* Receive \$5.00 for every \$100.00 of Barska products purchased at the show (minimum purchase of \$500.00).

BURRIS COMPANY 108

* Receive \$10.00 CASH for every \$100.00 worth of Burris products purchased at the show.

* Receive an additional \$5.00 for every \$100.00 worth of Eliminator #200112 purchased at the show.

CROSMAN AIRGUNS 108

Receive \$5.00 CASH for every \$100.00 worth of Crosman Airguns purchased at the show. (Hot profit items are excluded from cash back).

LASERMAX INC 108

* Receive \$5.00 CASH for every \$100.00 worth of Laser Max products purchased at the show (minimum purchase of \$250.00).

* Receive an extra \$5.00 for every \$100.00 when 10 or more of the following are purchased: UNI-ES, UNI-Green, GENESIS, MICRO LCP, LCG, SHIELD, or GUIDE ROD LASER.

BARNES BULLETS INC 111

* CASH BACK will be offered on all Standard Catalog Ammunition and Component Categories listed below.

* All VOR-TX Ammunition including standard CF Rifle, Handgun and Safari.

* All Reloading Components

* All Muzzleloader Components

* Accessories: Reloading Manual #4, Muzzleloader Aligner Tools

* Dealer orders for \$1,000 to \$1,499.99 of ammunition and/or components, from the categories listed qualify for 5% CASH BACK.

* Dealer orders for \$1,500.00 or more of ammunition and/or components from the categories listed qualify for 7% CASH BACK.

REMINGTON ACCESSORIES 111

* Show CASH BACK Program: Level 1 - \$150.00 to \$299.99 of gun care, gun parts & cutlery. Must purchase from each category including one (1) RAMAC listed as NEW from any accessories category. Level 2 - \$300.00 to \$499.99 of gun care, gun parts & cutlery. Must purchase from each category including one (2) RAMACs listed as NEW from any accessories category. Level 3 - \$500.00 or more of gun care, gun parts & cutlery. Must purchase from each category including one (3) RAMACs listed as NEW from any accessories category.

* Products: Safety and storage products. (All gun care products). Magazine clips, grips, synthetic stocks, recoil pads, miscellaneous parts (all gun parts). Sportsman Series Insignia Edition. Sportsman Series fixed blade & specialty items. Level 1 10% CASH BACK, Level 2 13% CASH BACK, Level 3 15% CASH BACK

* For every \$100.00 of Remington Accessories ordered in the booth, receive an additional ticket for a chance to win the grand prize awarded at the end of the show.

REMINGTON AMMO 111

* Cash BACK on qualifying order volumes of selected Remington ammunition SKUs only. Order Volume - \$1,500.00 to \$2,999.00 = \$65.00 CASH BACK. Order Volume - \$3,000.00 to \$4,999.00 = \$150.00 CASH BACK. Order Volume - \$5,000.00 + = \$325.00 CASH BACK. Cash back limited to Express shotshell, Express Magnum shotshell, Express slug and buck, Nitro Steel HV, Sportsman Hi-Speed Steel, CoreLokt rifle and Premier Accu Tip, per the attached price list.

* Show CASH BACK Program: Level 1 - \$1,200.00 to \$2,499.00 in firearms and \$750.00 to \$1,499.00 in ammunition = \$75.00 CASH BACK. Level 2 - \$2,500.00 to \$4,999.00 in firearms and \$1,500.00 to \$2,999.00 in ammunition = \$200.00 CASH BACK. Level 3 - \$5,000.00 or more in firearms and \$3,000.00 or more in ammunition = \$500.00 CASH BACK.

* Note: Order level achievement must be attained in both firearms and ammunition to receive cash back level amounts. Cash back levels will defer to lowest order level achieved.

* Firearms - Selection limited to Versa Max shotguns, Marlin X7 rifles and H & R Handi Rifles.

* Must purchase at least 1 Remington Versa Max shotgun or 2 Marlin X7 bolt action rifles and any assortment of H & R Handi Rifles may be included per the attached price lists.

* Ammunition - Assortment limited to Express shotshell, Express Magnum shotshell, Express slug and buck, Nitro Steel HV, Sportsman Hi-Speed steel, Corelokt rifle and Premier Accu Tip, per the attached price list.

* For every \$100.00 of Remington Ammo ordered in the booth, receive an additional ticket for a chance to win the grand prize awarded at the end of the show.

ALLEN 118

* Receive \$5.00 CASH for every \$100.00 worth of Allen products purchased at the show.

* For every \$100.00 of Allen products ordered in the booth, receive an additional ticket for a chance to win the grand prize awarded at the end of the show.

LEUPOLD & STEVENS 118

* Receive \$3.00 for every \$100.00 in purchased of \$2,000.00 to \$5,000.00 of Leupold & Stevens products purchased at the show.

* Receive \$5.00 for every \$100.00 in purchased of \$5,000.00 or more of Leupold & Stevens products purchased at the show.

HI-VIZ/NORTH PASS, LTD 127

* Receive \$5.00 for every \$100.00 up to \$500.00; and \$10.00 on every \$100.00 for minimum \$600.00+ orders.

UMAREX USA 127

* Receive \$5.00 CASH BACK on all UMAREX USA airguns purchased at the show. (Only Air Guns)

HOGUE GRIPS 200

* Receive \$5.00 CASH for every \$100.00 worth of Hogue Grips products purchased at the show.

BLACK POWDER PROD/CVA 204

* Receive \$5.00 CASH for every \$100.00 worth of Black Powder/CVA products purchased at the show.

* For every \$100.00 worth of Black Powder/CVA products purchased at the show; receive an additional ticket for a chance to win the grand prize.

BUSHNELL ACCESSORIES 207

* Receive \$5.00 CASH for every \$100.00 worth of Bushnell Outdoor Accessories products purchased at the show.

* For every \$100.00 of Bushnell Outdoor Accessories products purchased at the show, receive an additional ticket for a chance to win the grand prize awarded at the end of the show.

BUSHNELL OUTDOOR PRODUCTS 207

* Receive \$5.00 CASH for every \$100.00 worth of Bushnell Outdoor products purchased at the show.

* For every \$100.00 of Bushnell Outdoor products purchased at the show, receive an additional ticket for a chance to win the grand prize awarded at the end of the show.

HORNADY 207

* Receive \$5 CASH for every \$100.00 worth of non special priced Hornady products purchased at the show.

OUTDOOR CAP 207

* Receive \$5.00 CASH for every \$100.00 worth of Outdoor Cap products purchased at the show.

ATK/BLACKHAWK 217

* Receive \$5.00 CASH for every \$100.00 worth of ATK/Blackhawk products purchased at the show.

* For every \$100.00 of ATK/Blackhawk ordered in the booth, receive an additional ticket for a chance to win the grand prize awarded at the end of the show.

ATK/FEDERAL CARTRIDGE CO. 217

* Receive 10% CASH BACK on all Fusion Rifle, Slugs and Blackpowder items

* Receive 10% CASH BACK on all Power-Shok Centerfire Rifle

* Receive 10% CASH BACK on all Premium Centerfire Rifle & Handgun

* Receive 10% CASH BACK on all Federal Premium Slugs & Buck

* Receive 5% CASH BACK on all Speed-Shok Steel

* Receive 5% CASH BACK on all Federal Game-Shok Hi Brass Game Loads

* Receive 5% CASH BACK on all Heavy Weight Turkey Shotshells

* Receive 5% CASH BACK on all Strut-Shok Turkey

* Receive 7% CASH BACK on all Black Cloud

* Receive 7% CASH BACK on all Federal Premium Shotshell Ammunition (Excludes Gold Medal)

* Receive 7% CASH BACK on all Power-Shok Slugs & Buck

* For every \$100.00 of ATK/Federal Cartridge ordered in the booth, receive an additional ticket for a chance to win the grand prize awarded at the end of the show.

ATK/OUTERS 217

* Receive \$5.00 CASH BACK for every \$100.00 of ATK/Outers products purchased at the show. Hot Profit Items Excluded from CASH Back.

* For every \$100.00 of ATK/Outers ordered in the booth, receive an additional ticket for a chance to win the grand prize awarded at the end of the show

* Receive \$15.00 for every \$100.00 purchased on all accessory brand displays (excluding RCBS 99961).

ATK/RCBS 217

ALL Accessory Brand REFILLS for Displays [excluding RCBS #99961] 15%

ALL Accessory Brand Displays [excluding RCBS #99961] 10%

ALL Accessory Products [RCBS, Gunslick, Outers, Champion, Weaver, Simmons, Redfield, and Buck Commander] 5%

RCBS Floor Display #99961 5%

CODE BLUE 223

* Receive \$10.00 CASH for every \$100.00 worth of Code Blue products purchased at the show (no exclusions apply).

KNIGHT & HALE GAME CALLS 223

* Receive \$5.00 CASH for every \$100.00 worth of Knight & Hale products purchased at the show (no exclusions apply).

MOULTRIE FEEDERS 223

* Receive \$5.00 CASH for every \$100.00 worth of Moultrie product purchased at the show (no exclusions apply).

BIRCHWOOD CASEY 300

* Receive CASH BACK up to \$70.00 on all drop shipped displays.

FOX PRO 300

* Receive 5% CASH BACK on all Fox Pro products purchased at the show.

HORTON 300

* Receive 5% CASH BACK on all Horton Archery products purchased at the show

ARCHER EXTREME 304

* Receive 5% CASH BACK on all AXT product purchased at the show.

COVERT SCOUTING CAMERAS 304

* Receive 5% CASH BACK on all Covert scouting camera product purchased at the show.

KTECH 304

* Receive 5% CASH BACK on all Ktech product purchased at the show.

LONE WOLF 304

* Receive 10% CASH BACK on all Lone Wolf product purchased at the show

S4 GEAR 304

* Receive 10% CASH BACK on all S4 Gear product purchased at the show.

SCENT-LOK TECHNOLOGIES 304

* Receive \$5.00 CASH for each Outerwear piece purchased at the show (jacket, pant, coverall, bib).

SIMS VIBRATION LABORATORY 304

* Receive 10% CASH on all products purchased at the show.

TROPHY TAKER 304

* Receive 5% CASH BACK on all Trophy Taker product purchased at the show.

TRU-FIRE 304

* Receive 10% CASH BACK for all Tru-Fire broadheads purchased at the show.

* Receive 5% CASH BACK on all other Tru-Fire releases.

VICTORY ARCHERY 304

*Receive 5% CASH BACK on all Victory Archery product purchased at the show.

HHA SPORTS 305

* Receive 5% CASH BACK on all HHA product purchased at the show.

HUNTER SAFETY SYSTEMS 305

* Receive \$5.00 CASH for every Pro Series/Hybrid vest purchased at the show.

* Receive \$3.00 CASH for every Ultra Lite & Ultra Lite Xtreme vest purchased at the show.

RAGE 305

* Receive \$1.00 CASH for every Rage broadhead purchased at the show.

DOWN N DIRTY OUTDOORS 310

* Receive \$5.00 CASH for every \$100.00 worth of Down N Dirty products purchased at the show.

KENT CARTRIDGE 310

* 5% cash back

TENPOINT CROSSBOW TECHNOLOGIES 312

* Receive \$25.00 CASH for every Carbon Fusion CLS, Carbon Elite CLT, Stealth XLT bow purchased at the show.

* Receive \$10.00 CASH for every Turbo CLT II, Titan Xtreme, Raider, or Maverick HP purchased at the show.

HALPERN IMPORTS 317

* Receive \$5.00 CASH for every \$100.00 worth of Halpern Import products purchased at the show.

OL'MAN TREESTANDS 320

* Receive \$5.00 CASH for every \$100.00 of Ol' Man Treestands purchased at the show.

SUMMIT SPECIALTIES 323

* Receive \$5.00 CASH for every Summit Specialties treestand purchased at the show.

WINCHESTER AMMO 416

7% ON ORDERS EXCEEDING \$2,000 IN THE FOLLOWING CATEGORIES:

Super-X and Supreme rifle

High Brass lead shotshells (including XX Magnum and Turkey)

Xtended Range Hi-Density

All Slugs and Buckshot

All Steel Waterfowl Shotshells (excludes Xpert Game & Target and Super-Target)

All Super-X and Supreme rimfire

* For every \$100.00 of Winchester Ammo ordered in the booth, receive an additional ticket for a chance to win the grand prize awarded at the end of the show.

PRO MAG 4532

* Receive a FREE RUG A4 30 round magazine for Mini 14 with every \$100.00 purchased at the show. (\$16.75 retail value)

ADVANCED GRAPHICS 317

* Receive \$5.00 CASH for every \$100.00 worth of Advanced Graphics products purchased at the show.

B & M POLES 404

* Receive \$10.00 CASH back for every \$100.00 worth of B & M Poles purchased at the show. (Hot Profit items excluded from CASH back)

BETTS TACKLE 405

* Receive \$5.00 CASH back for every \$100.00 worth of Betts Tackle products purchased at the show.

SNAGPROOF 405

* Receive \$5.00 CASH back for every \$100.00 worth of Snagproof products purchased at the show.

BILL LEWIS LURES 406

* Receive \$10.00 CASH back for every \$100.00 worth of Bill Lewis Lures purchased at the show.

ATLAS MIKES BAIT 407

* Receive \$10.00 CASH back for every \$100.00 worth of Atlas Mikes products purchased at the show

BS FISHING 407

* Receive \$5.00 CASH back for every \$100.00 worth of BS Fishing products purchased at the show.

MUSTAD 407

* Receive \$10.00 CASH back for every \$100.00 worth of Mustad products purchased at the show

OMNIGLOW 408

* Receive \$10.00 CASH back for every \$100.00 worth of OmniGlow products purchased at the show.

WESTERN FILAMENT 408

* Receive \$10.00 CASH for every \$100.00 worth of Tu-Line products purchased at the show.

417

* Receive a FREE Penn Spinning Reel Display with every \$600.00 worth of Penn Spinning Reels purchased at the show.

* Receive a FREE Penn Rod Rack with every 18 Penn Rods or Combos purchased at the show. (Limit 4)

* For every \$100.00 worth of Penn products purchased at the show; receive an additional ticket for a chance to win the grand prize.

PURE FISHING/ CONSUMABLES 417

* Receive \$15.00 CASH for every \$100.00 worth of Bulk Monofilament products purchased at the show.

* For every \$100.00 of Pure Fishing Consumables ordered in the booth, receive an additional ticket for a chance to win the grand prize awarded at the show.

* For every \$3,000.00 of Revo Spinning or Bait Cast Reels purchased-get (8) Individual Reel Displays (limit 16) - or- (1) 8 Reel Revo Casting Reel Display FREE (limit 2) -or-Buy \$1,500.00 get 3 individual displays FREE (your choice spinning or casting) at the show.

* For every \$100.00 worth of Pure Fishing products purchased at the show; receive an additional ticket for a chance to win the grand prize.

SHAKESPEARE 417

* Receive a FREE Pflueger Reel Display with every \$600.00 worth of Pflueger Spinning Reels purchased at the show.

* Receive a FREE Pflueger Peggable Rod/Combo Display with every 18 assorted SXP or Ugly Stik combos purchased at the show. (Limit 4)

* Receive a FREE Shakespeare Rod Rack with every 18 Shakespeare or Ugly Stik Rods or Shakespeare combos purchased at the show. (Limit 4)

* For every \$100.00 worth of Shakespeare products purchased at the show; receive an additional ticket to win the grand prize.

LINDY 500

* Receive \$10.00 CASH back for every \$100.00 worth of Lindy products purchased at the show.

PRADCO 504

* Receive \$10.00 CASH back for every \$100.00 worth of Pradco products purchased at the show.

MACKS LURE 505

* Receive \$5.00 CASH back for every \$100.00 worth of Mack's Lure products purchased at the show.

BASS ASSASSIN 507

Buy 3 dozen bags of plastics receive 1 dozen bags free. Buy 12 dozen bags of Plastics receive 3 dozen bags free.

CUMINGS NETS 507

* Receive \$10.00 CASH back for every \$100.00 worth of Cumming products purchased at the show on orders \$500 or more.

* Receive \$5.00 CASH back for every \$100.00 worth of Cumming products purchased at the show on orders \$250 - \$499.

BAKER 509

* Receive \$10.00 CASH back for every \$100.00 worth of Baker Lures purchased at the show.

* Receive \$5.00 CASH back for every \$100.00 worth of Baker Tools purchased at the show.

ZEBCO 513

* For every \$100 purchased at the show, receive either an Optix Reel or Zeco 33 Reel (\$24.99 suggested Retail Value) or for every \$150 purchased at the show, Receive an Optix Combo or a 33 combo (\$34.99 suggested Retail Value)

* For every \$100.00 worth of Zebco products purchased at the show; receive an additional ticket to win the grand prize.

GAMAKATSU 517

* Receive \$5.00 CASH back for every \$100.00 worth of Gamakatsu products purchased at the show.

CORTLAND LINE CO 523

* Buy 12 Musky Master Line at the show, receive a FREE Musky Master Line.

CUBBY FISHING LURES 523

* One FREE box of 5 packs with each 18 ordered at the show.

FLAMBEAU 527

* Receive \$10.00 CASH back for every \$100.00 worth of Flambeau products purchased at the show.

KOPPERS LIVE TARGET LURES 604

* Receive \$5.00 CASH back for every \$100.00 worth of Koppers products purchased at the show.

OKUMA FISHING TACKLE 605

* Receive \$10.00 CASH back for every \$100.00 worth of Okuma Savage Gear Lures purchased at the show.

* Receive \$5.00 CASH back for every \$100.00 worth of Okuma products purchased at the show.

* Order 18 Deadeye rods get \$10.00 CASH for every \$100.00 worth of Okuma rods, reels & combos purchased at the show.

* For every \$100.00 worth of Okuma products purchased at the show; receive an additional ticket for a chance to win the grand prize.

WATER GREMLIN 608

* Receive \$5.00 CASH back for every \$100.00 worth of Water Gremlin products purchased at the show.

STRIKE KING LURES 616

* Receive \$10.00 CASH back for every \$100.00 worth of Strike King products purchased at the show.

PRO MARINER 617

* Receive \$5.00 CASH back for every Pro Mariner Promite & Pro Sport Waterproof models up to 12 amps ordered at the show.

* Receive \$10.00 CASH back for every Pro Mariner Promite & Pro Sport Waterproof models up to 12-20 amps ordered at the show.

* Receive \$15.00 CASH back for every Pro Mariner Promite All Pro Tournament Waterproof models ordered at the show.

* BONUS: "Power of 3 Special" Bundle of 10 chargers consisting of Promites, Pro Sports, Pro Tournaments & receive a "Power of 3" POP Dealer Kit

* Purchase 10 chargers consisting of Promites, Pro Sports & Pro Tournaments & receive 2 Pro Sport 12 Battery Chargers FREE.

SPORTSMAN'S CONNECTION 618

* Buy 12 Maps or Atlases and receive a FREE Map or Atlas

HARRISON HOGE/PANTHER MARTIN 622

* Receive CASH back at the show on orders of \$100-\$500@5% CASH back, \$501-\$2,499@7% CASH back, and orders \$2,500+ at 10% CASH back

* Receive a FREE Panther Martin Fish See UV Lure with every order written in the booth.

* Stop by the booth for a chance to win a Sea Eagle 370 Pro Package with pump, 2 seats, 2 paddles & carry bag. (\$349 Value)

* See Eagle-Americas most popular inflatable Kayak.

MAGIC PRODUCTS 626

* Receive \$5.00 CASH back for every \$100.00 worth of Magic products purchased at the show.

GRIME BOSS 701

* Receive \$10.00 CASH back for every \$100.00 worth of Grime Boss (Nice Pak) products purchased at the show.

POWER PRO 709

* Receive \$10.00 CASH per \$100.00 on all products purchased at the show.

BANDIT LURES 713

* Receive \$5.00 CASH back for every \$100.00 worth of Bandit Lure products purchased at the show

ORION SAFETY PRODUCTS 713

* Receive \$10.00 CASH back for every \$100.00 worth of Orion products purchased at the show.

RAY-O-VAC 716

* Receive \$10.00 CASH back for every \$100.00 worth of Ray-O-Vac products purchased at the show.

SPECTRUM BRANDS/UNITED/CUTTER 716

* Receive \$3.00 CASH back for every \$100.00 worth of Spectrum/Cutter products purchased at the show.

SHIMANO 717

* CITICA & CAIUS reels: Purchase any 10 Citicas and 3 Caius, receive 1 Citica FREE or purchase any 15 Citicas and 5 Caius, receive 1 Citica and 1 Caius FREE.

* TLD reels: Purchase any 12, receive 1 FREE

* SP/SOC reels: Purchase any 10, receive 1 FREE

* SN/SC/SON reels: Purchase any 12 reels from two series, receive one FREE of largest SKU ordered

* SELLUS rods: Purchase any 12, receive 1 FREE

* STIMULA rods: Purchase any 12, receive 1 FREE

* SAGUARO rods: Purchase any 12, receive 1 FREE

* ZELES combos: Purchase any 10, receive 1 FREE

* BAITRUNNER: Purchase any 20, receive 2 FREE

* CURADO: Purchase any 40 (200 size) receive 4 FREE

* All Dealers qualifying for FREE goods will need to fill out a FREE GOODS FORM in the Shimano booth.

CABIN CREEK CAMPING 720

* Receive \$10.00 CASH back for every \$100.00 worth of Cabin Creek purchased at the show.

* For every \$100.00 worth of Cabin Creek purchased at the show; receive an additional ticket for a chance to win the grand prize.

COGHLAN'S 726

For every \$100.00 of Coghlan's products ordered in the booth, receive an additional ticket for a chance to win the grand prize awarded at the end of the show.

COLEMAN 727

* Receive \$10.00 CASH back for every \$100.00 worth of Coleman products purchased at the show. (Excluding Hot Profit)

FISHSTICKS 812

* Buy 24 or more scent sticks & receive FREE 2 POP Shelf Talker Displays

FOODSAVER/JARDEN 815

* Receive \$5.00 CASH back for every \$100.00 worth of FoodSaver/Jarden products purchased at the show.

RAINBOW PLASTICS 815

* Receive \$5.0 CASH bak for every \$100.00 worth of Rainbow Plastics purchased at the show.

SALMO/AWC 815

* Receive \$10.00 CASH back for every \$100.00 worth of Salmo Chubby Darters/ Leaders purchased at the show.

DORCY 818

* Receive \$5.00 CASH back for every \$100.00 worth of Dorcy products purchased at the show.

* For every \$100.00 worth of Dorcy products purchased at the show; receive an additional ticket for a chance to win the grand prize.

TRU-TURN/BLAKEMORE 818

* Receive \$10.00 CASH back for every \$100.00 worth of Tru-Turn/ Blakemore purchased at the show. Exception of Slabby Daddy Supper Rig & Reality Shad Buffet Rig Receive \$20.00 CASH back for every \$100.00 on those

YAKIMA BAIT 818

* Receive \$5.00 CASH back for every \$100.00 worth of Yakima products purchased at the show.

UNCLE JOSH 821

* Receive \$5.00 CASH for every \$100.00 worth of Uncle Josh Brand products purchased at the show.

FRABILL 825

* Receive \$5.00 CASH for every \$100.00 worth of Frabill Spring products purchased at the show with a minimum of \$500.00 qualifying order.

* For every \$100.00 worth of Frabill products purchased at the show; receive an additional ticket to win the grand prize.

DAIWA 831

* Receive \$5.00 CASH back for every \$100.00 worth of Daiwa products purchased at the show. (Excludes Hot Profit items)

* For every \$100.00 worth of Daiwa products purchased at the show; receive an additional ticket to win the grand prize.

STAR BRITE 839

* Order 1-10 cases of Star Brite products at the show & receive \$1.00 per case

* Order 11+ cases of Star Brite products at the show & receive \$2.00 per case

SCOTTY INC 840

* Receive \$5.00 CASH back for every \$100.00 worth of Scotty products purchased at the show.

TAYLOR MADE 842

* Receive \$10.00 CASH back for every \$100.00 worth of Taylor Made products purchased at the show.

JB LURES 915

* For every 12 JB Crappie Delite jigs ordered at the show, receive 1 Crappie Delite FREE

BULLET WEIGHTS 916

* Receive \$5.00 CASH back for every \$100.00 worth of Bullet Weight products purchased at the show.

P-LINE 916

* Receive \$10.00 CASH for every \$100.00 worth of P-Line products purchased at the show (excludes C21, braided line, CXX 1/4# spools, Shinei leader material, P-Line 1/4# and bulk spools).

* For every \$100.00 of P-Line ordered at the booth, receive an additional ticket for a chance to win the grand prize awarded at the end of the show.

* Buy 2 Spectrex 2500 yd spools: Get 6 CXX 1/4# spools FREE (\$76.00 value) shipped by Pucci.

* Buy 3 Get 1 FREE: Shinei leader material (2-25#)

* Buy 3 get 1 FREE: P-Line 1/4# spools and bulk spools (braid and fluorocarbon not included).

SHORELUNCH 916

* Receive \$10.00 CASH back for every \$100.00 worth of Shorelunch purchased at the show.

PLANO 923

* Receive \$10.00 CASH back for every \$100.00 worth of Plano products purchased at the show. (Hot Profits Items Excluded)

* For every \$100.00 worth of Plano products purchased at the show; receive an additional ticket to win the grand prize.

LEW'S 926

* Receive \$5.00 CASH back for every \$100.00 worth of Lew's Wally Marshall Rods, Wally Marshall Spinning Reels, & combos purchased at the show.

* Receive \$10.00 CASH back for every \$100.00 worth of Lew's Mr Crappie Line products purchased at the show.

* For every \$100.00 purchased of Mr Crappie-Poles/Rods/Reels/Combos and receive FREE: One case (4 Spools) Mr Crappie "Mega" Spools in Camo or Clear (\$26.00 Retail Value) Your choice of 4, 6, 8, 10LB test line.

Buy any 10 Lew's Speed Spool Baitcast Reels and Receive FREE: Two (2) Laser LG IM6-Graphite Speed Stick Rods (\$120.00 Retail Value) Your choice of actions.

Buy any 24 Lew's Rods or Combos and receive FREE: One Lew's Deluxe Wood Rod Rack (\$79.00 Retail Value) Limit 2 Per Dealer

MARINE METAL 931

Purchase 2 CB-211 New Cool Bubbles 8 quart, get 1 B-11 FREE (\$11 Retail Value)

Purchase 3 CB-11 Cool Bubbles 8 quart, get 1 B-11 FREE (\$11 Retail Value)

Purchase 1 CB-3 Cool Bubbles 11.5 quart, get 1 B-11 FREE (\$11 Retail Value)

Purchase 1 CB-35 Cool Bubbles 5 gallon, get 1 B-11 FREE (\$11 Retail Value)

Purchase 1 PBC-5(I) Bait Saver 5 gallon, get 1 B-11 FREE (\$11 Retail Value)

Purchase 1 PBC-10(I) Bait Saver 10 gallon, get 2 B-11 FREE (\$22 Retail Value)

Purchase 1 PBC-20(I) Bait Saver 20 gallon, get 3 B-11 FREE (\$33 Retail Value)

Purchase 1 B-15 Power Bubbles, get 1 B-11 FREE (\$11 Retail Value)

Purchase 1 SS-212 Super Saver, get 1 B-11 FREE (\$11 Retail Value)

Purchase 4 B-14 Quiet Bubbles, get 1 B-11 FREE (\$11 Retail Value)

Purchase 3 B-3 Bubbles, get 1 B-11 FREE (\$11 Retail Value)

Purchase 3 B-16 Hush Bubbles, get 1 B-11 FREE (\$11 Retail Value)

Purchase 2 B-17 2-Way Bubbles, get 1 B-11 FREE (\$11 Retail Value)

Purchase 2 FS-4 Fish Saver, get 1 B-11 FREE (\$11 Retail Value)

Purchase 2 AHF-300 Floating Airhead, get 1 B-11 FREE (\$11 Retail Value)

Purchase 4 N-110 or N-120 Floating Fish Nets, get 1 B-11 FREE (\$11 Retail Value)

Purchase 4 LB-11 Bubble Top Combo, get 1 B-11 FREE (\$11 Retail Value)

Purchase 4 A-1 Or A-2 110 Bubbles, get 1 B-11 FREE (\$11 Retail Value)

Purchase 1 A-3 Commercial Air Pump Kit, get 1 B-11 FREE (\$11.00 Retail Value).

PLASTILITE 933

* Receive \$5.00 CASH back for every \$100.00 worth of Plastilite products purchased at the show, Excluding X88's.

* Receive \$10.00 CASH back for every \$100.00 worth of Plastilite BH11, BH17 & MBL-3 purchased at the show.

LOOPROPE 937

* Receive \$5.00 CASH back for every \$100.00 worth of Looprope products purchased at the show.

CLIFF WEIL/SEASTRIKER 938

* Receive up to \$40 CASH back on Displays and Pre-Packs ordered at the show

FULL THROTTLE/ABSOLUTE OUTDOORS 939

* Receive a FREE full throttle towel for every #1420 Rapid dry vest purchased at the show.

* Receive a FREE #R441 Rope with the purchase of a Wild Wake Shocker, Double Howler, or Speed Ray 2 full throttle towable purchased at the show OR Order a minimum of \$500.00 in Full Throttle tubes/skis and receive 5% CASH back. CASH will be paid on \$500.00 increments.

ATTWOOD/MOTORGUIDE 945

* Purchase \$500.00 worth of: Attwood Portable Fuel Products, Water System Products, Lighting Products, Swivel-Eze products, Motorguide products and receive \$25.00 CASH back at the show. Qualify in 3 or more of the categories listed here and receive an additional \$25.00 CASH back.

WATERSNAKE TROLLING MOTORS 949

* Receive \$3.00 CASH for every \$100.00 worth of Watersnake Trolling Motor products purchased at the show.

* For every \$100.00 of Watersnake Trolling Motors ordered in the booth, receive an additional ticket for a chance to win the grand prize awarded at the end of the show.

CUSTOM JIGS 1005

* Receive \$10.00 CASH back for every \$100.00 worth of Custom Jig products purchased at the show with a qualifying order of \$400.00

RAPALA 1023

Receive \$10.00 CASH back for every \$100.00 worth of VMC, Trigger X products. Also, receive \$5.00 CASH back for every \$100.00 on all other Rapala items purchased at the show.

* For every \$100.00 worth of Rapala products purchased at the show; receive an additional ticket to win the grand prize.

ADVENTURE PRODUCTS 1030

* Receive \$5.00 CASH for every \$100.00 of Adventure Products purchased at the show.

SOUTHERN LURE 1030

* Receive \$5.00 CASH back for every \$100.00 worth of Southern Lure products purchased at the show.

JW FISHING 1031

* Receive \$10.00 CASH back for every \$100.00 worth of JW Fishing purchased at the show.

* For every \$100.00 worth of JW Fishing purchased at the show; receive an additional ticket for a chance to win the grand prize.

HAMMOND'S FUEL ADDITIVES/BIO-BOR 1032

* Receive \$10.00 CASH back for every \$100.00 worth of (Hammond's Fuel Additives) Bio-Bar purchased at the show.

CALCUTTA ALUMINUM TOOLS 1033

* Receive \$10.00 CASH back for every \$100.00 worth of Calcutta Aluminum Tools purchased at the show.

* For every \$100.00 worth of Calcutta Aluminum Tools purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA FLIP FLOPS 1033

* Receive \$10.00 CASH back for every \$100.00 worth of Calcutta Flip Flops purchased at the show.

* Buy 72 pair of Calcutta Flip Flops at the show, receive a FREE display rack.

* For every \$100.00 worth of Calcutta Flip Flops purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA HATS 1033

* Receive \$10.00 CASH back for every \$100.00 worth of Calcutta Hats purchased at the show.

* For every \$100.00 worth of Calcutta Hats purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA ICE BRAID - SEE ICE PROGRAM 1033

* Receive \$10.00 CASH back for every \$100.00 worth of Calcutta Ice Braid products purchased at the show.

* For every \$100.00 worth of Calcutta Ice Braid purchased at the show; receive an additional ticket to win the grand prize.

CALCUTTA KNIVES 1033

* Receive \$10.00 CASH back for every \$100.00 worth of Calcutta Knives purchased at the show.

* For every \$100.00 worth of Calcutta Knives purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA LADIES T'S 1033

* Receive \$10.00 CASH back for every \$100.00 worth of Calcutta Ladies T's purchased at the show.

* For every \$100.00 worth of Calcutta Ladies T-Shirts purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA PERFORMANCE WEAR 1033

* Receive \$10.00 CASH back for every \$100.00 worth of Calcutta Performance Wear purchased at the show.

* For every \$100.00 worth of Calcutta Performance Wear purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA RAINWEAR 1033

* Receive \$10.00 CASH back for every \$100.00 worth of Calcutta Rainwear purchased at the show.

* For every \$100.00 worth of Calcutta Rainwear purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA SUNGLASSES 1033

* Receive \$10.00 CASH back for every \$100.00 worth of Calcutta Sunglasses purchased at the show.

* Purchase a 66 piece pre-pack assortment of sunglasses and receive a FREE counter display. Purchase two 66 piece pre-pack assortments and receive a FREE floor display.

* For every \$100.00 worth of Calcutta Sunglasses purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA T- SHIRTS 1033

* Receive \$10.00 CASH back for every \$100.00 worth of Calcutta Waders purchased at the show.

* Receive \$10.00 CASH back for every \$100.00 worth of Calcutta Tools & Accessories purchased at the show.

CALCUTTA TOOLS & ACCESS 1033

* Receive \$10.00 CASH back for every \$100.00 worth of Calcutta Tools & Accessories purchased at the show.

* For every \$100.00 worth of Calcutta Tools & Accessories purchased at the show; receive an additional ticket for a chance to win the grand prize.

CALCUTTA WADERS 1033

* Receive \$10.00 CASH back for every \$100.00 worth of Calcutta Waders purchased at the show.

* For every \$100.00 worth of Calcutta Waders purchased at the show; receive an additional ticket for a chance to win the grand prize.

HUNTER'S ADVANTAGE GLOVES 1033

* Receive \$10.00 CASH back for every \$100.00 worth of Hunter's Advantage Gloves purchased at the show.

* For every \$100.00 worth of Hunter's Advantage Gloves purchased at the show; receive an additional ticket for a chance to win the grand prize.

HUNTER'S ADVANTAGE SOCKS 1033

* Receive \$10.00 CASH back for every \$100.00 worth of Hunter's Advantage Socks purchased at the show.

* For every \$100.00 worth of Hunter's Advantage Socks purchased at the show; receive an additional ticket for a chance to win the grand prize.

SWAMP FOX 1033

* Receive \$10.00 CASH back for every \$100.00 worth of Swamp Fox purchased at the show.

* For every \$100.00 worth of Swamp Fox purchased at the show; receive an additional ticket for a chance to win the grand prize.

KWIK TEK 1034

* Receive \$1.00 CASH back for every 1 Rider Tube purchased at the show.

* Receive \$2.00 CASH back for every 2 Rider Tubes purchased at the show.

* Receive \$3.00 CASH back for every 3 & 4 Rider Tubes purchased at the show.

* Receive \$2.00 CASH back for every Wake Board purchased at the show.

* Receive \$3.00 CASH back for every Wake Board Combo purchased at the show.

* Receive \$3.00 CASH back for each EZ Ski or SKURFER purchased at the show.

* Receive \$1.00 CASH back for each set of water skis purchased at the show.

* Receive \$3.00 CASH back for each Sport Kayak (AHTK-5) or Baja Kayak (AHTK-6) purchased at the show.

* Receive \$5.00 CASH back for each Deluxe Kayak (AHTK-1 & 2) & Paddle Board & Trampolines purchased at the show.

* Receive \$10.00 CASH back for every Aqua Zooka Display or Hull Huger purchased at the show.

* DOUBLE YOUR SPIFFS BY SINKING A BLOB IN LOB THE BLOB - To qualify for 1 shot at double spiffs you must order a minimum of 25 tubes or 100 units or accessories

LUBRIMATIC 1034

* Receive \$25.00 CASH back with the purchase of every 10 cases (mix & match) of greases (11399, 11402) Traylor Wheel Bearing, (30190) Heavy Duty Grease gun kit purchased at the show.

* Receive \$50.00 CASH back for every 10 case purchase of (11591) TC-W3 Oil Quart of 5 case purchase of (11592) TC-W3 Oil Gallon

INVINCIBLE MARINE 1049

* Receive \$10.00 CASH back for every \$100.00 worth of Invincible Marine purchased at the show.

* For every \$100.00 worth of Hunter's Invincible Marine purchased at the show; receive an additional ticket for a chance to win the grand prize.

INVINCIBLE MARINE BOAT COVERS 1049

* Receive \$10.00 CASH back for every \$100.00 worth of Invincible Marine Boat Covers purchased at the show.

* For every \$100.00 worth of Hunter's Invincible Marine Boat Covers purchased at the show; receive an additional ticket for a chance to win the grand prize.

INVINCIBLE/KUNNAN RODS 1049

* Receive \$10.00 CASH back for every \$100.00 worth of Invincible/Kunnan Rods purchased at the show.

* For every \$100.00 worth of Invincible/Kunnan Rods purchased at the show; receive an additional ticket for a chance to win the grand prize.

AQUATEKO 1100

* Dealer Special: See the booth for a new display special offer with your choice of Knot2Kinky Wire & Invisa Swivel product.

IKE-CON FISHING TACKLE 1102

* Receive \$10.00 CASH back for every \$100.00 worth of Ike-Con products purchased at the show.

EAGLE CLAW FISHING TACKLE 1114

* Receive CASH on all products purchased at the show: 3% @ \$1500.00, 5% @ 3,000.00, 7% @5000.00.

* Receive FREE Eagle Claw Rolling Backpack with qualifying Squadron Dealer order

* Buy any 4 Troker Hooks at the show, receive a FREE Troker hook. Receive FREE pack of Trokar Hook.

* For every \$100.00 worth of Eagle Claw products purchased at the show; receive an additional ticket to win the grand prize.

EAGLE CLAW RODS & REELS 1114

* Receive CASH on all products purchased at the show: 3% @ \$1500.00, 5% @ 3,000.00, 7% @5000.00.

* Receive FREE Eagle Claw Rolling Backpack with qualifying Squadron Dealer order

* For every \$100.00 worth of Eagle Claw products purchased at the show; receive an additional ticket to win the grand prize.

KUREHA AMERICA/ SEAGUAR 1120

* Receive \$10.00 CASH for every \$100.00 worth of Seaguar products purchased at the show.

SCIENTIFIC ANGLERS 1120

* Receive \$10.00 CASH for every \$100.00 worth of Scientific Anglers and Ross Brand products purchased at the show.

MR TWISTER 1121

* Receive \$20.00 CASH back for every \$200.00 worth of Mister Twister products purchased at the show. (Excludes Hot Profit Items)(Excludes Drop Ships)

SHELDONS INC/MEPPS 1121

* Receive \$20.00 CASH back for every \$200.00 worth of Sheldons/Mepps products purchased at the show. (Excludes Drop Ships)

FROGG TOGGGS 1125

* Receive \$10.00 CASH back for every \$100.00 worth of Frogg Toggs products purchased at the show.

NORTHEAST PRODUCTS 221

Receive \$10.00 cash back for every \$100.00 worth of Northeast products purchased at the show.

PURE FISHING/ CONSUMABLES 417

For every \$100.00 worth of Pure Fishing/Consumables products purchased at the show; receive an additional ticket to win the grand prize.

For every \$100.00 worth of Pure Fishing/Durables products purchased at the show; receive an additional ticket to win the grand prize.

SHAKESPEARE 417

For every \$100.00 worth of Shakespeare/Pflueger products purchased at the show; receive an additional ticket to win the grand prize.

LINDY-LITTLE JOE INC 500

Receive \$10.00 Cash back for every \$100 worth of Lindy products purchased at the show.

GAMAKATSU 517

Receive \$5.00 Cash back for every \$100 worth Oof Gamakatsu products purchased at the show.

FLAMBEAU CORP 527

Receive \$10.00 cash back for every \$100.00 worth of Flambeau products purchased at the show. (Hot Profit items excluded from cash back)

OKUMA FISHING TACKLE 605

For every \$100.00 worth of Okuma products purchased at the show; receive an additional ticket to win the grand prize.

POWER PRO 709

Receive \$10.00 cash back for every \$100.00 worth of Power Pro products purchased at the show.

HEAT MAX 711

Receive \$10.00 cash for every \$100.00 worth of Heat Max products purchased at the show.

CABIN CREEK CAMPING 720

For every \$100.00 worth of Cabin Creek Camping products purchased at the show; receive an additional ticket to win the grand prize.

Receive \$10.00 cash back for every \$100.00 worth of Cabin Creek Camping products purchased at the show.

COGHLAN'S 726

For every \$100.00 worth of Coghlan's products purchased at the show; receive an additional ticket to win the grand prize.

COLEMAN 727

Receive \$5.00 cash back for every \$100.00 worth of Coleman products purchased at the show. (Hot Profit items excluded from cash back)

CLAM CORPORATION 800

For every \$800.00 purchased during the show, receive (3) FREE sweatshirts.

AQUA-VU 801

Receive \$5.00 cash for every \$100.00 worth of Aqua-Vu products purchased at the show.

FRABILL 805

For every \$100.00 worth of Frabill products purchased at the show; receive an additional ticket to win the grand prize.

SALMO 815

Receive \$10.00 cash back for every \$100.00 worth of Salmo Chubby Darters purchased at the show.

TRU-TURN 818

Receive \$10.00 cash back for every \$100.00 worth of Tru-Turn products purchased at the show.

UNCLE JOSH/BEAVER DAM 821

Receive \$5.00 cash back for every \$100.00 worth of Uncle Josh/Beaver Dam products purchased at the show. (Hot Profit items excluded from cash back)

VEXILAR INC 827

Buy any combination of 12 Cold Snap Bibs, Parkas, or Tundra Bibs and receive a FREE pair of Tundra Bibs (\$329)

Receive \$5.00 cash back for every \$100.00 worth of FS1000 (1896-0158) products purchased at the show.

H T ENTERPRISES 902

Receive \$5.00 Cash back for every \$100 worth of H.T. Enterprise products purchased at the show. (Hot Profit items excluded from cash back)

MR HEATER CORP 909

Receive \$5.00 cash back for every \$100.00 worth of Mr Heater products purchased at the show.

RAPALA/SUFIX 911

For every \$100.00 worth of Rapala/Sufix products purchased at the show; receive an additional ticket to win the grand prize.

Receive \$5.00 cash back for every \$100.00 worth of Rapala/Sufix products purchased at the show.

JB LURES 915

For every 12 cards of JB Winter Lures purchased at the show, receive 1 card FREE.

P-LINE 916

For every \$100.00 worth of P-Line products purchased at the show; receive an additional ticket to win the grand prize.

Receive \$10.00 cash back for every \$100.00 worth of P-Line products purchased at the show.

PLANO MOLDING COMPANY 923

For every \$100.00 worth of Plano products purchased at the show; receive an additional ticket to win the grand prize.

Receive \$10.00 cash back for every \$100.00 worth of Plano products purchased at the show.

PLASTILITE CORP 933

Receive \$5.00 cash back for every \$100.00 worth of Plastilite products purchased at the show.

CUSTOM JIG & SPINS 1005

Receive \$10.00 cash back for every \$100.00 worth of Custom Jig products purchased at the show. (Minimum order of \$400.00)

CALCUTTA ICE BRAID 1033

For every \$100.00 worth of Calcutta Ice Braid purchased at the show; receive an additional ticket to win the grand prize.

Receive \$10.00 cash back for every \$100.00 worth of Calcutta Ice Braid products purchased at the show.

CALCUTTA KNIVES 1033

For every \$100.00 worth of Calcutta Knives purchased at the show; receive an additional ticket for a chance to win the grand prize.

Receive \$10.00 cash back for every \$100.00 worth of Calcutta Knives purchased at the show.

EAGLE CLAW FISHING TACKLE 1109

For every \$100.00 worth of Eagle Claw products purchased at the show; receive an additional ticket to win the grand prize.

Receive Cash on Squadron Dealer orders at the show: 3% @ \$1500.00, 5% @ 3,000.00, 7% @5000.00. See booth for all details

EAGLE CLAW ROD & REELS 1109

Receive Cash on Squadron Dealer orders at the show: 3% @ \$1500.00, 5% @ 3,000.00, 7% @5000.00. See booth for all details

For every \$100.00 worth of Eagle Claw products purchased at the show; receive an additional ticket to win the grand prize.